

# FACTOR™

## LED LIGHTING

### The Next Generation in LED Lighting

We are proud to introduce FACTOR LED Lighting from the award-winning design team at FotodioX. FACTOR lights are the next generation in high-output soft LED light panels.

- FACTORSOFT™ technology creates beautiful strong single-source light  $\geq 96$  CRI
- No hotspots, and a single soft & clean shadow
- 1.5" thin profile means FACTOR lights fit anywhere, even cramped locations
- Flicker-free light for any shooting scenario - even 120 fps slow motion video
- Full manual and remote control over color temperature with no power loss
- Built-in diffusion mean zero prep time to get FACTOR light output camera-ready
- "Silent running" with intelligent cooling fan
- Choose from 9 familiar professional sizes and configurations
- Uses conventional AC power, or go mobile with V-lock batteries
- Optional honeycomb grids and unique Creative Masks attach in seconds

- FACTOR 2x2
- FACTOR 1.5x1.5
- FACTOR 1x2 (200W draw)
- FACTOR 1x2 (100W draw)
- FACTOR 1x1
- FACTOR 1x4 strip

- FACTOR Jupiter24
- FACTOR Jupiter18
- FACTOR Jupiter12

also available:

- Honeycomb Grids
- Creative Masks