

Engineered to Achieve Perfection™



ORAFOL

{ ohr-uh · fohl }

ORA deriving from Oranienburg, Germany; home of the ORAFOL Group headquarters ORAFOL Europe GmbH. FOL deriving from folie, which means film in German.

With more than 200 years in business, the ORAFOL Group continues to set the highest standards in quality, innovation, service and environmental responsibility.

ORAFOL Americas Inc., became a subsidiary of the ORAFOL Group in 2006. Based in Black Creek, Georgia, ORAFOL Americas is the most modern facility of its kind, boasting more than 700,000 square feet.

With over 200 products, 3 divisions, and 6 markets, ORAFOL Americas manufactures premium vinyl graphic films, digital media, laminating films, reflective products, and a wide range of industrial adhesive tapes. With ORAFOL, you can always be certain you are connected to innovation.

ORACAL® 631  
Exhibition Cal

Front cover photo courtesy of Gamut Media, Fullerton, CA

Revised 03/21 | © 2021 ORAFOL Americas Inc. | 48102-631 | COL0631

**ORAFOL Americas** ■ ■ ■  
1100 Oracal Parkway | Black Creek, GA 31308  
Phone | 912-851-5000 • Toll Free | 888-672-2251

**ORAFOL Americas** ■  
120 Darling Drive | Avon, CT 06001  
860-676-7100 • Toll Free | 800-654-7570

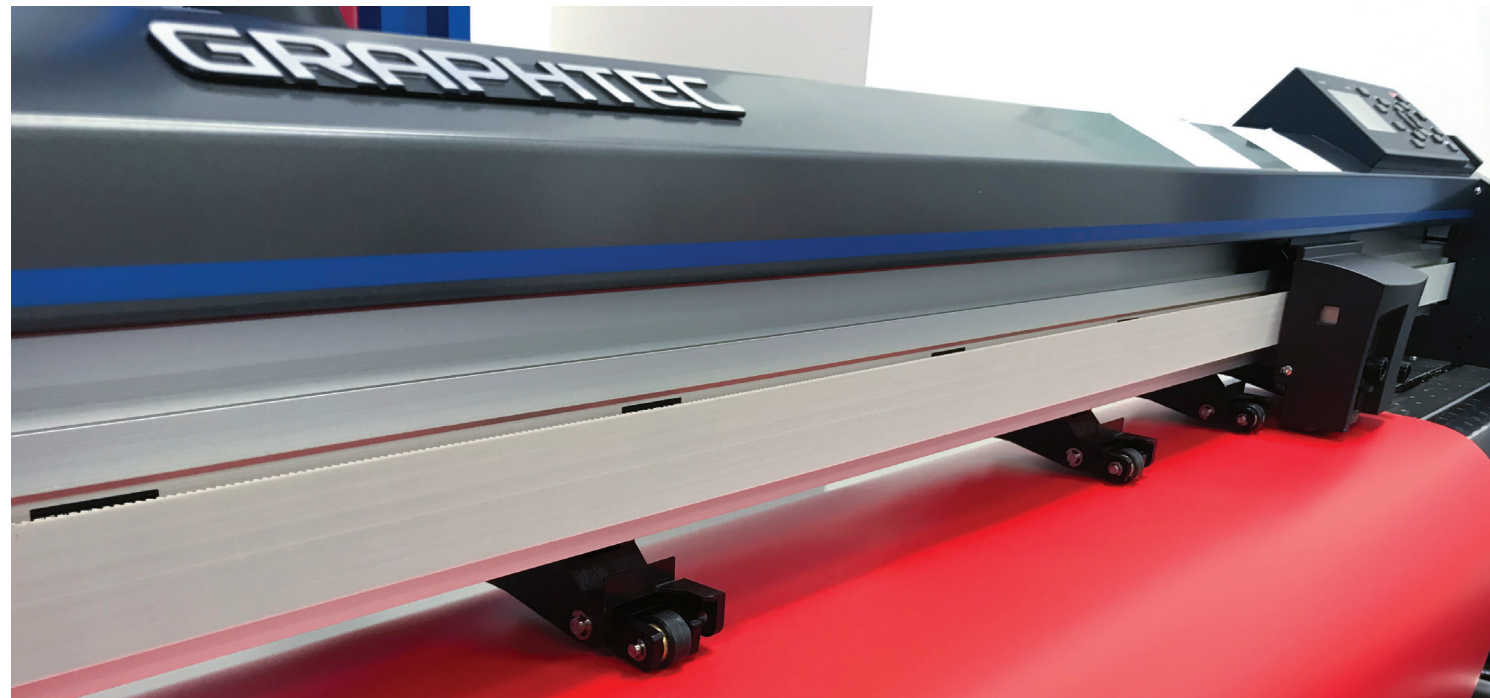
**ORAFOL Canada** ■ ■ ■  
2831 Bristol Circle | Oakville, Ontario L6H 6X5  
905-829-2828 • Toll Free | 888-727-3374

graphics-americas@orafol.com • www.orafol.com

FOLLOW US



**EFFORTLESS  
PLOTTERING AND  
WEEDING**



**ORATAPE® HT55**

ORAFOL's most popular application tape, designed to perform with all ORACAL® matte and gloss finish plotter films.

**BLENDS  
SEAMLESSLY  
WITH MINIMAL  
TO NO GLARE**



Graphic Innovations

Exhibition Cal  
ORACAL® 631



Engineered to Achieve Perfection™



## Typical Application

ORACAL® 631 is simple to remove from most sealed, smooth surfaces making it perfect for short- to medium-term applications. The luxurious matte finish reduces glare and blends seamlessly with interior walls.

- Short-term promotional signage
- Tradeshow, exhibition, museum graphics
- Architectural wall and window graphics
- Craft and home decor applications
- Acceptable for temporary vehicle graphics



## Product Overview

Thickness // Espesor /// Épaisseur	3-mil	50 micrones	3-mil
Film Type // Tipo de filme /// Type de Film	calendered PVC film	película de PVC calandrada	film PVC calandré
Application Surface // Superficie de aplicación /// Superficie de l'application	flat non-curved	plano no curvado	plat non courbe
Adhesive // Adhesivo /// Adhésif	clear, water-based, removable	claro, a base de agua, extraíble	transparent, à base d'eau, amovible
Available Roll Widths // Anchos de rollo disponibles /// Largeurs de rouleaux disponibles	15" (punched), 24", 30", 48" 36 and 60 available in transparent, black, and white	381 mm (perforado), 610 mm, 762 mm, 1219 mm 914 mm y 1524 mm disponible en transparente, blanco y negro	15" (punched), 24", 30", 48" 36 et 60 disponibles en transparent, noir et blanc
Available Roll Lengths // Longitudes de rollo disponibles /// Longueurs de rouleau disponibles	150' (50 yard), 30' (10 yard)	46 m, 9 m	150' (50 verges), 30' (10 verges)
Durability // Durabilidad /// Durabilité	indoor // indefinite clean removal up to 3 years outdoor // up to 3 years	interior // indefinido eliminación limpia hasta 3 años exterior // hasta 3 años	intérieur // indéfini élimination propre jusqu'à 3 ans extérieur // jusqu'à 3 ans

# LUXURIOUS MATTE FINISH

- /// Splice free guarantee
- /// Effortless plotting and weeding
- /// 80 matte colors + transparent

**WE'VE GOT YOU COVERED!**



## ORACAL® 631 Exhibition Cal

<b>070</b> black negro noir	<b>031</b> red rojo rouge	<b>042</b> lilac lila lilas
<b>010</b> white blanco blanc	<b>392</b> dahlia red dalia rojo dalia rouge	<b>438</b> wisteria glicina glycine
<b>000</b> transparent transparente transparent	<b>032</b> light red rojo claro rouge clair	<b>041</b> pink rosa pink
<b>020</b> golden yellow amarillo dorado jaune or	<b>047</b> orange red naranja rojizo orange rouge	<b>430</b> lipstick lápiz labial rouge à lèvres
<b>019</b> signal yellow amarillo semáforo jaune signal	<b>034</b> orange naranja orange	<b>428</b> bubble gum chicle chewing-gum
<b>021</b> yellow amarillo jaune	<b>036</b> light orange naranja claro orange pastel	<b>045</b> soft pink rosa suave rose clair
<b>022</b> light yellow amarillo claro jaune cadmium	<b>035</b> pastel orange naranja claro orange pastel	<b>429</b> carnation pink clavel rosa oillet rose
<b>025</b> brimstone yellow amarillo azufre jaune soufre	<b>391</b> persimmon caqui kaki	<b>050</b> dark blue azul oscuro bleu foncé
<b>026</b> purple red rojo púrpura rouge pourpre	<b>890</b> apricot albaricoque abricot	<b>049</b> turquoise blue azul real bleu royal
<b>312</b> burgundy borgoña rouge de bourgogne	<b>040</b> violet violeta violet	<b>086</b> brilliant blue azul brillante bleu brillant
<b>030</b> dark red rojo oscuro rouge foncé	<b>043</b> lavender lavanda lavande	<b>057</b> turquoise azul tráfico bleu trafic

## ORACAL® 631 Exhibition Cal

<b>051</b> gentian blue azul genciana bleu gentiane	<b>055</b> mint menta menthe	<b>800</b> nougat brown turrón marrón brun nougat
<b>098</b> gentian genciana gentiane	<b>060</b> dark green verde oscuro vert foncé	<b>801</b> clay brown arcilla marrón brun argile
<b>052</b> azure blue azul celeste bleu azur	<b>061</b> dark green verde oscuro vert foncé	<b>083</b> nut brown avellana brun noisette
<b>053</b> light blue azul claro bleu clair	<b>062</b> light green verde claro vert clair	<b>824</b> imitation gold imitación oro imitation or
<b>056</b> ice blue azul hielo bleu pâle	<b>064</b> yellow green verde amarillo vert jaune	<b>817</b> orange brown marrón anaranjado brun orange
<b>172</b> soft pink azul pálido poudre bleue	<b>063</b> lime-tree green verde tilo vert tilleul	<b>818</b> saffron azafrán safran
<b>472</b> beach house casa en la playa maison de plage	<b>493</b> olive aceituna olive	<b>081</b> light brown marrón claro brun clair
<b>173</b> geyser blue géiser azul bleu geyser	<b>494</b> celedon celedon celedon	<b>816</b> dark beige beige obscuro beige foncé
<b>066</b> king blue azul turquesa bleu turquoise	<b>622</b> pastel green verde pastel vert pastel	<b>082</b> beige beige beige
<b>174</b> teal verde azulado sarcelle	<b>495</b> key lime pie verde pastel de lima tarte au citron vert	<b>814</b> ivory marfil ivoire
<b>054</b> turquoise azul tráfico bleu turquoise	<b>080</b> brown marrón brun	<b>838</b> maize maiz mais

## ORACAL® 631 Exhibition Cal

<b>073</b> dark grey gris oscuro gris foncé	<b>072</b> light grey gris claro gris clair	<b>837</b> antique lace encaje antiguo dentelle antique
<b>752</b> storm grey gris tormenta gris orage	<b>074</b> middle grey gris medio gris moyen	<b>ORACAL® 631 Metallics</b>
<b>071</b> grey gris gris	<b>751</b> warm grey gris cálido gris chaud	<b>090</b> silver grey metallic gris plata metálico gris argent métallique
<b>077</b> grey gris gris	<b>075</b> warm grey gris cálido gris chaud	<b>091</b> gold metallic oro metálico or métallique
<b>078</b> grey gris gris	<b>076</b> warm grey gris cálido gris chaud	<b>092</b> copper metallic cobre metálico cuivré métallique

## ORACAL® 631 Limited Availability Colors

<b>834</b> dijon dijon dijon	<b>442</b> orchid orquídea orchidée
<b>425</b> eggplant berenjena aubergine	<b>145</b> misty blue azul brumoso bleu brumeux
<b>468</b> marsh green verde pantano vert marais	



**986**  
crystal clear sparkle  
cristalina  
clair comme de l'eau de roche

## Recommended Application Tapes

### ORATAPE® MT80P

- Protective release liner with printed grid pattern
- "Stay put" liner adhesion allows prepared graphics to lay flat
- Ultra-clear opacity allows for precise placement of graphics
- Available in individual sheets or rolls

### ORATAPE® HT55

- Works well on hard-to-stick matte finish plotter films
- Easily and precisely place graphics to curved surfaces
- Available in smaller 12"x10 yd. roll lengths from several Authorized ORAFOL Distributors and Resellers

**New ORACAL® 851** is a dual cast PVC film providing extreme clarity and depth. Developed for specialty applications where a heavier metallic appearance is desired. Pair with your favorite ORACAL® plotter films to create one-of-a-kind, high-impact applications!