

Growing GUIDE



STRAWBERRY



PLANTING DEPTH

Crown Level With Soil



WATER QUANTITY

Moderate



SUN QUANTITY

Full Sun



PLANTING PROXIMITY

6-12" Apart



BLOOM SEASON

Early Summer and Fall



HARDINESS ZONES

Zones 2-9

STRAWBERRY PLANTING GUIDE

Top your breakfast off with some delicious, just-picked Strawberries and your day will get about as good a start as you could ever hope for! Fresh, home-grown Strawberries pack so much flavor and nutrition into each little package and they're truly so easy to grow. Our Strawberry plants are vigorous and prolific, which means you'll be picking more berries over a longer season. And if you follow these care guidelines, you'll be rewarded with harvests that you can turn into jams, jellies, pies, and more—not to mention all the ones you'll be popping in your mouth fresh from the garden. Get growing! It's so berry easy!



SUCCESS TIPS

- Strawberries are susceptible to verticillium wilt, so don't plant them in soil where tomatoes or other plants from the *Solanaceae* family have grown.
- For the first year, remove the spring blooms and let the later blossoms set fruit. This allows the plant more time to establish a healthier root system.
- Control pests like snails and slugs by sprinkling the surrounding soil with diatomaceous earth.
- Cover your plants with netting to protect your berries from birds and other wildlife.
- Harvest the berries when they are fully colored and sweet. Check the plants daily once they start to ripen because the quality can peak quickly.



WHERE TO PLANT

Plant Strawberries in full sun in well-draining soil. White strawberries (also called alpine strawberries or pineberries) do best with morning sun but some protection or filter from intense afternoon sunlight. In areas with heavy clay or poor-draining soil, it's best to plant in a raised bed or container.

WHEN TO PLANT

Plant Strawberries in early spring when the danger of frost has passed. In mild-winter regions, Strawberries can also be planted in the fall.

HOW TO PLANT

- **Find a location with full sun** and well-draining soil. If you notice that water still puddles 5 to 6 hours after a hard rain, it's best to find a different spot or plant in a raised bed or container.
- **Plant your bare-root Strawberries as soon as possible** after they arrive. If you can't plant immediately, make sure they don't dry out; set them somewhere out of direct sun and wind until you can get them planted, but don't wait long!
- **Dig a hole the same depth as the roots.** Mound a little bit of soil in the hole and spread the roots out over it, making sure that the crown is even with the soil line. Fill the hole with soil and tamp down firmly.
- **Space Strawberry plants** approximately 6" apart in rows 12" apart.
- **Water thoroughly** after planting to settle the soil around the roots.

HOW TO GROW

- **Incorporate organic matter or a soil acidifier into the soil** before planting to give the acid-loving Strawberries an extra healthy boost.
- **Water at least once a week, more often in warm weather;** 1" of water at a time is a good estimate. Drip irrigation or soaker hoses help get the water right at the roots with minimal evaporation and reduce the spread of diseases like powdery mildew.
- **Add a heavy layer of mulch** or compost to the surrounding soil to improve drainage, reduce evaporation, and keep competing weeds at bay.
- **Apply a balanced fertilizer or fish emulsion solution** once a month until the end of the harvest.



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