



## Cutting Down to Size the Problem of Sizing



Hello and thank you for joining us here on Jaked US Store Video Blog Post #2! We've got a couple of things that we wanted to discuss this week.

Like never before, today we find that athletes place a huge amount of confidence in competition swimsuits. It is also becoming increasingly important to find the best way to obtain an ideal suit. Whether shopping in a physical or online store, we often find ourselves in a sort of "cloud" of information overload.

So what's a swimmer to do? Let's take a look at the options.

### The Pros and Cons of Online Shopping

Although shopping in a physical store location does have the advantage of being able to hold a product in your own hands, it can take up a big part of our most important personal resources, time and money. (Transportation costs, going during hours of operation, etc.).

A typical swimsuit store has staff inside who often give advice simply by hearsay or by whatever is convenient at the moment (new arrivals, old styles to get rid of, personal preferences, and the availability of the warehouse).

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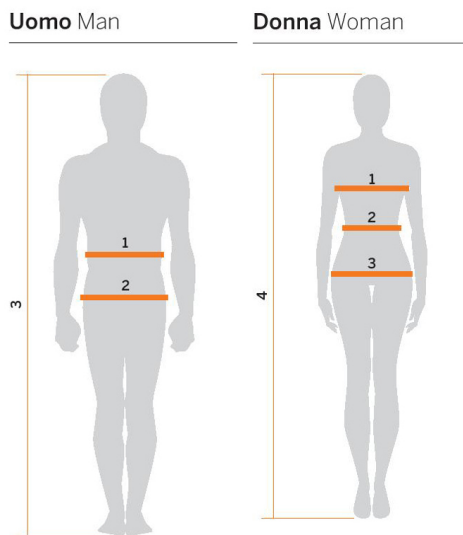
On the other hand, you have an online swimwear store, which doesn't need to rely on salespeople because it is managed by a small and highly qualified team at all times, and is accessible 24/7.

Often, an online store is able to give expert advice to help a customer to find the best suit for his or her individual needs, not the needs of the store's overhead costs. It doesn't have the problems of a limited inventory available on hand, therefore there is a wider range of choices for every need.

Clearly, we believe that shopping online is the better way to go! But you might be wondering, how do you know if the suit you order will fit?

We have already spoken in the past about materials and their effect on performance. Today we are going to take into consideration the second key factor in order to make a good competition swimsuit purchase: **SIZING**.

## The Size



Finding the right size for your body can be a complicated matter, especially when you **switch from one competition suit brand to another**, as every brand is a little different.

Each brand has its own size measurements, so even if you fit in a certain size according to the given measurements of one brand, you might still end up ordering the **wrong size** from another brand.

So, we thought it would be helpful to create a **comprehensive comparison guide** for choosing the right size.



It is thanks to your experiences that we have been able to create a chart that will allow you to easily switch from one brand of swimsuit to another without finding unpleasant surprises on the day of delivery.

For most brands, the sizes range generally from 18 to 32. So, let's take into consideration the most popular brands, in order to compare the sizing of various competition suits.

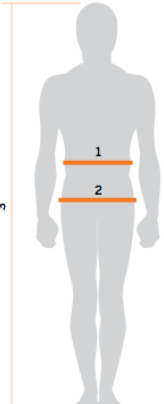
Here's the Jaked Men's Size Chart and if this is the first time you ever buy competition swimsuit, this is the chart to take into consideration.

As you can see in the image below, on the left you can see a picture of a man where it indicates exactly where to take the measurements for your waist at point one, your hips at point two and of course your height at point three.

Next you can see the sizes ranging from 18 to 32 and waist, hips and height measurements that correspond to each size.

## Jaked Men's Size Chart

Uomo Man



Taglie Sizes	1. Vita Waist (cm)	2. Fianchi Hips (cm)	3. Altezza Height (cm)
18	67-70	84-87	157-161
20	71-74	88-91	162-166
22	75-78	92-95	167-171
24	79-82	96-99	172-176
26	83-86	100-103	177-181
28	87-90	104-107	182-186
30	91-94	108-111	187-191
32	95-98	112-115	195-200

So, just go ahead and take your body measurements and then compare them with the measurements on this chart and if for any reason you have any questions just reach out to us and we'll more than happy to help you find the right size for your body.

And now we have the Brand Comparison Size Chart for men: if you bought a suit previously from any of the brands seen here, this chart is for you!



## Brand Comparison Men's Size Chart

BRAND	MEN SIZES							
<b>Jaked</b>	18	20	22	24	26	28	30	32
<b>Blue Seventy</b>	20	22	24	26	28	30	32	
<b>Adidas</b>	20	22	24	26	28	30	32	
<b>Speedo</b>	20	22	24	26	28	30	32	
<b>Arena</b>	22	24	26	28	30	32		
<b>Finis</b>	20	22	24	26	28	30	32	
<b>A3</b>	20	22	24	26	28	30	32	
<b>Funky Trunks</b>	20	22	24	26	28	30	32	

As you can see, Jaked sizes run smaller than all of the other brands. Blue Seventy, Adidas, Speedo, Finis, A3 and Funky Trunks all run one size larger than Jaked and Arena suits run 2 sizes larger than Jaked suits.

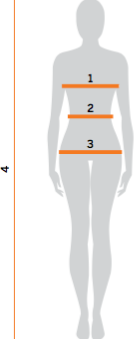
Now we have the Jaked Women's Size Chart for buying competition suits from Jaked, if this is your first time buying a competition suit, and you can see on the left where the measurements should be taken on the body.

For women there is an additional measurement of the chest, so you can see the Chest at number one, the waist at number two, the hips at number three and of course the height at number four.

Then we have the sizes, which for women run from 18 to 30, along with the corresponding measurements for chest, waist, hip and height for each size. So, again, take your body measurements and compare them to where they fit on the chart and if for some reason you find that you have measurements that don't all match up to one size just reach out to us and we can help find exactly the right size.

## Jaked Women's Size Chart

Donna Woman

	Taglie Sizes	1. Torace Chest (cm)	2. Vita Waist (cm)	3. Fianchi Hips (cm)	4. Altezza Height (cm)
	18	71-74	56-59	76-80	150-155
	20	75-79	60-63	81-85	156-160
	22	80-83	64-67	86-90	161-168
	24	84-88	68-71	91-95	169-173
	26	89-94	72-76	96-100	174-178
	28	95-103	77-82	101-105	179-185
	30	104-112	83-88	106-110	186-193

So, again, take your body measurements and compare them to where they fit on the chart and if for some reason you find that you have measurements that don't all match up to on size just reach out to us and we can help find exactly the right size.

Let's now take a look at the Brand Comparison Size Chart for women

So, for women sizes Jaked and Adidas run the same way: an Adidas size 18 corresponds to a Jaked size 18 and so on and so fourth.

For the brands Blue Seventy, Speedo, Finis and Funky Trunks, the size is one size greater than Jaked sizes and for the brands Arena and A3, the sizes are two sizes up from the Jaked sizes.

## Brands Comparison Women's Size Chart

BRAND	WOMEN SIZES							
<b>Jaked</b>	18	20	22	24	26	28	30	32
<b>Blue Seventy</b>	20	22	24	26	28	30	32	
<b>Adidas</b>	18	20	22	24	26	28	30	32
<b>Speedo</b>	20	22	24	26	28	30	32	
<b>Arena</b>	22	24	26	28	30	32		
<b>Finis</b>	20	22	24	26	28	30	32	
<b>A3</b>	22	24	26	28	30	32		
<b>Funky Trunks</b>	20	22	24	26	28	30	32	



This indispensable manual will be from here on out your secret weapon to finding the right size suit for your body, without stumbling into reasonable confusion at the time of purchase.

It is always our goal to create a simplified and transparent online shopping environment so that you are always able to easily find exactly what you're looking for.

By taking advantage of the various types of discounts that we offer for our subscribers as well as the reduced prices that are already in place, we can affirm that shopping online will save you both time and money.

We hope that you will continue to follow along with us on the journey of our blog or reach out to us via email or instant chat. We will always do our best to provide insightful and up-to-date answers to any question that you may have.

Our knowledge comes from your experience, so go ahead and post your personal experiences with sizing in the comments section below.

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