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To Be Continued Partners with Highland Park Village
A Strategic Partnership to Maximize Consumer Returns

DALLAS (February 10, 2016) – As a trusted source for luxury consignment, To Be Continued announces their highly-anticipated exclusive partnership with Highland Park Village. To the store’s co-founder, Chrissy Sayare, the new VIP service will offer To Be Continued consignors a unique and curated experience while striving to provide them with maximum value. She shares, “It’s an exciting collaboration for the brand, which I think our clients will both love and appreciate.”

The partnership with Highland Park Village is just another example of the excellent care and detail To Be Continued provides for their customers. The Highland Park Village gift card program for To Be Continued consignors offers an effortless payout in the form of Highland Park Village gift cards. If a consignor chooses this option, they receive an extra 10% on the value of their payout. To Be Continued and Highland Park Village hope the partnership encourages consignors to put their money back into the Dallas retail market. Customers who wish to consign can visit the newest addition to Highland Park Village amenities, Highland Park Village Personal Shopping Salon.

“We are energized and extremely passionate about the launch of To Be Continued in Dallas. The Dallas community has opened its arms not only to the brand but to our family. As we strategically look to position the brand in Dallas, it was only fitting to partner with the best, Highland Park Village. We are committed to provide our shoppers and consignors a trusted and unique shopping experience. We feel this partnership will not only provide added value to our customers, but also allow for shoppers to continue to invest in the Dallas retail market.” says Mitch Sayare, To Be Continued Co-Founder.

To Be Continued – with locations on Lovers Lane in Dallas and in Scottsdale, Arizona – offers a unique and full service process in buying and selling previously owned designer women’s apparel, handbags, shoes and accessories. TBC consignors earn up to 65% of the sale price on luxury items. TBC is currently the only consigner to offer a “Buy Out” option on select items to those who prefer an immediate return.

“With To Be Continued customers now have a simple and convenient solution to clearing out their closets each season and updating their wardrobe with the latest fashion at Highland Park Village,” said Chief Marketing Officer, Highland Park Village, Mia Meachem.

About Highland Park Village

Highland Park Village is a favorite among locals, as it has been for many generations. Built in 1931 and widely regarded as the country's first true shopping center, the Village is internationally recognized for its architectural significance and mix of the world's best-known upscale retailers including Akris, Alexander McQueen, Balenciaga, Carolina Herrera, CHANEL, Christian Louboutin, Dior, Ermenegildo Zegna, Escada, Harry Winston, Hermès, Jimmy Choo, Ralph Lauren, Stella McCartney, Tom Ford and more. Highland Park Village offers a range of complimentary services for our guests including complimentary personal shopping and valet parking. For more information about Highland Park Village visit our website - www.hpvillage.com.

About To Be Continued

To Be Continued is a high-end, luxury resale boutique specializing in the sale of the most coveted designer clothing, handbags, shoes and accessories. Merchandise is curated from distinguished closets around the world including Paris, London, Milan, Athens, New York City, Los Angeles, Dallas, Boston, and Scottsdale.