



Entry Requirements

In order to participate in the Project Cuffway show, we require that you read over this contract very carefully. By electronically acknowledging, you are agreeing to the below terms. Failure to comply with any of the stated rules could result in disqualification.

<p>GENERAL INFORMATION</p>	<ul style="list-style-type: none"> Each entry requires a non-refundable \$15 entry fee (covers backstage food and beverage, incidentals, facility, etc. with the remainder donated to NPF) Designers may enter in more than one category but only ONE entry per category. Not all entries will be selected for the fashion show. All designers will be responsible for supplying a model, be it themselves, or a friend. Project Cuffway committee heads, Rustic Cuff employees and sponsors will not be eligible for entry. Teams can be single individuals or a team of two or more people. Each entrant/team can show only one design per registration. We encourage teams to document your process through video, photographs, sketches, etc. Email PCWEntries@rusticcuff.com detail/teaser shots to show your design before the show, and photos/videos after the show for the opportunity to be showcased in future years' marketing collateral and design materials. All decisions of the Project Cuffway committee and Judging panel are final 																				
<p>CATEGORIES</p>	<table border="1"> <thead> <tr> <th>Category Name</th> <th>Category Description</th> </tr> </thead> <tbody> <tr> <td>Children 0 - 5 years</td> <td>Any clothing</td> </tr> <tr> <td>Children 6 - 10 years</td> <td>Any clothing</td> </tr> <tr> <td>Children 11 - 17 years</td> <td>Any clothing</td> </tr> <tr> <td>Little & Me</td> <td>Clothing for 2 Models, One Model must be 18 years +, other Model must be <18</td> </tr> <tr> <td>Sportswear - Adults (18+)</td> <td>Sportswear, Tennis/Golf/Biking, Workout, Rain Coats, Swim Wear, etc.</td> </tr> <tr> <td>Casual Wear - Adults (18+)</td> <td>Business Casual, Sundresses, Separates, etc.</td> </tr> <tr> <td>Costume - Adults (18+)</td> <td>Character Costumes, Princess, Decade Costumes, No Scary Costumes, etc.</td> </tr> <tr> <td>Evening - Adults (18+)</td> <td>Cocktail/Formal Dress, Men's Suit, etc.</td> </tr> <tr> <td>Bridal - Adults (18+)</td> <td>Wedding Dress or Groom Apparel</td> </tr> </tbody> </table>	Category Name	Category Description	Children 0 - 5 years	Any clothing	Children 6 - 10 years	Any clothing	Children 11 - 17 years	Any clothing	Little & Me	Clothing for 2 Models, One Model must be 18 years +, other Model must be <18	Sportswear - Adults (18+)	Sportswear, Tennis/Golf/Biking, Workout, Rain Coats, Swim Wear, etc.	Casual Wear - Adults (18+)	Business Casual, Sundresses, Separates, etc.	Costume - Adults (18+)	Character Costumes, Princess, Decade Costumes, No Scary Costumes, etc.	Evening - Adults (18+)	Cocktail/Formal Dress, Men's Suit, etc.	Bridal - Adults (18+)	Wedding Dress or Groom Apparel
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<p>GARMENT REQUIREMENTS</p>	<ul style="list-style-type: none"> Submissions must be original and must be the work of the submitting applicant All fashions must be made of at least 50% Rustic Cuff packaging (paper bags, tissue paper, pouches, boxes, etc.) Binding techniques such as sewing, glue, tape, and wire are allowed as long as your fashion continues to abide by the 50% packaging rule Packaging can be written on, printed on, painted on, dyed, manipulated, etc. If your entry includes accessories (bags, hats, belts, etc.), they must follow the guidelines as well Models will be required to ascend/descend stairs fully dressed. Consider the "wearability" of your entry when a model is wearing it and walking down a runway Pieces must be durable for wear during dress rehearsal AND in the fashion show and appropriate for a public setting All garments must be finished BEFORE arriving at the venue location We will NOT have a steamer or iron so please make sure your items are show ready when you arrive Purchased, professionally made, or rented entries are NOT permitted Items entered in previous Project Cuffway competitions cannot be resubmitted. Raw materials from previous competition CAN be re-worked into a different entry 																				
<p>PICTURES OF ENTRY</p>	<ul style="list-style-type: none"> You may submit a maximum of TWO pictures per entry We recommend a close up of a significant detail of the garment and a full length shot NO collages will be accepted These pictures will be used in the judging packets 																				
<p>JUDGING CRITERIA</p>	<ul style="list-style-type: none"> Entries will be judged by a panel of judges who will be announced closer to the show date Entries will be judged based on their attention to: <ul style="list-style-type: none"> Originality Creative Complexity Overall Presentation Technical Attributes Designs will be reviewed by a technical judge(s) prior to the show. If your fashion does not comply with design requirements, you will be disqualified from receiving any awards Items will be left in dressing rooms and tagged for technical judging between dress rehearsal and the runway show Judges' decisions are final and cannot be contested 																				
<p>POSTING OF SHOW ENTRY</p>	<ul style="list-style-type: none"> In order to maintain the integrity of the judging of the show, we ask that you not post any pictures of your entries on A2C or other social media sites Once finalists are selected, we also ask that you not post about being selected to be in the show 																				

USE OF PHOTOGRAPHY	<ul style="list-style-type: none"> By signing, you give permission for Project Cuffway to use photograph(s) of your entry in any and all of its publications and in any and all other media, whether now known or hereafter existing You agree to make no monetary or other claim against Project Cuffway for the use of the photograph(s)
LEAD DESIGNER	<ul style="list-style-type: none"> The lead designer is the contact person for the whole team (model included) and is responsible for communicating all information to the rest of the design team and model(s)
# OF MODELS/ DESIGNERS	<ul style="list-style-type: none"> Each design team is allowed to send one (1) model down the runway per entry unless they are in the Little & Me category Each design team is allowed to have that model and ONE designer backstage. The only exception is for Little & Me. IF the designer is also the adult model, they will be allowed one additional person backstage to assist with dressing. This extra person will not receive other model/designer amenities Each model may model only ONE entry for the entire competition
VENUE & CONDUCT CONSIDERATIONS	<ul style="list-style-type: none"> Each designer and model will be designated an area and at the end of the night each area must be in the condition it was in upon the team's arrival Each dressing room will have semi-private dressing areas for changing along with clothing racks for hanging items Alcoholic beverages cannot be consumed at any time backstage due to venue requirements. Any consumption of alcohol will result in immediate disqualification Teams may not throw confetti, glitter, fireworks, or any other substances If a mess is left behind, that team will be charged any clean up fee that the venue assesses on PCW's final bill
REHEARSAL	<ul style="list-style-type: none"> All lead designers and models must be at the event location at 11:30pm - 3pm on April 13th, 2018 for show rehearsal BOTH parties will be required to be there the entire time This will be a dress rehearsal (minus hair and makeup) with lighting and music. This may be adjusted based on show producer preferences on the day of If you are not able to make rehearsal, you will not be allowed to be in the show No additional persons will be allowed at rehearsal
RUNWAY WALK MUSIC	<ul style="list-style-type: none"> Music is preselected; each category has its own music The whole category will walk to the same music We will not be able to release the music until dress rehearsal
BACKSTAGE	<ul style="list-style-type: none"> Lead Designer and model(s) will each receive a non-transferable complimentary backstage wristband. Lead Designer and model(s) must remain in backstage area during the entire event There will be a live feed of the show in the backstage area No additional persons will be allowed in the backstage area due to limited space except for Little & Me <i>Note: If at any time you decide you can no longer participate in the show, your backstage passes will be forfeited.</i>
HAIR AND MAKEUP	<ul style="list-style-type: none"> Paul Mitchell School will be providing complimentary hair and makeup the day of the show Models only will be allowed in the hair/makeup area except for an initial consultation between the lead designer and hair/makeup artist If you prefer to have someone else do your model(s) hair and makeup that is acceptable; however, those professionals will not be allowed into the backstage area You may leave Cox Business Center and return but must be back at least one hour prior to your category walk time Specific arrival times for each category will be communicated at a later date
TIMELINESS	<ul style="list-style-type: none"> Specific day-of details will be communicated at a later date Timeliness is critical to the success of a show with this many entries/models Please make every effort to comply with all timing requirements and communicate to Project Cuffway staff in case of emergency
TICKETS	<ul style="list-style-type: none"> Unfortunately, due to the demand of this event, we will not be able to hold tickets for additional people to attend Show tickets can be purchased on a first come, first served basis once tickets go on sale in mid-December 2017 These tickets do not grant additional designers backstage passes and are only valid for entry into the ballroom and pre-function areas for the show Links for ticket sales will be posted on the Project Cuffway website
ADMITTANCE TO BALLROOM	<ul style="list-style-type: none"> Lead Designer and model(s) will not be allowed in the ballroom prior to the ballroom doors opening for ticket holders except during rehearsal Lead Designer and model(s) are not allowed to save/reserve seats prior to doors opening or change/alter lighting or stage setup Teams are not allowed to distribute anything to the audience Additionally, no one is allowed to move any chairs or tables in the ballroom
PRIZES	<ul style="list-style-type: none"> Prizes will be awarded as designated by judges Prizes will be sent to lead designers 10-14 days after the show of the runway show to the address provided on the official application One prize will be awarded per winning entry to the lead designer. They may distribute as they see fit