

# Growing GUIDE

EASY  GROW

## SUCCULENT



**PLANTING  
DEPTH**  
Pre-Potted



**WATER  
QUANTITY**  
Low



**SUN  
QUANTITY**  
Full Sun to Partial Sun;  
Bright Direct Indoors



**PLANTING  
PROXIMITY**  
2-4"



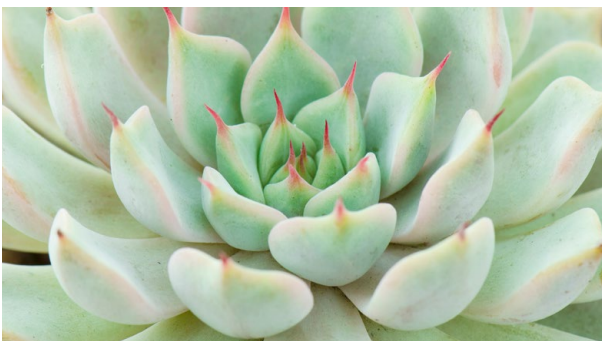
**BLOOM  
SEASON**  
Grown for Foliage; Slim  
Flowers Appear in Summer



**HARDINESS  
ZONES**  
Zones: 9-11  
or Indoors

### SUCCULENT PLANTING GUIDE

Beyond being among the most versatile, low-maintenance, and diverse houseplants on the market, Succulents come in a spectacular array of fascinating forms and brilliant colors. Requiring little more than sunlight and occasional watering, these charmers make excellent houseplants, garden additions, and living décor. Find out what all the hype is about by growing your own Succulent plants. Here's everything you need to know:



### SUCCESS TIPS

- Surround your outdoor planted Succulents with a layer of pebbles to prevent weeds and allow for the evaporation of excess water.
- Plant early in the season to give your plants a chance to get established before winter.
- Supplement your outdoor Succulents with other drought-tolerant companions or natural accents.
- Bring outdoor Succulents indoors when the weather gets too cold, but transplant with caution, giving your plants adequate nutrients and drainage.



## WHERE TO PLANT

Grow your Succulent in a brightly lit area, such as on west- or south-facing window sills or patios. If they don't receive enough light, they stretch and exhibit duller colors. You can also grow your Succulent outside, but only in areas that don't experience frosts.

## WHEN TO PLANT

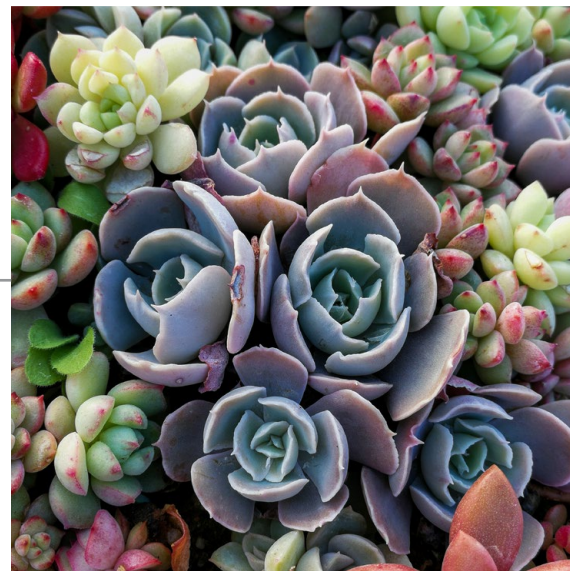
While Succulents can be planted indoors anytime, they require a bit more consideration for outdoor planting. Late winter to early spring is a great time to plant Succulents, as this allows time before they begin a new growing cycle. Be mindful not to plant them on hot, sunny days or when nighttime temperatures are below 45 degrees F. Instead, opt for planting outdoors in the evening or on chilly, overcast days.

## HOW TO PLANT

- **For outdoor landscape planting**, find a location with well-draining soil where your Succulent will receive plenty of sunlight. Dig a hole and remove your plant from its shipped pot by gently turning it upside down in your hand. Place your Succulent in the new soil and firm the area carefully.
- **For container planting**, select a pot with drainage holes and fill it with potting mix. Use a commercial cactus mix or lighten a regular potting mix with perlite. Slide the Succulent out of the pot it was shipped in and place it in the new container. Fill in any gaps with more soil and gently tamp down. If your Succulent arrived pre-planted, you can leave it in its shipped pot; just brush off any loose soil from the foliage and make sure it is securely settled in the soil.
- **Water lightly** after the Succulent has had a few days to settle, moistening the soil without fully saturating.

## HOW TO GROW

- **Water when soil is dry to the touch**, about every 7–10 days for indoor plants. You can water less frequently during colder months, as this is the natural dormancy stage of many plants.
- **Opt for indoor or outdoor container planting** if your garden does not have well-draining soil.
- **Apply a light, low nitrogen fertilizer** in the spring.



READY TO *Grow?*

[SHOP NOW](#)

