Customer Newsletter

SPRING 2023



Editorial Milk Quality • Product Range & Prices • Nitrosol Fertiliser • Herd Over the Fence Line

Another New Season

Here we go again. This year's new season is underway. Calving has finished for some and for others particularly in the South Island, it is nearing the end. Everyone has had enough of the rain and all we need now is some sunshine, to lift our spirits, get that grass growing and dry out those wet paddocks.

As life on the dairy farm carries on, the three-year political cycle of the next election looms in only a few weeks. Struth it's hard to believe that some of these clowns actually represent their electorates. They obviously got in on the party vote. Now before some of you get a tad upset with me knocking the politicians let me state for the record that some of them are good sorts who bust their boilers for their communities. However, the current mob holding the reins are certainly not farmer friendly. The best thing this lot could do is spend a week or two on a dairy farm to see what a real day's work is like and where their food comes from. It certainly is time for a change. The next lot whoever it is, needs to build roads, create a health system that actually works, sort out the criminals and educate the kids of the future.

Gosh, if this happens the All Blacks might even win the World Cup!!

Now that I have vented my spleen, we need to hang in for this season as we battle a low payout and high costs. Thanks to those of you who are spreading the word to others about our Agmax range. This dynamic little company is taking on the might of the corporates. It's a real David vs Goliath scenario as most of our competitors are now all in multinational hands. So, it's great to see people are flocking to Agmax to make the most of our low prices, direct to farm delivery and rip snorting customer service.

Speaking of saving money, now is the time to use Nitrosol fertiliser. A biological fertiliser with many added trace elements and minerals, with a **N.P.K** of 11.5.7. Rather than using conventional synthetic chemical fertiliser, you simply change to Nitrosol and mine so many of the nutrients already locked up in abundance in your soil and restore your soil and grass to how it used to be in your grandparents' day. Your production, productivity and profit will increase while saving money. See Nitrosol on page 10 for the science, cost savings and You Tube videos to watch from Dr. Christine Jones.

Still on about money. Keep your hard-earned dollars in your pocket by making sure your milk plant and vat are bug and therefore grade free. Be aware of the whistling Dixie multinational company sales rep spinning you all sorts of stories about how their detergents work better than anybody else's. They forget to tell you that it's you and your procedures and knowing the mechanical action of your milk plant that keeps the bugs and the grades at bay.

Note! Glyphosate prices have come down and those pesky weeds are coming back with the arrival of Spring. So remember to stock up on the herbicides from our great Rainbow and Brown range of pages 7 and 8.

As you now progress to the next task on farm, namely mating and AB, here's to a cracker spring. With heaps of grass, record milk productions to help offset the low payout, a new farmer friendly Government and the All Blacks bringing home the Rugby World Cup.

Love life and stay well!



How to be grade free



GRADE BUSTERS

Use these products with good washing procedures and observation to maintain your grade free season.

Alkali Sachets

The preferred chemical to eradicate, eliminate, get rid of, destroy, annihilate and blitz milk soil is Agmax Alkali. Milk soil has two major components. Milk fat and protein. Alkali is made up of chlorine which gets rid of protein and caustic soda which gets rid of fat. However, people like to skimp on alkali because it involves too much hard work. That is, you have to do an Acid detergent rinse afterwards and it uses hot water.

Remember bacteria cause grades, chemicals don't.

The only way bacteria can be in your plant is if there is milk soil in your plant. That is, it hasn't been cleaned properly. That is not the chemical fault. It is the fault of poor cleaning action in the plant and people not doing their job properly.

Uses

For plant and vat washes.

Note:

This alkali comes in a fantasticlly sealed pre-measured sachet. The chlorine and caustic soda stay intact, it doesn't go off and degrade as it does in loose alkali powder buckets.

No measuring, no spills, no waste.

Sachets retain full alkali strength for years.

Vat Cleaner

This product is exclusive to Agmax. The most amazing invention since sliced bread. We have taken the alkali powder and through magic and pure genius have created this caustic chlorinated alkali get. The only one of its kind on the market. This product cleans more effectively as it sticks to surfaces and therefore has greater contact time. That is, any milk fat and protein will have been eradicated. Remember no fat, no protein therefore no bacteria can live there because there is no food source, therefore no grades. We have since found other dynamic uses for Vat Cleaner.

Uses

Add up to 500mls of Vat Cleaner into the vat alkali wash. Vat washes are not affected by the amount of foam. This prevents you from climbing inside the vat to manually clean. The foam will cling to the vat walls. Leave for 15 minutes and rinse with cold water.

Machine

For plants with a poor/weak mechanical action - that is no slug or boss wash system to provide longer wash water contact time. Add 100mls of Vat Cleaner to your alkali wash - this will result in more foam to make good contact in the

milkline and recieving can. Too much foam will flood the sanitary trap.

Dynamic for putting on the end of a brush with a filter sock and scrubbing the milk line. This will remove baked on milk. If there is a heavy build up - repeat the process.

Chlorine

Not all chlorines are equal. check the labels of other chlorines and you will find they are weaker in strength. Our chlorine is 270g/lt of Sodium Hypochlorite. If you find it is less than this - it has just been diluted with water. Chlorine is the protein buster. This is your weapon for getting rid of protein. That is chlorine eliminates and gets rid of protein in your plant and vat. Thermodurics love living in protein. Get rid of the protein, get rid of the thermodurics therefore no grade.

Uses

For all water exclusion farms use 5mls of Agmax Chlorine per 100ltrs of wash water.

Add 100 - 500 mls per alkali wash in plant and vat when required.

Also use for getting rid of organic slime and gunk on shed walls and concrete floors, spray on wash off.

DAIRY SHED ESSENTIALS



CONCENTRATED ALKALI SACHETS POWDER

- 20kg equal to 30kg of other brands
- Dilution rate 100gm/100lt
- · No measuring, spills or waste
- · Sachets retain full chlorine strength
- NPE & QAC FREE!



MPI approved for use in Farm Dairies

20kg bag (100g, 150g or 250g) \$180 all incl GST \$156.52 ex GST

CONCENTRATED ACID SACHETS POWDER

- · Super low foaming
- · 20kg equals 30lt of liquid acid
- · Powerful cold water detergent
- · Dilution rate 100gm/100lt
- No measuring, spills or waste
- NPE & QAC FREE!

MPI approved for use in Farm Dairies

20kg bag (100g, 150g or 250g) \$168 all incl GST \$146.09 ex GST

AGMAX CHLORINE

This liquid chlorine contains 270g/ltr Sodium Hypochlorite. It can be used as an additive to your alkali wash in both the machine and vat, to prevent protein build up. It is also a fast and effective way to remove slime and algae off concrete. 100s of other uses on the farm.

MPI approved for use in Farm Dairies

20lt \$99 • 100lt \$450 • 200lt \$790 all incl GST 20lt \$86.09 • 100lt \$391.30 • 200lt \$686.96 ex GST



MULTIWASH 900 LIQUID CHLORINATED ALKALI

- Use alkali at least 3x per week
- Prevents fat & protein deposits
- Use at 150ml per 100lt hot water
- · Suitable for reverse flow machines
- NPE & QAC FREE!

MPI approved for use in Farm Dairies

20lt \$135 • 100lt \$507 • 200lt \$890 all incl GST 20lt \$117.39 • 100lt \$440.87 • 200lt \$773.91 ex GST

MAXIMUM

Acid Detergent Sanitiser

- · Low Foaming and suitable for hard water
- Concentrated use rate 100mls/100 litres equals less ordering/less drums
- · Superior cleaning performance, easily biodegradable
- · For hot or cold water
- NPE & QAC FREE!

MPI approved for use in Farm Dairies

20lt \$153 • 100lt \$667 • 200lt \$1142 all incl GST 20lt \$133.04 • 100lt \$580 • 200lt \$993.04 ex GST

WORKS

Acid Detergent Sanitiser

- · For hot or cold water
- · Use rate 150mls/100 litres
- · Superior cleaning performance
- · Easily biodegradable
- · Low Foaming and suitable for hard water
- NPE & QAC FREE!

MPI approved for use in Farm Dairies

20lt \$128 • 100lt \$394 • 200lt \$674 all incl GST 20lt \$111.30 • 100lt \$342.61 • 200lt \$586.09 ex GST

\$35 FREIGHT FEE FOR ALL ORDERS UNDER \$250*

*Agmax Products: The cost of delivering small orders is high, compared with the value of your order. This is an incentive to order more than \$250 of Agmax products. Prices include GST. Prices are subject to change without notice.





POISON AGMAX

MAXIMUM





POISON

AGMAX

CHLORINE

DAIRY SHED ESSENTIALS



VAT CLEANER

Stunning Product!

- For removal of protein build-up
- No scrubbing, no hot water required
- · Easy, fast and safe



5lt \$100 • 20lt \$248 • 100lt \$807 all incl GST 5lt \$86.96 • 20lt \$215.65 • 100lt \$701.74 ex GST

SPLASH N DASH

- · To remove moss, lichen, slime, algae and other organic material
- Use: 1 part product to 5 parts water
- · Simply spray onto surface required and leave. There is no washing or scrubbing needed, the weather does the work!
- · Contains no chlorine, bleaches or caustic soda

5lt \$79 • 20lt \$269 all incl GST 5lt \$68.70 • 20lt \$233.91 ex GST



V-CIDE DISINFECTANT

Viral & Bacterial Disinfectant

- Effective control of Mycoplasma Bovis
- Ideal for calf pens, animal housing and rearing facilities
- · An oxygen-based multi-purpose viral and bacterial disinfectant powder
- · Effective on porous/hard surfaces, all water types and in the presence of organic matter. Safe and environmentally friendly.

MPI approved for use in Farm Dairies

1kg \$77 • 2kg \$144 • 4kg \$252 all incl GST 1kg \$66.96 • 2kg \$125.22 • 4kg \$219.13 ex GST

DRUMPUMPS

Available North Island only

The Mk2 version of the famous DRUMPUMP can be used in both 100lt and 200lt drums. Complete with three different thread fittings, to fit all common plastic and steel drums.

Standard price:

With three thread fittings \$156 With any 100lt Agmax product \$146 With any 200lt Agmax product \$136 all incl GST

Standard price:

With three thread fittings \$135.65 With any 100lt Agmax product \$126.96 • with any 200lt Agmax product \$118.26 all ex GST



\$35 FREIGHT FEE FOR ALL ORDERS UNDER \$250*



ANIMAL HEALTH PRODUCTS



TEATSWEET

- Fast acting No.1 mastitis killer. Attacks mastitis bugs immediately
- Independently trialled and tested
- Protocol 'A' Approved
- Teatspray in a Sachet convenient, safe and economical
- · Each sachet makes 20 litres of ready-to-spray solution
- Add up to 10% emollient e.g. Glycerine, Titivate or Sorbitol
- · Outstanding performance against all mastitis bacteria
- NPE & QAC FREE!

ACVM No.A7793

5kg pail (39 sachets makes up to 780 litres) \$445 incl GST 12kg pail (94 sachets makes up to 1880 litres) \$986 incl GST 5kg pail \$386.96 ex GST • 12kg pail \$857.39 ex GST

IODINE TEATSPRAY

- · Provides 20g/It available iodine and emollients
- · Use at 1:9 dilution ratio
- Protocol 'A' Approved
- · New, smooth flowing concentrate with excellent sticking power
- NPE & QAC FREE!

ACVM No.A7793

20lt \$379 • 100lt \$1499 • 200lt \$2549 • 1000lt \$POA incl GST 20lt \$329.57 • 100lt \$1303.48 • 200lt \$2216.52 • 1000lt \$POA ex GST

SORBITOL EMOLLIENT

- · Low-cost alternative to glycerine
- · Add to teatsprays for teat repair and conditioning

ACVM No.A11915-01

20lt \$141 • 100lt \$611 • 200lt \$959 all incl GST 20lt \$122.61 • 100lt \$531.30 • 200lt \$833.91 ex GST



CHLORHEXIDINE TEATSPRAY

- Contains 1 part teatspray plus 1 part emollient, for teat conditioning; use at 1:9 dilution ratio
- NEW formula Protocol 'A' Approved
- · Contains Glycerine emollient
- · Chlorhexidine based concentrate
- Ideal Chlorhexidine pH for mastitis control
- · Fast acting and no delay! With easy flow through teatsprayer
- NPE & QAC FREE!

ACVM No.A6031

20lt \$229 • 100lt \$899 • 200lt \$1490 • 1000lt \$POA all incl GST • 20lt \$199.13 • 100lt \$781.74 • 200lt \$1295.65 1000lt \$POA ex GST

TITIVATE EMOLLIENT

- · Premium quality emollient for use with all Agmax teatsprays
- · Maintains teat condition and helps prevent damage
- Use 10% (2lt per 20lt) in severe conditions, and 5-7.5% (1-1.5lt per 20lt) in moderate conditions
- · Contains glycerine and sorbitol

20lt \$156 • 100lt \$744 • 200lt \$1193 all incl GST 20lt \$135.65 • 100lt \$646.96 • 200lt \$1037.39 ex GST

GLYCERINE EMOLLIENT

- · A premium alternative to Sorbitol
- · Add to teatsprays for teat repair and conditioning
- · Compatible with all teatsprays

ACVM No.A011697

20lt \$175 • 100lt \$839 • 200lt \$1284 all incl GST 20lt \$152.17 • 100lt \$729.57 • 200lt \$1116.52 ex GST

\$35 FREIGHT FEE FOR ALL ORDERS UNDER \$250*







ANIMAL HEALTH PRODUCTS



BLOATBUSTER

- Premium-grade alcohol ethoxylate
- Formulated for effective prevention and treatment of Bloat
- In-line dispenser and alkathene pipe friendly
- · Cold water soluble, drench or trough use
- · 4ml dose rate

ACVM No.A7621

20lt \$227 • 100lt \$968 • 200lt \$1676 all incl GST 20lt \$197.39 • 100lt \$841.74 • 200lt \$1457.39 ex GST

BLOATSTOP

- NEW technology blend of pluronics
- Very effective for treating stock with Bloat
- No pipe cracking
- In-line dispenser and alkathene pipe friendly
- · Cold water soluble, drench or trough use
- · 4ml dose rate

ACVM No.A10385

20lt \$247 • 100lt \$1030 • 200lt \$1738 all incl GST 20lt \$214.78 • 100lt \$895.65 • 200lt \$1511.30 ex GST

MEGASTART

- High energy drench for cows post calving and when nutritionally stressed
- · Unique powder formula that doesn't separate in storage
- · Can be added dry to supplementary feed or diluted with water for drenching
- · Just dilute with water and administer with drenching bottle. *See pictured > Not suitable for drenching guns
- · High energy from vegetable derived carbohydrate and bypass fat
- Good source of calcium + magnesium needed after calving
- Good source of Cobalt for vitamin B12 synthesis in rumen
- · Supplied in convenient 16 kg (20 doses), re-sealable pail and measure; suitable for cows and sheep
- Dose rate: 800g per dose.

Nutrient/energy per 800g dose: Energy 16.7MJ Magnesium 12g Calcium 70g Cobalt 2g

16kg pail **\$185** incl GST • *\$160.87 ex GST*

*Note: Drench bottle not supplied.



STOCKFOOD SUPPLEMENT

- · Smooth solution easy to pour, natural liquid mineral supplement
- · Assists stock in stress conditions
- Drench at dose rate of 20mls/per cow or 10mls/per calf per day. Alternatively can be added to separate drinking container (not the trough).



The typical analysis of the product is:

Total Solids..52% Carbohydrates...6% Magnesium...2.5% Phosphorus...1.5% Crude Protein...25% Nitrogen...4% Potassium..2.5% Sodium...1.5% + trace elements, amino acids + B group vitamins.

20lt \$136 • 100lt \$434 • 200lt \$682 all incl GST 20lt \$118.26 • 100lt \$377.39 • 200lt \$593.04 all ex GST

EPRIZERO® POUR ON

Eprinomectin is both potent and fast-acting, making Eprizero® the Gold Standard treatment for economically damaging gastrointestinal worms and lungworm burdens in one easy-to-use single application.

5lt **\$579** incl GST 5lt \$503.48 ex GST Special Price While Stocks Last



PRICE

\$35 FREIGHT FEE FOR ALL ORDERS UNDER \$250*



HERBICIDES



Note: The pack sizes are 5, 10 and 20 ltrs all packed in 5 ltr jerry can style containers with tamper evident screw caps. Shipped in heavy duty cardboard cartons. Other products are in wide mouth heavy duty plastic containers with child resistant resealable caps. When appropriate products contain a free measuring jug, scoops and direction leaflets. Please call on our free phone 0508 524 824 for further information.

Glyphosate

GLYPHOSATE 360

Glyphosate is one of the most common nonselective herbicides for control of broadleaf weeds and many annual and perennial grasses.

- · Contains 360g/l glyphosate herbicide as the isopropylamine salt
- · Non-selective herbicide; ideal for spraying out pasture

ACVM No.P005441

5lt \$57.50 • 20lt (4x5l) \$195.50 • 200lt \$1,713.50 all incl GST 5lt \$50.00 • 20lt \$170 • 200lt \$1,490 all ex GST

TRICLO

- · Triclo is a selective herbicide and is grass friendly
- · Controls blackberry, broom, gorse, lupin, tutus, fennel, sweet briar and old man's beard Also effective against most broadleaf weeds in pasture
- Contains 600g/l triclopyr as the butoxyethyl ester

ACVM No.P007189

5lt **\$253.00** • 20lt (4x5l) **\$655.50** all inc GST 5lt \$220 • 20lt \$570 all ex GST

MSF 600

- · The lowest cost gorse killer, both popular and proven in New Zealand
- · MSF 600 herbicide is a water dispersible granule; easy to handle and dissolves fast
- MSF 600 herbicide controls gorse, bracken, manuka, blackberry, ragwort, thistles and many other broadleaf and brush weeds

ACVM No.P007027

200g \$32.20 •500g \$43.70 •1kg \$80.50 •2kg \$147.20 all inc GST • 200g \$28 • 500g \$38 • 1kg \$70 • 2kg \$128 all ex GST

GLYPHOSATE 540

- 540g/L glyphosate potassium salt as a soluble concentrate
- · Non-selective herbicide; ideal for spraying out pasture
- · Leaves no residue in the soil; sow new seed 48 hours after application
- · No withholding period

5lt **\$86.25** • 20lt (4x5l) **\$293.25** • 200lt **\$2,570.25** all incl GST 5lt \$75 • 20lt \$255 • 200lt \$2,235 all ex GST



Direct spot application for the control of scattered broadleaf weeds and brush weeds in pasture. Applied as a dry granule; no mixing or preparation is required so it's always ready to use.



- · Apply by hand, by pogo stick applicator, or by applicator bottle (including the ever-popular old detergent bottle, etc)
- Buckshot will not harm pasture grasses, but it does damage clover

ACVM No.P007717

5kg \$103.50 • 20kg (4x5l) \$368.00 all inc GST 5kg \$90 • 20kg \$320 all ex GST

SUPERWETTER

- · Organosilicones provide optimum penetration into woody-stemmed species (gorse, black-berry, etc)
- · Faster uptake by plant; reduces rain risk
- · Boosts herbicide performance against harder-to-kill species, and when target plants are stressed or dusty

5lt \$132.25 • 20lt (4x5l) \$480.70 all inc GST

5lt \$115 • 20lt \$418 all ex GST

NOTE: ALL HERBICIDE ORDERS INCUR A FREIGHT CHARGE. CALL US FOR MORE INFORMATION. Prices include GST. Prices are subject to change without notice.

www.agmax.co.nz



HERBICIDES



Note: The pack sizes are 5, 10 and 20 ltrs all packed in 5 ltr jerry can style containers with tamper evident screw caps. Shipped in heavy duty cardboard cartons. Other products are in wide mouth heavy duty plastic containers with child resistant resealable caps. When appropriate products contain a free measuring jug, scoops and direction leaflets. Please call on our free phone 0508 524 824 for further information.

GRANNY- GRANULAR GLYPHOSATE

- · Water-soluble granules containing 800g/kg of active glyphosate herbicide
- · Non-selective herbicide for spraying out pasture, plus general weed control
- · The stronger, smarter and most economical glyphosate option

ACVM No.P007499

2.25kg \$51.75 • 4.5kg \$93.15 • 9kg (2x4.5kg) \$175.95 all inc GST • 2.25kg \$45 • 4.5kg \$81 • 9kg \$153 all ex GST

GA200

GA200 controls a wide range of weeds, grasses and clovers, and is safe to use in orchards and vineyards.

- The Active ingredient is glufosinate-ammonium at 200g/litre in the form of a soluble liquid concentrate
- · GA200 is a non-selective herbicide but with very limited systemic movement through the target plant

ACVM No.P009422

5lt **\$172.50** • 20lt (4x5l) **\$563.50** all incl GST 5lt \$150 • 20lt (4x5l) \$490 all ex GST

SPRAYWETTER

Spraywetter non-ionic surfactant, improves penetration, especially into harder and waxy plants. Effective for most broadleaf weeds.

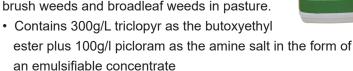
- · Cost-effective and great weedkiller wetting agent
- · Faster plant uptake significantly reduces the rain risk period
- · Aids in herbicides' penetration into a wide range of target weeds

5lt **\$86.25** • 20lt (4x5l) **\$253.00** all inc GST 5lt \$75 • 20lt \$220 all ex GST



GRASSMATE

This selective herbicide doesn't harm common pasture grasses and is a great way to control brush weeds and broadleaf weeds in pasture.



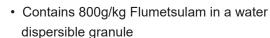
· Controls Blackberry, Broom, Gorse, Lupin, Tutus, Sweet Briar, and Matagouri. Also controls broadleaf weeds

ACVM No.P007417

5lt **\$201.25** • 20lt (4x5l) **\$670.45** all inc GST 5lt \$175 • 20lt \$583 all ex GST

DECISION

A new selective herbicide for post-emergent weed control in new and established pasture, as well as in lucerne, chicory, clover and maize crops.



· A clover-friendly herbicide; provides control of annual and perennial buttercups in pasture

ACVM No.P008368

200g \$103.50 • 500g \$195.50 all inc GST 200g \$90 • 500g \$170 all ex GST

RANGER

Ranger is a great weedkiller that controls docks and buttercup and is a selective herbicide for use in pasture, wheat, barley, and oat crops.

- · Contains: 750g/kg thifensulfuron-methyl as a water-dispersible granule
- · For use in conservation tillage.

ACVM No.P7668

100g \$87.40 • 1kg \$851 all incl GST 100g \$76 • 1kg \$740 all ex GST



NOTE: ALL HERBICIDE ORDERS INCUR A FREIGHT CHARGE. CALL US FOR MORE INFORMATION. Prices include GST. Prices are subject to change without notice.





Decisio





HOMECARE PRODUCTS



LAUNDRY

Concentrated Laundry Powder with Enzymes

This is the BEST laundry powder on the market. No fillers, low foaming and super concentrated. Use only 30g (i.e. the scoop provided) for a full heavily soiled load. It sounds crazy but that is all you need. Uses: For heavily and all other soiled laundry.

5kg bucket \$51 • 20kg bucket \$152 all incl GST 5kg bucket \$44.35 • 20kg bucket \$132.17 ex GST



yachting and camping.

Antiseptic, anti-bacterial, perfumed, heavy duty flowing soap. A concentrated formula that only requires small quantities to be effective. Uses: For removing grease, graphite, garden soil, etc. Effective in salt water; ideal for boating,

5 litres **\$62** incl GST • 5 litres \$53.91 ex GST



State of the Art high performance concentrated powder that sanitises as it cleans. Just add small amount to the dispenser. For use in automatic dishwashers. Biodegradable, concentrated, easy to use.

5kg bucket \$56 • 20kg bucket \$155 all incl GST 5kg bucket \$48.70 • 20kg bucket \$134.78 ex GST



DETERGENTS

Premium Concentrated Dishwashing Liquid

Lemon scented dish washing detergent. Uses: For hand dishwashing in home and commercial applications. High grease-cutting properties.

5 litres \$33 • 20lt bucket \$89 incl GST 5 litres \$28.70 • 20lt bucket \$77.39 ex GST



Contact us if you would like a quote for larger volumes of our home care range.

\$35 FREIGHT FEE FOR ALL ORDERS UNDER \$250*

Nitrosol Product Range

Nitrosol the Science and the cost savings!!!

We have dairy farmers who have been saving money for years using just Nitrosol (and lime) for their fertiliser requirements. This is a fact! Their annual soil tests demonstrate that high levels of fertility are being maintained while production has not been compromised. The Cooper Aitken benchmark statistics for Waikato dairy farms has average fertilser costs for owner operated farms in the Waikato at \$587.19/ha for the 2022 year.

https://www.cooperaitken.co.nz/waikato-dairy-farming**benchmarking**

Records show that our Nitrosol customers are spending between \$400 and \$450 per annum on their fertiliser. They are doing this while achieving incredible environmental outcomes. Microbiology is the new frontier in soil science and scientific evidence is coming through thick and fast proving how pasture benefits from healthy soil microbial ecology. If you are interested in this, then Dr. Christine Jones' webinars are highly recommended. Links to 3 of these webinars on You Tube can be found here.

"Secrets of the Soil Sociobiome" with Dr. Christine Jones (Part 1/4)

https://www.youtube.com/watch?v=Xtd2vrXadJ4&t=1s

"The Phosphorus Paradox" with Dr. Christine Jones (Part 2/4) https://www.youtube.com/watch?v=ISjbVxTyF3w&t=32s

"The Nitrogen Solution" with Dr. Christine Jones (Part 3/4) https://www.youtube.com/watch?v=dr0y_EEKO9o&t=1s

Nitrosol is an amino acid based, biological fertiliser that is applied as a foliar spray. Foliar nutrition is the most effective way to fertilser plants. It is fast acting and stimulates photosynthesis and root development. Soil applied fertilisers can be inefficient and ineffective due to negative interactions with the soil chemistry and significant quantities can be lost to the environment.

Our customers are proving they can save money without

compromising production, by eliminating high analysis chemical fertilisers, resulting in improved soil health. As environmental regulation and compliance requirements trickle down from overseas markets to be imposed on the New Zealand farmer, the pressure to move away from synthetic chemical fertilisers will increase. The great news is that our farmers are already proving it's not necessarily an issue. We have Nitrosol farmers whose priority is to farm for profit. They are achieving this while applying relatively small amounts of nutrients relative to their solid fertiliser neighbours. Nitrogen and phosphorus application rates are just a fraction of those being applied when using synthetic chemicals. If you're interested in how this is possible then watch some of Dr. Christine Jones online content for the theory.

We're seeing science play out on the farm with cost savings, and our customers are loving it.

See the full product range on our website www.nitrosol.co.nz



Please note Nitrosol product prices exclude GST & delivery, and are subject to change without notice. Purchase your products direct from Nitrosol Limited or your local rural merchant, eg: Farmlands, PGG Wrightson, Fruitfed, FarmSource, Horticentre etc.



info@nitrosol.co.nz

HERD OVER THE FENCELINE



THE LAST LAUGH

Undies undies undies!

Always wear clean underwear in public, especially when working under your vehicle.

From the Daily News comes this story of a Leicester couple who drove their car to ASDA, only to have their car break down in the car park.

The man told his wife to carry on with the shopping while he fixed the car.

The wife returned later to see a small group of people near the car. On closer inspection, she saw a pair of hairy legs protruding from under the chassis.

Unfortunately, although the man was in shorts, his lack of underpants turned his private parts into glaringly public ones.

Unable to stand the embarrassment, she dutifully stepped forward, quickly put her hand UP his shorts, and tucked everything back into place.

On regaining her feet, she looked across the bonnet and found herself staring at her husband who was standing idly by watching.....

The AA mechanic, however, had to have three stitches in his forehead.

Keep informed on social media

FOLLOW US on Instagram and Facebook.

We're excited to bring you special offers, industry news, and relevant information on our social media platforms.



facebook.com/AgmaxIndustries



instagram.com/AgmaxIndustries

10% AGMAX REBATE

Recommend Agmax to a new customer and:



They get a 10% saving off their first order



You get a 10% saving off your next order

Terms and Conditions:

- Applies to orders for Agmax manufactured products only
- Not available with any other specials
- Rebate is valid for 3 months only.

Moooving farms

Changed phone number, address and/or email?

Contact us as soon as possible so we can update your details to make sure we can send information and products to the correct contact and address.

Credit card payments

Visa / MasterCard only

Agmax has the facility to accept Credit Card payments. Please call us and we'll be happy to explain the procedure.