New Season, Here We come ...!!



Latest News: July 2022

Welcome to our July Newsletter and here's to a great new season.

Wait for it, after many years Agmax has turned off our old website and turned on our new website which we believe you'll find very informative and simple to work through.

Thanks to all our customers with your help in confirming your accurate and current email address so that we can be in touch electronically and contact you quickly regarding specials and other information that is relevant to you and your farming business.

Watch this electronic space, as you will start to see a lot more of Agmax going forward on the various social media platforms as the modern and quick method of reaching you, our customers. Not only that, but we also require your accurate postal address in case we have to revert to using Shanks' pony and send you something in the mail!!

As a milk quality fanatic, please see our Milk Quality and Start of Season Clean-up page in the newsletter. There is so much to do at the start of the season with calving and mating, however the last thing you need is an early season milk grade. So rather than just reading the information, please

go and make sure your Milk Plant and Vat are spotlessly clean and ready to go for a grade free start to the new season.

With all the challenges that a new season brings here's to the weather gods playing their part, so that you grow heaps of grass, no pugging with record production.

That's it from me, short and sweet as we all have plenty to do right now!!

Love life and stay well!





Due to this being my first super short editorial, our usual "Herd Over The Fenceline" articles on the back page has been shifted to the front.

Credit Card Payments

Visa / MasterCard only

Agmax now has the facility to accept Credit Card payments. You will need to have a current email address.

Please contact us on 0508 524 824 and we will be happy to explain the procedure.

10% AGMAX REBATE

Recommend Agmax to a new customer and:

- they get a 10% saving off their first order
- you get a 10% saving off your next order

T&Cs: • Applies to orders for Agmax manufactured products only

- Not available with any other specials
- Rebate is valid for 3 months only.

The Last Laugh...

"Several days ago as I left the Farmlands Stratford store in Taranaki, I walked out to my ute and was reaching into my pocket for my car keys... I suddenly got that sick feeling when I didn't find them there.

I desperately gave myself a personal pat down, jeans pockets, shirt pocket, nothing there. I went back into Farmlands and did a guick search on the seat where I had been sitting... no keys. I asked everybody if they had seen my keys... nope. Then it hit me. I must have left them in the ute.

Frantically, I headed for the car park. My wife, Faye has scolded me a thousand times for leaving my keys in the ignition.. My theory is the ignition is the best place not to lose them. Her theory is that the car will be stolen if I do that.

As I burst through the doors of Farmlands and out into the parking lot, I came to a terrifying conclusion. Her theory was right. The car park was empty, no ute in sight. I immediately called the police. I gave them my location, confessed that I had left my keys in the ute and that it had been stolen.

Then I made the most difficult call of all. "Honey," I stammered. I always call her honey in times like these. "I left my keys in the ute and it has been stolen." There was a deadly silence. I thought the call had been dropped, but then I heard Fave's voice.

"BOB," she barked, "I dropped you off at Farmlands on my way to the supermarket!"

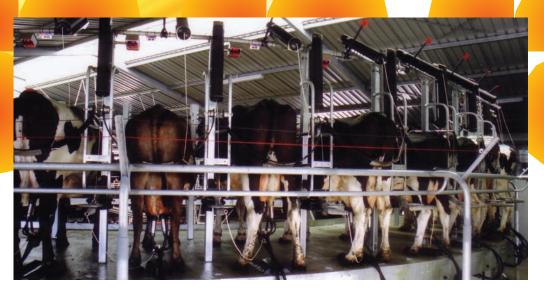
Now it was my time to be silent. Embarrassed, I said: "Well, could you come and pick me up?".

Faye replied, "I will, as soon as I convince these coppers I have not stolen your ?????? ute!!"

63b Allens Road, East Tamaki, Auckland • Freephone: 0508 524 824 • Email: orders@agmax.co.nz • www.agmax.co.nz

Milk Quality & New Season Start Up





Protect Your Assets: The Milkline and Vat

The biggest cause of start of season hygiene problems is poor cleaning at the end of the previous season. This is due to issues such as: soil left to harden in the machine during off-season, which happily collects fresh new soil, and in turn is the perfect breeding ground for bugs, as well as left-over collostrum from the previous season.

Best line of defence for a clean start to the new season?

- 1. Do a powerful bomb wash before your first milking.
- 2. Allow the machine to dry, then open/strip all components and inspect thoroughly.
- 3. Manually clean any parts that aren't perfectly clean, and replace any damaged rubberware.
- 4. Re-assemble the machine, rinse well and sanitise with hot or cold acid/sanitiser.
- 5. Rinse well with cold potable water.
- 6. Drain plant. Don't forget to rinse the plant before the next use.

Machine Cleaning: Alkali sachets and Agmax Chlorine

How to do a bomb type wash using alkali sachets for your first wash of the season:-

- Do a big cold rinse using 20 litres of cold water per cluster. Drain the plant.
- Bomb wash (super strong alkali wash): Use 10 litres of hot water per cluster and increase your usual alkali amount by 3-5 times.
- Recirculate for 6-8 minutes and don't let the water temperature drop below 60°
- Rinse with 10 litres of cold water per cluster and add 100mls of Agmax Maximum acid sanitiser or 150mls Agmax Works acid sanitiser per 100 litres of water.
- Then rinse the plant with 10 litres of cold water per cluster.
- Drain the plant.

Wait until the plant has time to dry and then inspect the milkline.

- Check to see if there are any patches on the upper surfaces (ceiling). If there are;
- Use a torpedo brush dipped in vat cleaner to brush the milkline. Then brush a second time with a filter sock over the brush. If it comes out covered in yellow/orange gunk, you'll need to repeat the process. What you can see is protein and must be removed before your first milking.

Vat Cleaning

For the first vat wash of the season, we recommend you use Agmax Vat Cleaner which was purpose designed for this job:

- Pour 150mls 200mls of Vat Cleaner per 100 litres of water for the vat alkalki wash.
- Note: No scrubbing, no hot water necessary.
- Recirculate for 8-10 minutes.
- After 10 minutes, rinse off with plenty of plain cold water. Vat to be drained and residues minimized.
- That's it! Re-inspect vat when dry.

The start of season clean-up is vital to set you up for a grade-free start to the new season.

Dairy Shed Essentials



CONCENTRATED ALKALI SACHETS POWDER

- 20kg equal to 30kg of other brands
- Dilution rate 100gm/100lt
- No measuring, spills or waste
- Sachets retain full chlorine strength
- NPE & QAC FREE!

MPI approved for use in Farm Dairies

20kg bag (100g, 150g or 250g)... \$180 all incl GST \$156.52 ex GST

CONCENTRATED ACID SACHETS POWDER

- Super low foaming
- 20kg equals 30lt of liquid acid
- Powerful cold water detergent
- Dilution rate 100gm/100lt
- No measuring, spills or waste
- NPE & QAC FREE!

MPI approved for use in Farm Dairies

20kg bag (100g, 150g or 250g)... \$168 all incl GST \$146.09 ex GST



FREE PHONE 0508 524 824

MULTIWASH 900 LIQUID CHLORINATED ALKALI

- Use alkali at least 3x per week
- Prevents fat & protein deposits
- Use at 150ml per 100lt hot water
- Suitable for reverse flow machines
- NPE & QAC FREE!

MPI approved for use in Farm Dairies

20lt... **\$135** • 100lt... **\$507** • 200lt... **\$890** all incl GST 20lt... \$117.39 • 100lt... \$440.87 • 200lt... \$773.91 ex GST

MAXIMUM

Acid Detergent Sanitiser

- Low Foaming and suitable for hard water
- Concentrated use rate 100mls/100 litres
 - = Less ordering/less drums
- Superior cleaning performance
- Easily biodegradable
- For hot or cold water
- NPE & QAC FREE!

MPI approved for use in Farm Dairies

20lt... **\$153** • 100lt... **\$667** • 200lt... **\$1142** all incl GST 20lt... \$133.04 • 100lt... \$580 • 200lt... \$993.04 ex GST



POISON

AGMAX

MAXIMUM

AGMAX CHLORINE

This liquid chlorine contains 270g/ltr Sodium Hypochlorite.

It can be used as an additive to your alkali wash in both the machine and vat, to prevent protein build up. It is also a fast and

effective way to remove slime and algae off concrete. 100s of other uses on the farm.

MPI approved for use in Farm Dairies

20lt... \$77 • 100lt... \$319 • 200lt... \$547 all incl GST 20lt... \$66.96 • 100lt... \$277.39 • 200lt... \$475.65 ex GST

WORKS

Acid Detergent Sanitiser

- · For hot or cold water
- Use rate 150mls/100 litres
- Superior cleaning performance
- Easily biodegradable
- Low Foaming and suitable for hard water
- NPE & QAC FREE!

MPI approved for use in Farm Dairies

20lt... \$128 • 100lt... \$394 • 200lt... \$674 all incl GST 20lt... \$111.30 • 100lt... \$342.61 • 200lt... \$586.09 ex GST

\$35 FREIGHT FEE FOR ALL ORDERS UNDER \$250*

The cost of delivering small orders is high, compared with the value of your order. This is an incentive to order more than \$250 of Agmax products. *Conditions apply.



POISON

AGMAX

CHLORINE

Dairy Shed Essentials



VAT CLEANER

Stunning Product!

- For removal of protein build-up
- No scrubbing, no hot water required
- Easy, fast and safe



5lt... **\$100** • 20lt... **\$248** • 100lt... **\$807** all incl GST 5lt... **\$86.96** • 20lt... **\$215.65** • 100lt... **\$701.74** ex GST



SPLASH N DASH

- To remove moss, lichen, slime, algae and other organic material
- Use: 1 part product to 5 parts water
- Simply spray onto surface required and leave
- · Contains no chlorine, bleaches or caustic soda
- There is no washing or scrubbing needed, the weather does the work!

5lt... **\$108** • 20lt... **\$293** all incl GST 5lt... *\$93.91* • 20lt... *\$254.78* ex GST



V-CIDE DISINFECTANT

Viral & Bacterial Disinfectant

- Effective control of Mycoplasma Bovis
- Ideal for calf pens, animal housing and rearing facilities
- An oxygen-based multi-purpose viral and bacterial disinfectant powder
- Effective on porous/hard surfaces, all water types and in the presence of organic matter. Safe and environmentally friendly.

1kg... **\$77** • 2kg... **\$144** • 4kg... **\$252** all incl GST 1kg... *\$66.96* • 2kg... *\$125.22* • 4kg... *\$219.13* ex GST







\$35 FREIGHT FEE FOR ALL ORDERS UNDER \$250*

Animal Health Products



- No.1 mastitis killer, independently trialled and tested
- Fast acting: attacks mastitis bugs immediately
- Protocol 'A' Approved
- Teatspray in a Sachet convenient, safe and economical
- Each sachet makes 20 litres of ready-to-spray solution
- Add up to 10% emollient e.g. Glycerine, Titivate or Sorbitol
- Outstanding performance against all mastitis bacteria

NPE & QAC FREE!

ACVM No.A7793

5kg pail (39 sachets makes up to 780 litres)... \$445 incl GST 12kg pail (94 sachets makes up to 1880 litres)... \$986 incl GST 5kg pail... \$386.96 ex GST • 12kg pail... \$857.39 ex GST

TITIVATE EMOLLIENT

- Premium quality emollient for use with all Agmax teatsprays
- Maintains teat condition and helps prevent damage
- Use 10% (2lt per 20lt) in severe conditions,
 and 5-7.5% (1-1.5lt per 20lt) in moderate conditions
- Contains glycerine and sorbitol

20lt... **\$156** • 100lt... **\$744** • 200lt... **\$1193** all incl GST 20lt... **\$135.65** • 100lt... **\$646.96** • 200lt... **\$1037.39** ex GST

IODINE TEATSPRAY

- Provides 20g/lt available iodine and emollients
- Use at 1:9 dilution ratio
- Protocol 'A' Approved
- New, smooth flowing concentrate with excellent sticking power

NPE & QAC FREE!

ACVM No.A6882

20lt... **\$278** • 100lt... **\$1117** • 200lt... **\$1861** • 1000lt... **\$POA** incl GST • 20lt... **\$241.74** • 100lt... **\$971.30** • 200lt... **\$1618.26** 1000lt... **\$POA** ex GST

GLYCERINE EMOLLIENT

- A premium alternative to Sorbitol
- Add to teatsprays for teat repair and conditioning
- Compatible with all teatsprays

20lt... **\$175** • 100lt... **\$839** • 200lt... **\$1284** all incl GST 20lt... **\$152.17** • 100lt... **\$729.57** • 200lt... **\$1116.52** ex GST

ACVM No.A011697



CHLORHEXIDINE TEATSPRAY

- Contains 1 part teatspray + 1 part emollient, for teat conditioning; use at 1:9 dilution ratio
- NEW formula Protocol 'A' Approved
- Contains Glycerine emollient
- · Chlorhexidine based concentrate
- Ideal Chlorhexidine pH for mastitis control
- Fast acting and no delay! With easy flow through teatsprayer

NPE & QAC FREE!

ACVM No.A6031

20lt... **\$229** • 100lt... **\$899** • 200lt... **\$1490** • 1000lt... **\$POA** all incl GST • 20lt... **\$199.13** • 100lt... **\$781.74** • 200lt... **\$1295.65** 1000lt... **\$POA** ex GST

SORBITOL EMOLLIENT

- Low-cost alternative to glycerine
- Add to teatsprays for teat repair and conditioning

20lt... **\$141** • 100lt... **\$611** • 200lt... **\$959** all incl GST 20lt... **\$122.61** • 100lt... **\$531.30** • 200lt... **\$833.91** ex GST





\$35 FREIGHT FEE FOR ALL ORDERS UNDER \$250*

Animal Health Products



STOCKFOOD SUPPLEMENT

- Smooth solution easy to pour, natural liquid mineral supplement
- Assists stock in stress conditions
- Drench at dose rate of 20mls/per cow or 10mls/per calf per day. Alternatively can be added to separate drinking container (not the trough)

The typical analysis of the product is: Total Solids..52%
Carbohydrates...6% Magnesium...2.5% Phosphorus...1.5%
Crude Protein...25% Nitrogen...4% Potassium...2.5%
Sodium...1.5% + trace elements, amino acids + B group vitamins.

20lt... \$136 • 100lt... \$434 • 200lt... \$682 all incl GST 20lt... \$118.26 • 100lt... \$377.39 • 200lt... \$593.04 all ex GST



MEGASTART

- High energy drench for cows post calving and when nutritionally stressed
- Unique powder formula that doesn't separate in storage
- Can be added dry to supplementary feed or diluted with water for drenching
- Just dilute with water and administer with drenching bottle. See pictured > Not suitable for drenching guns
- High energy from vegetable derived carbohydrate and bypass fat
- Good source of calcium and magnesium needed after calving
- Good source of Cobalt for vitamin B12 synthesis in rumen
- Supplied in convenient 16 kg (20 doses), re-sealable pail and measure; suitable for cows and sheep
- Dose rate: 800g per dose.

Nutrient/energy per 800g dose: Energy 16.7MJ Magnesium12g Calcium 70g Cobalt 2g

16kg pail... **\$185** incl GST • *\$160.87 ex GST*

DRUMPUMPS (Available North Island only)

The Mk2 version of the famous DRUMPUMP can be used in both 100lt + 200lt drums.

Complete with three different thread fittings, to fit all common plastic and steel drums.



Standard price: with three thread fittings... **\$156**With any 100lt Agmax product... **\$146** • with any 200lt Agmax product ... **\$136** all incl GST

Standard price: with three thread fittings... \$135.65
With any 100lt Agmax product... \$126.96 • with any 200lt
Agmax product... \$118.26 all ex GST



\$35 FREIGHT FEE FOR ALL ORDERS UNDER \$250*

Bloat Products



BLOATBUSTER

- Premium-grade alcohol ethoxylate
- Formulated for effective prevention and treatment of Bloat
- In-line dispenser and alkathene pipe friendly
- Cold water soluble, drench or trough use
- 4ml dose rate

ACVM No.A7621

20lt... **\$227** • 100lt... **\$968** • 200lt... **\$1676** all incl GST 20lt... **\$197.39** • 100lt... **\$841.74** • 200lt... **\$1457.39** ex GST



BLOATSTOP

- NEW technology blend of pluronics
- Very effective for treating stock with Bloat
- No pipe cracking
- In-line dispenser and alkathene pipe friendly
- Cold water soluble, drench or trough use
- 4ml dose rate



ACVM No.A10385

20lt... **\$247** • 100lt... **\$1030** • 200lt... **\$1738** all incl GST 20lt... **\$214.78** • 100lt... **\$895.65** • 200lt... **\$1511.30** ex GST

\$35 FREIGHT FEE FOR ALL ORDERS UNDER \$250*

Homecare Products



LAUNDRY

Concentrated Laundry Powder with Enzymes

This is the BEST laundry powder on the market.

No fillers, low foaming and super concentrated.

Use only 30g (i.e. the scoop provided) for a full heavily soiled load. It sounds crazy but that is all you need.

Uses: For heavily and all other soiled laundry.

5kg bucket... **\$51** • 20kg bucket... **\$152** all incl GST 5kg bucket... **\$44**.35 • 20kg bucket... **\$132.17** ex GST



WORK SOAP

Antiseptic, anti-bacterial, perfumed, heavy duty flowing soap. A concentrated formula that only requires small quantities to be effective. Uses: For removing grease, graphite, garden soil, etc.

Effective in salt water; ideal for boating, yachting and camping.

5 litres... **\$62** incl GST • *5 litres... \$53.91 ex GST*

DETERGENTS

Premium Concentrated Dishwashing Liquid

Lemon scented dish washing detergent.
Uses: For hand dishwashing in home and commercial applications. High grease-cutting properties.

5 litres... **\$33** • 20kg bucket... **\$89** incl GST 5 litres... **\$28.70** • 20kg bucket... **\$77.39** ex GST

AUTOMATIC DISHWASHING POWDER

State of the Art high performance concentrated powder that sanitises as it cleans. Just add small amount to the dispenser. For use in automatic dishwashers. Biodegradable, concentrated, easy to use.

5kg bucket... **\$56** • 20kg bucket... **\$155** all incl GST 5kg bucket... **\$48.70** • 20kg bucket... **\$134.78** ex GST

Please note: Due to high freight costs to the South Island, our Homecare products are only available in the North Island.

\$35 FREIGHT FEE FOR ALL ORDERS UNDER \$250*

Nitrosol Products



NITROSOL is a liquid fertiliser made from blood and bone, both fish (Oceanic) and ovine (Original) plus essential minerals and trace elements with a balanced N.P.K. 11:5:7. Nitrosol's biological fertilisers are fertilising over 60,000 hectares of New Zealand's agricultural and horticultural lands, achieving results for all sectors. These results include improved soil structure and microbial activity, strong root

development, aiding with stress recovery, increases in the availability of important nutrients, trace elements and essential minerals along with improving, fruit, pasture and produce quality and yield, and promoting healthier grazing animals.

NITROSOL ORIGINAL

Nitrosol Original ovine blood and bone for use in all horticultural crops and home gardens. Nitrosol Original has a balanced NPK of 11:5:7 plus trace elements and minerals and recommended for use in all horticultural crops and home garden.

20lt... **\$185.90** • 100lt... **\$615.00** 200lt... **\$966.00** • 1000lt... **\$4620.00**



Nitrosol MicroLime is a finely ground high purity calcium carbonate used to increase pH or supply calcium. Certified Biogro organic input and IFOAM accredited.

25kg bag... \$17.50 • 1 tonne bag... \$630.00

Liquid Fertiliser Nigration Soft Organization MagSulphate Phase 17th Medical Softmanns

Nitroso/

MicroLime

CalciPrill®

NITROSOL OCEANIC

Nitrosol Oceanic is a liquid fertiliser manufactured from deep-sea fish blood and bone plus trace elements and minerals with a balanced NPK of 11:5:7.

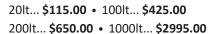
20lt... **\$193.05** • 100lt... **\$625.00** 200lt... **\$990.00** • 1000lt... **\$4725.00**



NITROSOL NITROGEN BOOST

Nitrogen Boost is a high nitrogen liquid formulation containing a balanced blend of nitrogen rich materials from plant based amino acids and dissolved urea.

Nitrogen Booster has 21.5% nitrogen.





NITROSOL MAGSULPHATE

includes 7.5% organic carbohydrates to feed and stimulate biological activity in the soil. Magnesium is an important plant nutrient that is often found to be deficient in New Zealand crops. Sulphur is essential for productive pastures, crops and animals.

200lt... \$300.00 • 1000lt... \$1421.00



NITROSOL GIBB A90

is a water soluble powder of gibberellic acid, a naturally occurring plant growth promotant. **Apply at only 9gms per hectare.**

540g tub... **\$475.00**



NITROSOL CALCIPRILL®

is a 2-6 mm lime granule made from finely ground, high purity limestone. It is low in dust, easy to spread and breaks down rapidly in moisture. It gives you the option of using your

own fertiliser spreading equipment for a timelier application and can lower the risk of introducing off-farm pathogens or weeds.

500kg bag... **\$225.00**

Products are available <u>direct</u> from Nitrosol Limited or your local rural merchant eg Farmlands, PGG Wrightson, Fruitfed, FarmSource, Horticentre etc.



is a new liquid organic fish fertiliser developed for use as a certified input for organic farmers. Silky smooth and not gluggy with a vastly improved odour. Certified Biogro organic input and IFOAM accredited. NPK of 6:1:3

20lt... **\$200.20 •** 100lt... **\$635.00** 200lt... **\$998.00 •** 1000lt... **\$4777.00**



NITROSOL SEAWEED FLAKES

is a 100% soluble seaweed flake derived from Ascophyllum Nodusum. Certified Biogro organic input and IFOAM accredited.

2kg pack... \$58.00 • 20kg box... \$529.00



NITROSOL PEPTONE AMINO

Is a micro-granulated soluble organic nitrogen in the form of amino acids. Total nitrogen 13%. Certified Biogro organic input and IFOAM accredited.

10kg box... **\$295.00** (discounts for 5 or more)



Herd Over The Fenceline

NEW Agmax Website
Our new website has arrived!!!
www.agmax.co.nz



We're excited to announce that we have a brand new website just gone live. Features include:

- Updated, relevant information
- A visually appealing, modern look with easy navigation
- Links to further sites and pages of interest
- Technical advice and help section
- Herbicides page with full product range
- E-commerce site built in to purchase your product direct from the website (coming in future).

Keep in the loop on social media....

Parallel to our new website going live, we're excited to bring you great new content, industry news, and relevant information on our social media...watch this space!!



facebook.com/AgmaxIndustries

Proud to be part of the Agrecovery Rural Recycling Programme

Agrecovery programme; a Rural Recycling Programme that will allow you to conveniently and efficiently recycle your plastic containers from the farm. This is a great step in the right direction for more sustainable farming practices. Burning and burying agrichemicals and their packaging on property has not only been proven to be harmful to health and the environment but it is not farming for the future.

So, how does it work?

We have outlined the simple steps below; additionally you can go to the Agrecovery website for further information https://www.agrecovery.co.nz/

For 0-60 litres plastic containers:

- Prepare your container
- · Lid must be removed
- Container must be washed inside and out and free of any chemical residue (triple rinsing is recommended)
- Drain container well
- Find your collection site
- Go to the Agrecovery website, under "Locations," to find the nearest collection site for you
- There are over 90 collection site nationwide. If you have over 300 containers you can request on farm pick up.
- Take your containers to site
- All containers are inspected before they are accepted for health and safety reasons and also to ensure the containers are free of contamination for recycling.



For larger containers 61 - 1000 litres:

- Prepare your container
- Remove the bung
- Wash your container inside and out to ensure it is free of any chemical residue
- Drums and IBCs must be well drained after rinsing
- Book online
- Book your drums and IBCs online at Agrecovery, under "Programmes – DRUMS 61L -1000L – Step 3"
- Collect
- Collections from your farm will take place on a quarterly basis throughout New Zealand.

Please ensure that all containers, drums and IBC's are rinsed thoroughly, Agrecovery recommends triple rinsing. They must be free of any chemical residue or they will not be accepted for recycling.

Want proof of your recycling?

We believe in ultimate, transparency, traceability and accountability as does Agrecovery, which is why they have a simple online data base, "Smart Member Services" which allows you, the customer, to download proof of your recycling activity.



Agrecovery has recycled 2,604,177 kgs of plastic since 2007 and recovered 109,509kg of chemicals since 2009. We are excited to be on board with Agrecovery and for your plastic to be able to go another round!