







# The Black Jack Sales Machine **Driving Your Profitability**

**BLACK JACK:** 

### 100 million Black Jack brand impressions annually!

Black Jack continues to build its industry-leading Roof & Driveway Coatings and Sealers brand with a broad array of advertising and media activities that deliver more than 100 million brand impressions to our target end users.

And these numbers don't reflect hundreds of millions of additional brand impressions registered from customers using the products, looking up information on our website and our customers' websites, our store merchandising, and advertising our retailer partners provide on our behalf.

### SATELLITE AND **LOCAL RADIO**







84WHA5

850 KOA

In addition to national DIY programming, Black Jack uses targeted ads in major asphalt markets to build the brand among heavy users. Another highlight of the Black Jack radio campaign included a spot airing in the Chicago Cubs live broadcast on WGN Radio.

Black Jack continues its campaign with the nation's #1 home improvement radio program,

**At Home with Gary Sullivan.** Broadcast on over **260**+ radio stations and 24/7 on the **At** 

#### **TARGETED DRIVEWAY RADIO MARKETS**

New York Philadelphia Charlotte Indianapolis

Pittsburgh New Jersey

### 3.8 million key market homeowner & 3.5 million avid do-it-yourself impressions!

**VIDEO** 



If a picture is worth a thousand words, a video is priceless. There's no better way to showcase the best application techniques than through short educational videos. Black Jack promotes a variety of videos that highlight features and benefits, application tips and customer testimonials. Visit our YouTube channel to see for yourself.



**CONTRACTOR** TRADE ADS





Known for Quality Products Since 1913, the Black Jack brand continues to support that strong position with an aggressive contractor trade advertising campaign.

# Roofing Contractor

CONTRACTOR **TOOLS** SALES SUPPORT





Contractors know they can trust Black Jack to deliver quality and dependability. Black Jack makes it easier for pros to connect with building owners and that brings more jobs and repeat business. Go Black Jack!

INTERNATIONAL

### **USA, CANADA, PUERTO RICO & INTERNATIONAL** distribution

Black Jack has a strong and growing reputation with Hispanic contractors. Black Jack is fully bilingual with our literature, labels, signage, and even our website available in multiple languages.





# The Black Jack Sales Machine **Driving Your Profitability**

## TV SPONSORSHIP





Black Jack also sponsors a fishing team for the **Madfin Tournament** series on **Outdoor Channel**. Brand exposure includes TV, Web and Social Media









Black Jack has a growing presence across the world of social media in multiple languages. This allows us to reach our audience in a highly targeted and direct manner. Whether scoping out new product innovations or getting tips for future projects, end users follow Black Jack to keep up with the latest.

Black Jack banner ads have been featured on some of the highest-rated DIY sites on the web, including HGTV.com, DIYnetwork.com and DoltYourself.com.







The launch of **Driveway-Coatings.com** and **Roof-Coatings.com** as DIY destinations created thousands of new brand impressions.

### More than 5 million actively searching DIYer impressions!

**MAGAZINE ADS** 





Black Jack is the enduring choice professionals rely on to seal and protect roofs and asphalt driveways for more than a century. The DIYers count on Black Jack too. The Black Jack brand continues to engage with the DIYers segment through targeted advertising.

### **MOBILE APP**



Consumers spend more than 3 hours per day on mobile devices, greater than the time spent on traditional computers. Users access Black Jack's mobile app to quickly find product data, locate the closest store to buy our products, and calculate just how much product is needed for projects. Download our app on the Google Play or Apple App Store to learn more.



### **FLEET VEHICLE**

Black Jack's Fleet Vehicle Advertising Program creates tremendous brand exposure with more than 250,000 daily brand impressions in the nation's largest DIY markets.





70 million+ consumer impressions each year!

### **ROOFING**





### #99 NEOPRENE™

### Super Flash® Cement

Seals and protects a variety of surfaces

PERFORMANCE GRADE ROOF PRODUCTS

- Elongation 250%
- Use in wet or dry conditions
- Flexible and watertight up to 30 years • Outperforms plastic roof cement
- Repairs EPDM roofing

Black Jack® Neoprene™ Super Flash® Cement is a unique high-performance 100% rubber flashing and repair cement that cures to a long-lasting elastic seal. This product remains flexible through extreme temperature ranges. Its non-sag properties and exceptional adhesion guarantee that Super-Flash® is the ideal cement for the construction and repair of all roofs, flashings, parapet walls, coping and chimnevs.

10 fl. oz.
------------

# ETERNA-KOTE® ROOF COATING

### Silicone+ Roof Coating

- Permanent leakproof seal
- 100% Silicone rubber
- Protects, reflects and cools roofs
- Primer and coating in one
- Rain safe in 15 minutes

Black Jack® Eterna-Kote® 100% Silicone Roof Coating is formulated to deliver superior waterproofing protection across many types of roof surfaces. This moisture-cure rubber coating forms a chemical bond to the roof surface, delivering exceptional adhesion and a permanent waterproof seal to almost any type of roof. Black Jack® Eterna-Kote® is a permanent solution on flat roofs and/or for areas that may pond water. The elastic finish will not crack and will last where other coatings fail. Ideal for hot or cool environments, Black Jack® Eterna-Kote® dries to a bright white finish which reflects UV rays and keeps roof surfaces cooler to help reduce cooling costs. Additionally, the high solids formula is quick setting, low odor and can be applied in a wide range of temperatures to allow for more application opportunities.

1 gallon	Silicone White Waterproofing Coating	5576-1-20	0-27134-55761-3
5 gallon	Silicone White Waterproofing Coating	5576-1-30	0-27134-55765-1





### **RUBR-SEAL**

#### **Rubberized Roof & Flashing Cement**

- Stops leaks fast
- Longest lasting rubberized seal
- Best for extreme weather conditions
- Ideal on flat vertical surfaces
- Best stick in wet or dry conditions

Black Jack® Rubr-Seal Rubberized Roof & Flashing Cement is our best quality roof cement. This highly flexible product can be used year round in any weather conditions to stop and seal leaks. This high performance product provides an exceptionally long-lasting seal formulated to repair cracks, seams and holes in roofing materials. It is also designed to be used in new construction and in setting flashings, drip edges and other roofing edges. It seals and provides a rubberized layer of waterproofing protection. Dries black.

10 fl. oz.	Rubr-Seal Rubberized Roof & Flashing Cement	6148-9-62	0-27134-61486-6
1 gallon	Rubr-Seal Rubberized Roof & Flashing Cement	6148-9-34	0-27134-61481-1
2.75 gallon	Rubr-Seal Rubberized Roof & Flashing Cement	6148-9-27	0-27134-61483-5

### ETERNA-KOTE® ROOF PATCH

#### Silicone+ Roof Patch

- Seals and stops leaks Excellent flexibility
- Permanent waterproof seal
- Heavy duty repair

Black Jack® Eterna-Kote® Silicone Roof Patch is a heavy duty, white rubber sealant that provides the ultimate waterproofing protection from the elements. Use to make repairs and stop leaks on damaged roof areas. This product has exceptional adhesion and flexibility and is compatible with most building materials. In hot or cold climates, this waterproof seal will permanently stretch to prevent cracking and peeling.

1 quart	Silicone White Waterproofing Patch	5586-1-02	0-27134-55864-1
1 gallon	Silicone White Waterproofing Patch	5586-1-20	0-27134-55861-0
2 gallon	Silicone White Waterproofing Patch	5586-1-22	0-27134-55863-4



### MIAMI DADE COUNTY



### **#57 RUBR-COAT**

#### **Premium Rubberized Fibered Coating**

- Rubberized for superior performance
- Lasts twice as long as standard coatings
- Flexes to resist cracking
- Low odor, water clean-up

Black Jack® Rubr-Coat #57 is a premium rubberized coating for covering worn roofs or below grade foundations. This liquid applied asphalt coating has a blend of rubber and reinforcing fibers to provide a strong, flexible, weatherproof finish. Rubr-Coat has exceptional adhesion to most existing roofing membranes, masonry surfaces, wood, foam board insulation and metal surfaces. The addition of rubber enchances performance by improving crack resistance and life expectancy, and increases protection from the elements. Product is black in color. For roofs, this product is an ideal base coat for reflective white or aluminum coatings to be used over this product. On foundations, this product can also be used as a protective coating/adhesive for use on top of or under foam board insulation.

1 gallon	#57 Rubr-Coat Rubberized Coating	6080-9-34	0-27134-60801-8
5 gallon	#57 Rubr-Coat Rubberized Coating	6080-9-30	0-27134-60805-6

### **WATERPROOFING & SEAM TAPE**

### **Permanently Stops Leaks**

Ideal waterproofer

- Bonds to wood, metal, masonry, plastic & roofing
- Seals seams & cracks on TPO, EPDM & Metal Fabric top is designed to be coated

Black Jack® Waterproofing & Seam Tape is a versatile and easy to use repair material for residential, commercial and industrial applications. Ideal for use on roofs, gutters, skylights, windows, doors, flashings, walls, foundations and many other surfaces, Black Jack® Waterproofing & Seam Tape seals immediately. This high tack material adheres to almost anything including metal, wood, fiberglass, plastic, HVAC, structural concrete, concrete block, brick, smooth BUR, smooth SBS, smooth APP, EPDM, TPO, Hypalon and PVC surfaces. Black Jack® Waterproofing & Seam Tape has a fabric-backed top and is designed to be coated with any roof coating or patch. This repair combination will provide a permanent repair.

4" x 50'	Waterproofing & Seam Tape	9086-1-75	0-27134-90867-5











### SILVER-SEAL® 300

#### Fibered Aluminum Roof Coating- Solvent-based

- Provides solar protection, reflecting the sun's rays
   Helps reduce roof temperatures
  - Brilliant aluminized finish

Black Jack® Silver-Seal® 300 is a liquid applied coating that forms a reflective and protective finish to roofs. This blend of asphalt and aluminum forms a bright silver finish that reflects heat and UV rays. (Restricted from use in CA and some other areas).

1 gallon	Silver-Seal® 300 Aluminum Coating	5175-A-34	0-27134-51751-8
5 gallon	Silver-Seal® 300 Aluminum Coating	5175-A-30	0-27134-51755-6

### ALL-WEATHER ROOF CEMENT

#### **Asphalt Cement for Roofs**

- Use in wet or dry conditions
- Seals cracks and splits on worn roofs

Black Jack® All-Weather Roof Cement is an asphalt-based roof patch designed to repair cracks, seams and holes in roofing materials. It seals damaged areas and gives a layer of waterproof

All-Weather Roof Cement	2172-9-66	0-27134-21726-5
All-Weather Roof Cement	2172-9-84	0-27134-21727-2
All-Weather Roof Cement	6230-9-14	0-27134-62304-2
All-Weather Roof Cement	6230-9-34	0-27134-62301-1
All-Weather Roof Cement	6230-9-30	0-27134-62305-9
	All-Weather Roof Cement All-Weather Roof Cement All-Weather Roof Cement	All-Weather Roof Cement         2172-9-84           All-Weather Roof Cement         6230-9-14           All-Weather Roof Cement         6230-9-34



### MIAMIDADE COUNTY



### **ROOF & FOUNDATION COATING**

### Non-Fibered Liquid Asphalt Coating - Water-based

- Coats roof and masonry surfaces
- · Renews worn roof surfaces
- Great for foundations
- Odorless, water cleanup

Black Jack® Roof & Foundation Coating is a liquid applied, asphalt-based coating. It is designed to penetrate and seal worn roof surfaces, foundation block walls, above or below grade and other masonry roof surfaces. Coating will weatherproof and help seal surfaces. Can also be used to coat and protect underground wood footings and metal surfaces. Dries black in color.

ĺ	1 gallon	Roof & Foundation Coating (water-based)	6190-9-34	0-27134-61901-4
	5 gallon	Roof & Foundation Coating (water-based)	6190-9-30	0-27134-61905-2

### **ROLL ROOFING ADHESIVE**

#### **Cold Process Liquid Adhesive**

- · For adhering built-up roofing sheets
- Excellent for bonding selvedge edge roofing
- Brush/notched squeegee application

Black Jack® Roll Roofing Adhesive is designed for capping old roofs or installing new roofs. It is used to bond the asphaltic layer of roofing membranes to the base layer, or second ply, of asphaltic roofing membranes. It is also used to adhere roofing sheets and non-rubber membranes to properly prepared old roofs or to the roofing deck. This cold process asphalt adhesive may be used with smooth surface roofing membranes. It is also recommended for laying fiberglass roofing sheets and is excellent for bonding selvedge edge or half lap roofing. Do not use with 15 and 30 lb. roofing felts.

1 gallon	Roll Roofing Adhesive	6150-9-34	0-27134-61501-6
5 gallon	Roll Roofing Adhesive	6150-9-30	0-27134-61505-4





### FOUNDATION & ROOF COATING

#### Non-Fibered Asphalt Coating - Solvent-based

- Dampproofs provides a barrier against moisture
- High penetrating
- Ideal for masonry surfaces

Black Jack® Foundation & Roof Coating is an asphalt-based coating that helps protect exterior below grade surfaces from moisture penetration. This product has a "paint-like" consistency so it can be used on below grade concrete block and poured foundations, fence and deck posts, retaining walls, and metal surfaces. This coating can protect and prolong the life of these objects, offering protection to help resist damage and deterioration due to moisture. Proper application of this product can add lasting protection and preservation to many below grade surfaces. Product dries to a black color. (Restricted from use in CA and some other areas).

5 gallon	Foundation & Roof Coating (solvent-based)	6025-9-30	0-27134-60255-9

### MIAMIDADE COUNTY



### **ROOF & FOUNDATION COATING**

#### Fibered Liquid Asphalt Coating - Solvent-based

- Resaturates, penetrates and protects dried-out asphalt roofing
- Dampproofs and protects foundations

Black Jack® Roof & Foundation Coating is a fibered liquid applied, brushable, asphalt-based coating designed to seal and protect worn roof surfaces. This coating can also be used to dampproof and protect exterior foundation walls. (Restricted from use in CA and some other areas).

1 gallon	Roof & Foundation Coating (solvent-based)	6125-9-34	0-2/134-61251-0
5 gallon	Roof & Foundation Coating (solvent-based)	6125-9-30	0-27134-61255-8

1.800.237.1155









### SUPER CLEAR

**CLEAR & ELASTOMERIC PATCHES** 

### **Clear Flexible Sealant**

Stops leaks and seals

 Use in wet or dry areas Interior/exterior

Flexible rubber seal

Clear, invisible repair

• Wide application range, 0 °F to 110 °F

Black Jack® SUPER CLEAR is a crystal clear, flexible sealant and adhesive. It is an extremely versatile product and has tremendous adhesion to most building materials. The cured seal is extremely durable, elastic, UV stable and 100% waterproof. Stops water, moisture and air leaks. Use on most projects including roofs, gutters, siding, doors, windows, RV's, HVAC, PVC, fiberglass, masonry and metal. Adheres to wet/damp surfaces and is paintable.

10 fl. oz.	Super Clear	0299-GA	0-25056-02990-4
1 quart	Super Clear	0294-GA	0-25056-02944-7

### ELASTO-KOOL® 1500

### 15 yr. White Ceramic Elastomeric Coating

Brightest white reflective finish

• Superior "cooling effect" in hot climates

CRRC

• Enhanced with ceramic beads

• Urethane+ for ultimate durability

 Self-cleaning to stay white longer Self-priming

Black Jack® Elasto-Kool® 1500 is our best quality white elastomeric roof coating. By enhancing the product with urethane, it's water resistance, adhesion and life expectancy are greatly increased. Then to improve the product further, we added high strength ceramic beads to increase durability and long-term performance. This product is an extra bright white color which reflects the sun's rays and helps block heat gain on roof surfaces. By reflecting the heat gain away from the roof, buildings can become more energy efficient with reduced cooling expenses.

I	5 gallon	Elasto-Kool 1500 Elastomeric Coating	5532-1-30	0-27134-55325-7



### DYNO-WHITE

### **Heavy Duty Fibered White Roof Cement**

Bright white finish

Tough flexible repair

• Fiber reinforced for strength Stops roof leaks

Black Jack® Dyno-White is an extra tough, flexible repair compound designed to patch splits, cracks and holes in roof surfaces. This thick water-based patch dries quickly to a rubberized surface which offers great adhesion to all coatings applied over it. It is designed to repair cracks and holes up to 2" in width. Dyno-White remains flexible while it expands and contracts with your repair, making it ideal to use with waterproofing seam tape and all reflective roof coatings.

1 gallon	Dyno-White Heavy Duty Roof Cement	5228-1-20	0-27134-52281-9

### ELASTO-KOOL® 1000

#### 10 Year White Siliconized Elastomeric Roof Coating

• Potential to save \$ by lowering cooling costs

• Flexes up to 300% to resist cracking

• Silicone+ improved longevity & adhesion

Protects roofs for extended life

• Bright finish for improved aesthetics

• Great for metal, tile or BUR roofing

Black Jack® Elasto-Kool® 1000 White Siliconized Elastomeric Coating is our top quality, highly flexible. white acrylic roof coating. By enhancing the product with silicone, water resistance, adhesion and life expectancy are greatly increased. This high performance product resists cracking and peeling while offering tremendous durability and long term life. It expands and contracts up to 300% with the roof's movement to resist damage. The coating provides an excellent, highly protective barrier which reflects the sun's heat and destructive UV rays. In turn, this helps to cool roof surfaces and can lead to a potential reduction of interior temperatures.

1 gallon	Elasto-Kool 1000 Elastomeric Coating	5530-1-20	0-27134-55301-1
5 gallon	Elasto-Kool 1000 Elastomeric Coating	5530-1-30	0-27134-55305-9









### White Elastic Crack Sealer & Repair

Stops leaks

• Best patch for white or aluminum coatings

• Long-lasting flexible repair • Use with reinforcing fabric

Black Jack® White Roof-Patch is a flexible repair compound designed to patch splits, cracks and holes in roof surfaces. This water-based patch dries quickly to a non-tacky surface which offers great adhesion to all coatings applied over it. It is designed to repair cracks and holes up to 1" in width. Roof-Patch should be used with seam and repair fabric. Roof-Patch remains flexible while it expands and contracts with your repair, making it ideal to use with all reflective roof products.

10 fl. oz	White Roof & Construction Sealant	5227-1-61	0-27134-52276-5
1 gallon	White Roof-Patch	5227-1-20	0-27134-52271-0

### ELASTO-KOOL® 700

#### 7 Year White Elastomeric Roof Coating

• Potential to save \$ by lowering cooling costs • Flexes up to 250% to resist cracking

• Protects roofs for longer life

Good for metal, tile or BUR roofing

Black Jack® Elasto-Kool® 700 White Elastomeric Coating is a quality, highly flexible, white acrylic latex roof coating. This high performance product resists cracking and peeling while offering tremendous durability and long term life. It expands and contracts up to 250% with the roof's movement to resist damage. The coating provides a protective barrier which reflects the sun's heat and destructive UV rays. In turn, this helps to cool roof surfaces and leads to a potential reduction of interior heat gain.

1 gallon	Elasto-Kool 700 Elastomeric Coating	5527-1-20	0-27134-55271-7
5 gallon	Elasto-Kool 700 Elastomeric Coating	5527-1-30	0-27134-55275-5









1.800.237.1155



### **ARMORMAXX**

### **Blacktop Driveway Sealer**

- High performance & durability
- Ideal for asphalt driveways
- Speed Dri Technology, traffic ready in 6 hours
- UV inhibitors for superior color retention

Black Jack® ArmorMaxx is an advanced acrylic blacktop sealant that seals and protects asphalt and concrete surfaces. This advanced sealer dries 3x faster, applies easier, and is low odor. Black Jack® ArmorMaxx restores driveways and parking lots to their original black appearance and helps fill imperfections for a renewed finish. Using Black Jack® ArmorMaxx will beautify your property and can add years of life to your driveway or parking area.

3.5 gallon	ArmorMaxx Blacktop Driveway Sealer	6449-9-27	0-27134-64497-9





### SPEED-FILL™

#### **Elastic Crack Filler**

- Lasts 2-3 times longer than basic filler
- Flexes & seals cracks up to 3/4"

Non-shrink formula

Black Jack® SPEED-FILL™ Elastic Crack Filler is a fast drying, rubberized compound for use on the repair of asphalt roads, driveways, pavements, expansion joints and walkways. Speeds up sealcoating jobs with quick drying formula. Provides a long-term flexible repair on cracks and joints up to 3/4" wide. Also seals foundation walls and other pavement surfaces. Dries to dark black finish.

1 gallon	Speed-Fill Elastic Crack Filler	6438-9-34	0-27134-64381-1





### SPEED-FILL"

#### **Elastic Blacktop Filler**

• Dries in 60 minutes!

• Fills cracks up to 1" Our most flexible seal

Seals & waterproofs

Black Jack® SPEED-FILL™ Blacktop Filler is a fast drying, rubberized compound for use on the repair of asphalt roads, driveways, pavements, expansion joints and walkways. Speeds up sealcoating jobs with quick drying formula. Provides a long-term flexible repair on cracks and joints up to 1" wide. Also seals foundation walls and other pavement surfaces. Dries to dark black finish.

10 fl. oz.	Speed-Fill Blacktop Filler	6439-9-66	0-27134-64396-5





### SPEED-PATCH™

### **Blacktop Crack & Hole Repair**

- Heavy duty sand/asphalt mix
- Smooth finish
- Ideal for larger cracks or small holes

Black Jack® SPEED-PATCH $^{\text{TM}}$  Blacktop Crack & Hole Repair is a ready-to-use sand and asphalt patching compound that spreads to a smooth finish. It is latex fortified which provides a long lasting durable repair for small holes and cracks (up to 3" wide and 3" deep). The product dries black to match existing asphalt pavements.

10 lbs.   Speed-Patch Crack & Hole Repair   6460-9-20   0-2	)-27134-64601-0
---	-----------------



### **READY ROAD REPAIR**

#### Ready-to-Use Permanent Pothole Patch

- Permanent and all-weather
- Immediately ready for traffic Heavy duty stone & asphalt mix • Use with concrete, brick, asphalt and wood
- Complies with Army
- Corp. of Engineers specifications

READY ROAD REPAIR will produce a permanent repair to asphalt, concrete or brick. Use in any weather, year round. Meets state transportation specifications.

, ,			
40 lbs. pail	Ready Road Repair	6431-9-27	0-27134-64313-2
50 lbs. bag	Ready Road Repair	6431-9-50	0-27134-64310-1

### DRIVE-MAXX® 1000

### Premium Filler & Sealer - 10 year

- Extended Application technology, apply 45°F to 99°F
- Advanced gel, faster & E-Z to apply
- Fast dry, foot traffic ready in 1 Hour\*
- Urethane enhanced, delivers longest life
- UV protected, stays black longer

Black Jack® Drive-Maxx® 1000 is the best quality rubberized blacktop filler and sealer designed for asphalt pavements. This product renews the look of old worn driveways and contains sand particles to fill in small cracks. Drive-Maxx® 1000 is enhanced with a latex polymer to deliver maximum performance, unmatched durability and the best looking finish. The combination of Gel and Fast Dry Technology provide a fast and easy installation, plus the ability to open your driveway to foot traffic in just one hour (in good drying conditions). Drive-Maxx® 1000 with Extended Application technology accelerates drying time and also allows for product to cure in cooler temps down to 45°F. Under normal drying conditions, (temperatures above 75°F, clear sunny skies, and humidity below 35%) this driveway sealer can be open to foot traffic in just 1 hour after application. (For vehicle traffic, you must allow 24 hours for product to

5 gallon   Drive-Maxx® 1000 10 yr Driveway Sealer   6455-9-30   0-2	0-27134-64555-6
---	-----------------



### DRIVE-MAXX® 700

### Resurfacing Filler & Sealer - 7 year

• Heavy-duty sand mix adds traction

- Restores blacktop surfaces
- Advanced gel, faster & E-Z to apply
- Latex enhanced, durable rubberized finish

Black Jack® Drive-Maxx® 700 is a better quality rubberized blacktop filler and sealer designed for asphalt pavements. This product renews the look of old worn driveways and contains sand particles to fill in small cracks. Drive-Maxx® 700 is enhanced with latex to improve performance and durability. Gel Technology enables faster and easier installation.

l	n		
l 5 gallon	I Drive-Maxx® 700 7 vr Driveway Sealer	I 6453-9-30	0-27134-64535-8



### DRIVE-MAXX® 500

### Blacktop Filler & Sealer - 5 year

- Renews blacktop surfaces
- Skid resistant finish
- Rubberized for durability

Black Jack® Drive-Maxx® 500 is a better quality blacktop filler and sealer designed for asphalt pavements. This E-Z stir formula is latex enhanced, providing added durability to the finish. This product helps renew the look of the driveway and contains sand particles to help fill in small cracks in the surface.

5 gallon	Drive-Maxx® 500 5 vr Driveway Sealer	6452-9-30	0-27134-64525-9
Jeanon	i Diive-ivaaa 300 3 vi Diiveway Scalci — i	0477-7-70	1 0-21134-04323-3



### DRIVE-MAXX® 200

#### Driveway Filler & Sealer - 2 year

- Renews blacktop surfaces
- Skid resistant finish

Black Jack® Drive-Maxx® 200 is a good quality blacktop filler and sealer designed for asphalt pavements. This product helps renew the look of the surface while filling and sealing small cracks.

5 gallon	Drive-Maxx® 200 2 yr Driveway Sealer	6451-9-30	0-27134-64515-0
----------	--------------------------------------	-----------	-----------------





### **BLACK JACK® PRODUCTS**

Energy Saving "Cool Roof" Solutions

Product Code	Unit Size	Description	Unit Dimensions	Unit Weight	Pack	UPC
5576-1-30	5 gal.	Black Jack Eterna-Kote Silicone Roof Coating	12.1"x12.1"x16.16"	60 lbs.	18	0-27134-55765-1
5532-1-30	5 gal.	Black Jack Elasto-Kool 1500 White Ceramic Elasto. Ctg.	12"x12"x14.75"	60 lbs.	1	0-27134-55325-7
5530-1-20	1 gal.	Black Jack Elasto-Kool 1000 10 yr. Silcnzd. Elasto. Rf. Ctg.	6.75"x6.75"x7.75"	12 lbs.	4	0-27134-55301-1
5530-1-30	5 gal.	Black Jack Elasto-Kool 1000 10 yr. Silcnzd. Elasto. Rf. Ctg.	12"x12"x14.75"	60 lbs.	1	0-27134-55305-9
5527-1-20	1 gal.	Black Jack Elasto-Kool 700 7 yr. Elastomeric Roof Coating	6.75"x6.75"x7.75"	11 lbs.	4	0-27134-55271-7
5527-1-30	5 gal.	Black Jack Elasto-Kool 700 7 yr. Elastomeric Roof Coating	12"x12"x14.75"	60 lbs.	1	0-27134-55275-5
5227-1-61	10 fl.oz.	Black Jack White Roof & Construction Sealant	2"x2"x11.5"	1 lb.	12	0-27134-52276-5
5227-1-20	1 gal.	Black Jack White Roof-Patch Elastic Crack Sealer & Repair	6.75"x6.75"x7.75"	12 lbs.	4	0-27134-52271-0
5228-1-20	1 gal.	Black Jack Dyno-White Heavy Duty White Roof Cement	6.75"x6.75"x7.75"	11.5 lbs.	4	0-27134-52281-9
5175-A-34	1 gal.	Black Jack Silver-Seal 300 Fib. Aluminum Roof Coating	6.75"x6.75"x7.75"	10 lbs.	6	0-27134-51751-8
5175-A-30	5 gal.	Black Jack Silver-Seal 300 Fib. Aluminum Roof Coating	12"x12"x14.75"	48 lbs.	1	0-27134-51755-6

### Performance Grade Roof Solutions

Product Code	Unit Size	Description	Unit Dimensions	Unit Weight	Pack	UPC
6080-9-34	1 gal.	Black Jack ProGrade Rubr-Coat #57 Rubrzd Roof Coating	7.75"x7.75"x7.75"	7 lbs.	6	0-27134-60801-8
6080-9-30	5 gal.	Black Jack ProGrade Rubr-Coat #57 Rubrzd Roof Coating	13.3"x13.3"x13.8"	44 lbs.	1	0-27134-60805-6
6148-9-62	10 fl.oz.	Black Jack Rubr-Seal Rubberized Roof & Flashing Cement	2"x2"x11.5"	1 lb.	12	0-27134-61486-6
6148-9-34	1 gal.	Black Jack Rubr-Seal Rubberized Roof & Flashing Cement	7.75"x7.75"x7.75"	9 lbs.	6	0-27134-61481-1
6148-9-27	2.75 gal.	Black Jack Rubr-Seal Rubberized Roof & Flashing Cement	13.3"x13.3"x12"	32 lbs.	1	0-27134-61483-5
5576-1-20	1 gal.	Black Jack Eterna-Kote Silicone White Coating	7.75"x7.75"x7.75"	10.22 lbs.	4	0-27134-55761-3
5576-1-30	5 gal.	Black Jack Eterna-Kote Silicone White Coating	12.1"x12.1"x16.16"	55.5 lbs.	1	0-27134-55765-1
5586-1-02	1 qt.	Black Jack Eterna-Kote Silicone White Patch	4.3"x4.3"x4.9"	2.8 lbs.	2	0-27134-55864-1
5586-1-20	1 gal.	Black Jack Eterna-Kote Silicone White Patch	7.75"x7.75"x7.75"	12 lbs.	4	0-27134-55861-0
5586-1-22	2 gal.	Black Jack Eterna-Kote Silicone White Patch	9.52"x9.25"x9.52"	24 lbs.	1	0-27134-55863-4
9086-1-75	1 roll	Black Jack Waterproofing & Seam Tape	4"x50'	3.8 lbs.	6	0-27134-90867-5
1010-9-66	10 fl.oz.	Black Jack Super Flash Neoprene Cement #99	2"x 2"x11.5"	1 lb.	12	0-27134-10106-9

Roof Leak & Repair Solutions

Product Code	Unit Size	Description	Unit Dimensions	Unit Weight	Pack	UPC
0299-GA	10 oz.	Black Jack Super Clear Flexible Sealant	2"x2"x11.5"	1 lb.	12	0-25056-02990-4
0294-GA	1 qt.	Black Jack Super Clear Flexible Sealant	3.75"x5.375"x3.75"	2.1 lbs.	4	0-25056-02944-7
6230-9-14	1 qt.	Black Jack All-Weather Roof Cement	4.3"x4.3"x4.9"	2.25 lbs.	12	0-27134-62304-2
6230-9-34	1 gal.	Black Jack All-Weather Roof Cement	6.75"x6.75"x7.75"	9 lbs.	6	0-27134-62301-1
6230-9-30	5 gal.	Black Jack All-Weather Roof Cement	12"x12"x14.75"	44 lbs.	1	0-27134-62305-9
6125-9-34	1 gal.	Black Jack Fib. Roof & Foundation Coating (solvent)	6.75"x6.75"x7.75"	9 lbs.	6	0-27134-61251-0
6125-9-30	5 gal.	Black Jack Fib. Roof & Foundation Coating (solvent)	12"x12"x14.75"	43 lbs.	1	0-27134-61255-8
6025-9-30	5 gal.	Black Jack Non-Fib. Foundation & Roof Coating	12"x12"x14.75"	40 lbs.	1	0-27134-60255-9
6190-9-34	1 gal.	Black Jack Roof & Foundation Coating (water-based)	6.75"x6.75"x7.75"	8.5 lbs.	6	0-27134-61901-4
6190-9-30	5 gal.	Black Jack Roof & Foundation Coating (water-based)	12"x12"x14.75"	45 lbs.	1	0-27134-61905-2
6150-9-34	1 gal.	Black Jack Roll Roofing Adhesive	6.75"x6.75"x7.75"	10 lbs.	6	0-27134-61501-6
6150-9-30	5 gal.	Black Jack Roll Roofing Adhesive	12"x12"x14.75"	48 lbs.	1	0-27134-61505-4
2172-9-66	10 fl.oz.	Black Jack Plastic Roof Cement	2"x 2"x11.5"	1 lb.	12	0-27134-21726-5
2172-9-84	29 fl.oz.	Black Jack Plastic Roof Cement	2.5"x2.5"x16"	3 lbs.	12	0-27134-21727-2

Driveway Repair & Coating Solutions

Product Code	Unit Size	Description	Unit Dimensions	Unit Weight	Pack	UPC
6455-9-30	5 gal.	Black Jack Drive-Maxx 1000 10 yr. Driveway Filler & Sealer	12"x12"x14.75"	50 lbs.	27	0-27134-64555-6
6453-9-30	5 gal.	Black Jack Drive-Maxx 700 7 yr. Driveway Filler & Sealer	12"x12"x14.75"	49 lbs.	27	0-27134-64535-8
6452-9-30	5 gal.	Black Jack Drive-Maxx 500 5 yr. Driveway Filler & Sealer	12"x12"x14.75"	49 lbs.	27	0-27134-64525-9
6451-9-30	5 gal.	Black Jack Drive-Maxx 200 2 yr. Driveway Filler & Sealer	12"x12"x14.75"	48 lbs.	27	0-27134-64515-0
6460-9-20	10 lbs.	Black Jack Speed-Patch Blacktop Crack & Hole Repair	8.5"x8.5"x7.5"	10 lbs.	4	0-27134-64601-0
6449-9-27	3.5 gal.	Black Jack ArmorMaxx Acrylic Blacktop Driveway Sealer	11.9"x11.9"x10.5"	32.2 lbs.	36	0-27134-64497-9
6438-9-34	1 gal.	Black Jack Speed-Fill Elastomeric Crack Filler	6.25"x6.25"x11.5"	9.6 lbs.	6	0-27134-64381-1
6439-9-66	10 fl.oz.	Black Jack Speed-Fill Elastic Blacktop Filler	2"x2"x11.5"	1.2 lbs.	12	0-27134-64396-5
6431-9-27	40 lbs. pail	Ready Road Repair Permanent Pothole Patch	13"x13"x12"	40 lbs.	36	0-27134-64313-2
6431-9-50	50 lbs. bag	Ready Road Repair Permanent Pothole Patch	24.6"x15.74"x3.543"	50 lbs.	36	0-27134-64310-1



**Quality products since 1913** 

SEE US ON THE WEB
WWW.BLACKJACKCOATINGS.COM