

LEGACY

NATURAL FOUNDATIONS. SUSTAINABLY SOURCED.

AVANT

Avant is woven from 100% natural sisal treated with UltraFiber, an innovative stain resistant, fire-retardant technology deep at the fiber level, making it safe for children and pets. Merida UltraFiber rugs ensure durability and long-lasting protection for high-traffic areas in residential, retail, or hospitality settings. Spun, mixed and woven in Belgium. Hand-finished in Fall River, USA.

CONSTRUCTION

Woven

FIBER CONTENT

100% SISAL

STANDARD LEAD TIME

2 weeks

PATTERN REPEAT

2 1/4" W X 3/4" L

BACKING

Latex

COLORWAYS



British Khaki



Slate



Straw



Titanium



BRITISH KHAKI SHOWN

Max width 13' 1"



AMERICAN MADE

100% hand-finished by local craftsmen in Fall River, Massachusetts, the cradle of American textile manufacturing.



TRAFFIC TESTED

Naturally durable, stain resistant, and third-party tested for durability in residential settings.



NATURAL, ECO-FRIENDLY MATERIALS

Made with the highest quality natural fibers and environmentally smart materials. A zero-synthetic policy makes our rugs safe and healthy for your home.



HAND DESIGNED

Our in-house design team and master weavers work hand-in-hand to create one-of-a-kind textiles of originality and beauty.



SUSTAINABLE TO THE CORE

We harvest yarns only from rapidly replenishable natural sources, and live by a mantra of reuse, reduce, and recycle.



MADE TO ORDER

Every Merida rug is tailored and finished to your project specifications, a choreography of hand and loom, artistry and ingenuity

MERIDA

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