About LazeTowel[™]

LazeTowel™ the Ultimate Beach Towel is a luxury beach towel made from 100% Turkish Cotton. The towel is oversized measuring at an AMAZING 7 1/2 feet in length! It has a headrest sewn directly into the towel which makes those sand pillows a thing of the past!

Visiting the pool for the day? NO PROBLEM! LazeTowel covers the entire length of the chaise lounge chair. It also provides the ability to fasten to the top of the chair through sewn-in buttons & button hole eyelets. This allows the position of the headrest to adjust comfortably to your desired height!

Each LazeTowel includes an inflatable pillow & drawstring backpack for transport!





Carling Bridge

Promotional

Increase brand awareness among consumers with the ability to imprint your company name, logo or even a specific message!

LazeTowelTM the Ultimate Beach Towel offers a variety of personalization options that empower consumers to interact with your brand on a physical level; ultimately creating a more memorable brand experience.

















Personalization

LazeTowel™ the Ultimate Beach Towel offers custom designs & personalization opportunities such as monogramming & embroidery. We make the process simple & easy.

Our creative team provides you the expertise & customization services necessary to ensure your beach towels are flawless. Quality, affordability & unparalleled service is our commitment & pledge to our customers.







Partnerships

We are committed to aligning our company with well-known organizations & industry leaders to ensure we operate with the highest possible standards.

We have also established partnerships with charitable organizations such as the Fisher House & St. Judes. Portions of all proceeds generated from the sales of LazeTowel™ are donated to these amazing organizations!













"These towels are fantastic!
The colors are vibrant
and fun! Love the extra
length and the quality
is great. The buttons are
an added bonus so they
don't fall down.
I would totally recommend
these to everybody."

- Juliette from North Carolina



















