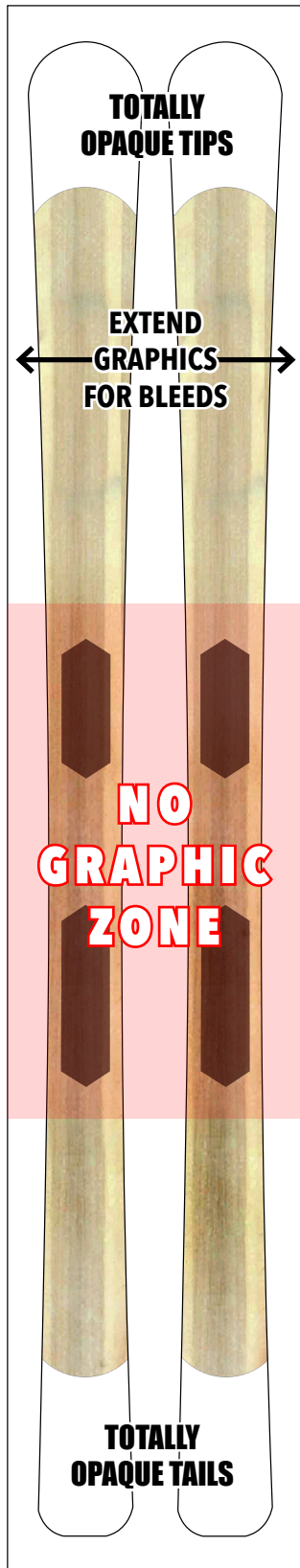




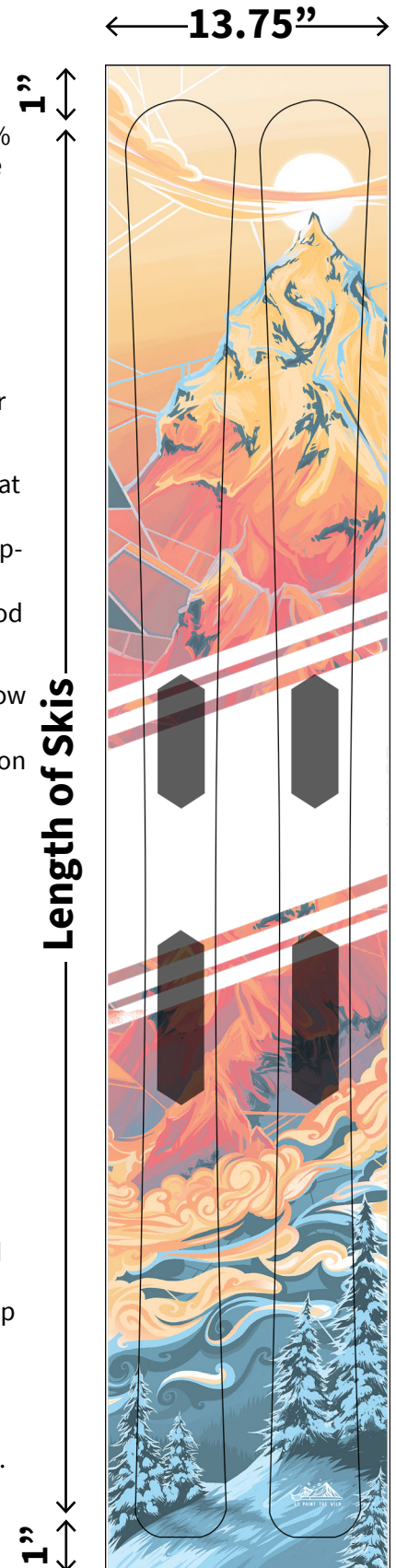
meierskis

CUSTOM HANDMADE SKIS DESIGN INSTRUCTIONS

We're excited to offer artists, whether aspiring or professional, a chance to design their very own skis or snowboards. Here's everything you need to know to get started!



- 1** All images must be high quality, 200 DPI (exactly) and CMYK.
- 2** **Artwork Bleeds:** Topsheet material shrinks by roughly 7% during production. Because of this, we need to make sure that your design will completely cover the skis by adding bleeds!
Artwork Width: 13.75"
Artwork Length: Because ski length varies, the length of artwork must be at least 2" longer than the actual ski length (1" longer at tip and 1" longer at tail.)
Take a look at the image to the right to get a better feel for what exactly we need!
- 3** **Using White:** When creating your design, keep in mind that anything white will NOT print, leaving the wood core to show through the topsheet after production. It can be helpful to think of this as an inkjet printer leaving white colors as just plain paper - but in this case, the printing is on wood ski core. This can make for some really cool effects!
- 4** **Tips & Tails:** All imagery placed over tips and tails will show as they would be printed on white, the colors of the spacers. These are the only places where white will show through on your design.
- 5** **Binding Plates:** Any artwork placed under the binding plates will be covered once mounted. We recommend leaving artwork off here and allowing the wood to show through.
- 6** **Acceptable File Types:** .ai, .pdf, .psd
- 7** **Other Design Specifications:**
 - a** 30% of the wood core **MUST** show through your design somewhere. This is part of our brand, and we love it and so should you.
 - b** Each set of Meier Skis is handmade and will have their own unique character. Designs will vary, and the layout of your artwork won't be exact. (If you have something centered, it will most likely end up off center but that's okay!)
 - c** All skis will be printed with both the Meier hand made logo and the Meier logo. Meier reserves the right to determine placement, size and other details. Meier reserves the right to edit the graphic to fit our brand. We have no desire to cover the entire graphic with our name and will use our best judgement.



FOR MORE INFO, VISIT WWW.CUSTOMHANDMADESKIS.COM