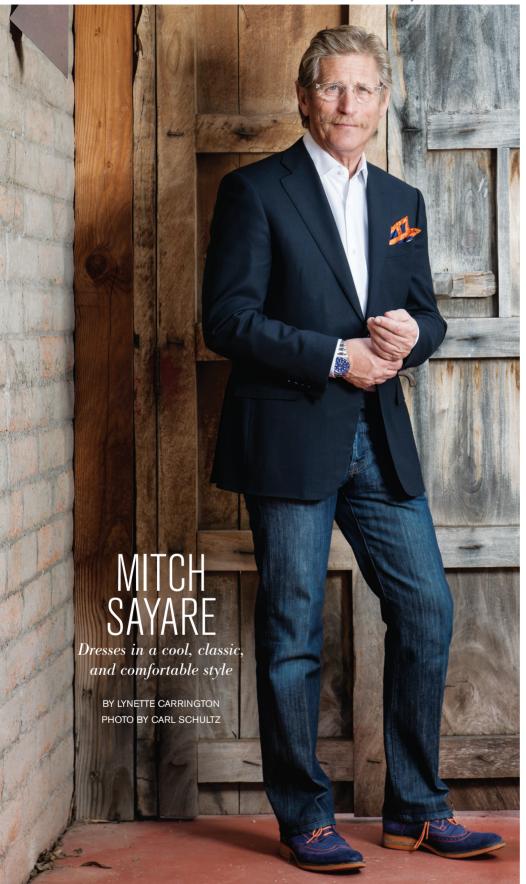
TRENDSETTERS

his style



Witch Sayare has a style that is cool, classic, and comfortable.

He has his doctorate in biochemistry, and was a professor at the University of Connecticut until the early 1980s. In 1995, he was recruited to start a biotech company in Cambridge, Mass.

"I was the CEO of that company until I retired four years ago," he says. "I now sit on three company boards and two not-for-profit boards."

He is also a mentor at the W.P. Carey School of Business at Arizona State University for full-time MBA students, where he mentors eight students on leadership. It's his way of giving back to the community.

Sayare's wife, Chrissy, owns To Be Continued... A Consignment Boutique at The Shops at Hilton Village, and Sayare is frequently at the boutique.

"I see everything and I see everybody's sense of style," he says.

Although his wife is the one in the fashion business, as you can see, Sayare is certainly fashionable himself.

Do you have a typical way that you prefer to dress? "I'm a jeans and sports jacket kind of guy. My uniform is pressed jeans, a sports jacket, white shirt, pocket square, and some interesting shoes." Where are your favorite places to shop? "Barneys [New York]. And I guess Neiman [Marcus] or Bergdorf [Goodman]." What man would you single out as a having a wonderful sense of style? "Giorgio Armani or Valentino... I like Armani's style and I own a lot of Armani clothes." What is the one article of clothing that is your absolute favorite? "I think the shoes that I'm wearing... or the blazer I have on, or the pocket square. I can't tell you... Actually, I love my shirtsjust plain white shirts. Isiai is the label and you can buy them at Barneys [New York] or Saks [Fifth Avenue]."