



Bleed line. Artwork should extend to at least this line.



Stitch line. This shows the perimeter of the finished graphic.



Safe area line. Any important content (text, logos etc.) should be kept within this line.

The area inbetween the bleed line and safe area line should only be used as a quiet area for backgrounds.

Please leave the Guide layer intact and visible in your print-ready file.

This template is setup at 25% scale of full size.

Artwork should be supplied:

- With fonts outlined
- As PDF (preferred), AI or EPS

