



310 Harvest Drive  
Watsonville, CA 95076  
(831)761-2041

SUSTAINABLY HANDCRAFTED IN CALIFORNIA

## 2019 PORTFOLIO EVENT

This is a month-long Annieglass event for *specially selected* independent retailers.



### DETAILS

- For one-month Annieglass is specially showcased in the store. This includes feature tables and prominent in-store displays, highlighting what makes Annieglass so unique.
- At least one piece of Sculptural product is prominently featured. This includes the Water Sculpture Bowls, Mini Splash Bowl, Clams, Anemones or Poppy.
- The store is required to place one core order (minimum \$500, up to \$2,000) at a 10% discount for the event, provided the store is in good credit standing with Annieglass.
- Annieglass will send on consignment **two to three additional collections**, up to 15 pieces. At the end of 45 days, any unsold merchandise is available to be sent back to Annieglass.
- For two weeks, **Free Engraving** (30 characters) is offered and promoted. Special engraving orders are written and sent to Annieglass for completion.
- A **Raffle** is held during the event. Details may be determined by the store. Annieglass will offer the Mod Large Cheese Board (MD230). *Raffle item must be included in the core order if you would like to have a raffle.*
- Annieglass sales representative trains and excites the staff and coordinates the incentive program.

### WE PROVIDE

- In-store counter sign
- Flyer/bag stuffers to hand out to promote the event
- Raffle Gift - retail value \$193
- Staff incentive program
- Social media post – 1 dedicated Facebook and Instagram post
- Social media post template for retailer to post
- Free engraving for two weeks, up to 30 characters. In-store signage promoting this will be provided
- Event promotion on the Annieglass website <https://annieglass.com/blogs/retailer-events>



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# PORTFOLIO EVENT CONSIGNMENT ORDER

Items can be returned at the end of the month-long event



## PART 1 - Select 1 piece

Item #	Description	Wholesale	Retail	Qty
AN100G	Anemone – frosted sculptural vase 20 x 18 x 8”	\$160	\$336	
F300G	Petal – Frosted Gold 15 x 22 x 4 ½”	\$135	\$284	
F520G	Water Sculpture Bowl – Frosted 28 x 20 x 8 ½”	\$250	\$525	
F510G	Frosted Clamshell 17 x 21 x 15”	\$200	\$420	
U520	Water Sculpture Bowl – Ultramarine 28 x 20 8 ½”	\$250	\$525	
F525G	Poppy - 22 x 25 x 9”	\$250	\$525	

## PART 2 - Select 2 – 3 Collections

Bali		Mod	
Edgy		Salt	
Elements		Shells	
Grove		Slab	
Leaves		Ultramarine	

*Annieglass sales representative and VP of Sales will select specific skus*





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## Personalization & Customization

Because of our handcrafted process, right here in California, each piece of Annieglass is available for engraving and personalization. We are able to add handwritten messages on the underside of each piece, engraved on the rim. What a great way to make a gift so much more special!



Annieglass' unique customization ability provides added value to each engraved piece, by celebrating life's milestones, big and small. Simply complete the personalization form, submit it to customer service, and the piece will be engraved and sent to the store. Please allow 2-3 weeks for customization and engraving.

\*Annieglass offers **FREE ENGRAVING** (up to 40 characters) for two weeks.



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HANDCRAFTED FOR EVERYDAY LUXURY

Store: \_\_\_\_\_

Event Date: \_\_\_\_\_

Date \_\_\_\_\_

Store Ticket Number \_\_\_\_\_

Salesperson \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

**Inscription One:**

Item Number _____	Quantity _____	Description _____
<b>Inscription*:</b>		
_____		
_____		
_____		

**Inscription Two:**

Item Number _____	Quantity _____	Description _____
<b>Inscription*:</b>		
_____		
_____		
_____		

**Inscription Three:**

Item Number _____	Quantity _____	Description _____
<b>Inscription*:</b>		
_____		
_____		
_____		

\*Please print clearly and accurately. Make sure to use correct upper and lower case letters as well as correct punctuation, check and double check for spelling errors. Do not abbreviate words. Clarity is most important - inscriptions will be completed exactly as you send it to us and cannot be altered. Free engraving is limited to 40 characters, including punctuation. Please contact the office for additional engraving fees.

Paid \_\_\_\_\_

Customer's Signature \_\_\_\_\_

I have read and OK the above inscriptions



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## SUGGESTED SIGNINGS

### **Anniversary**

I'd marry you all over again  
Ten years of love and laughter  
Wishing you many years of happiness  
Happy Anniversary Bob & Mary  
June 14, 2019  
Happiness together always  
Twenty years of happiness

### **Baby**

Bundle of Joy  
Baby's 1st birthday 2019  
Baby's 1st Christmas 2019  
Olivia Joan Sanders born June 12, 2019

### **Birthday**

Happy Birthday, Mary 12/19  
Twenty-nine again  
Birthday Wishes 2019

### **Christmas**

Christmas Love 2019  
Merry Christmas  
Christmas 2018 from The Smiths  
For Santa's Helper  
Christmas Blessings

### **Hanukkah**

Love at Hanukkah  
Happy Hanukkah

### **Mother's Day**

Happy Mother's Day, Mom  
Happy First Mother's Day  
To the Best Mom in the World  
I Love You Mommy  
Thank you for our beautiful children –  
Happy Mother's Day

### **All Occasion**

Happiness in your new home  
Blessed Home  
Blessings on your home  
Love, Health, and Happiness  
Friends forever  
To health and happiness  
Love and laughter always  
Bon Appetit  
The Colliers  
Every day is a holiday; every meal is a feast

### **Wedding**

Congratulations on your wedding  
Olivia and Josh September 5<sup>th</sup>, 2019  
Best wishes for your new life together  
8/5/19  
Best wishes on your wedding 3/ 5/19  
Wishing you much love and laughter  
Blessings on your marriage

### **Bridesmaids**

Thank you for being in our wedding  
~ Jane & Adam  
Thank you for sharing our joy, Jane & Adam,  
9/12/19