

# FACTOR™

## Radius

### LED LIGHTING

## The Next Generation in LED Lighting

The new FACTOR Radius is an industry first with its wide 180° beam angle, designed for faster setups with fewer lights, immersive VR shooting, and wide-angle shooters.

- Breakthrough curved shape for an ultra-wide 180° beam angle
- Ideal for studios, greenscreen work, rapid-fire setups, multi-cam shooting, and more
- Built-in diffusion means zero prep time to get FACTOR light output camera-ready
- FACTORSOFT™ technology creates beautiful strong single-source light ≥ 96 CRI
- Strong, diffuse light with no hotspots that creates a single soft, clean shadow
- Flicker-free light for any shooting scenario - even 120 fps slow motion video
- Manual or DMX control over color temperature and brightness with no power loss
- "Silent running" with intelligent cooling fan
- Choose from 5 sizes and configurations from camera top to studio
- Use with conventional AC power or go mobile with battery power

- FACTOR "Radius 1"
- FACTOR "Radius 2"
- FACTOR "Radius 3"
  
- FACTOR "Radius Pico"
- FACTOR "Radius Mini"