### STRAIGHT EMBRACE 3(h)x1(w) SEG POP UP G-EMB-1x3-DP Front - Back

Total area including bleed: 1498 (w) x 2280 (h) mm

Total visual area: 1460 (w) x 2242 (h) mm

Front visual area 774 (w) x 2242 (h) mm

Endcap visual area 343 (w) x 2242 (h) mm

Back visual area 774 (w) x 2242 (h) mm

Please be sure to include the 19 mm around the perimeter.

DO NOT design any critical elements (text,logos,etc) within 50mm of the edge

### **General guidelines**

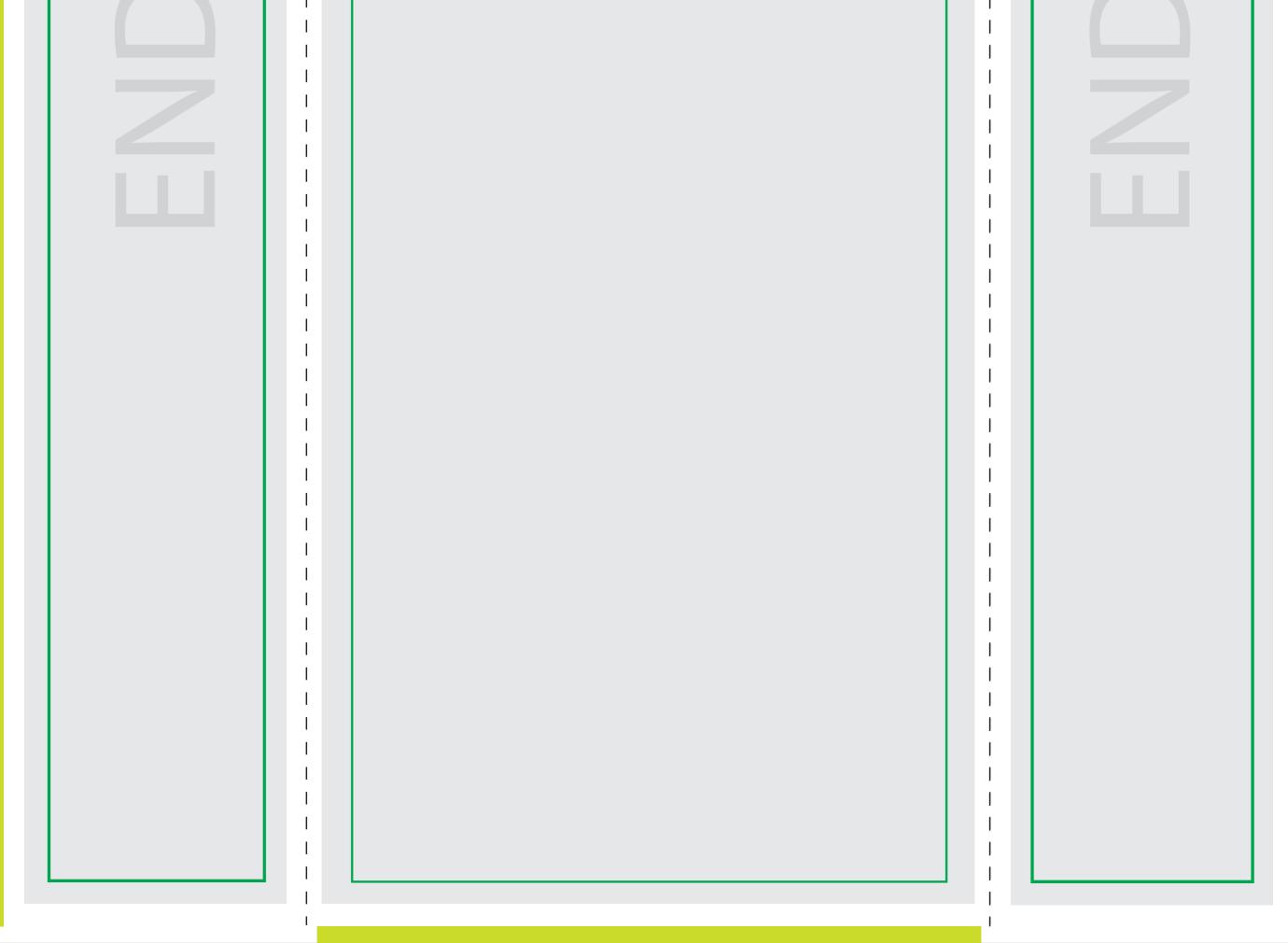
- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by red line).
- Overall template size:

# Important:

Keep important Type and Logo's inside the Green Boxes.



# **Important:** Keep important Type and Logo's inside the Green Boxes.

