

# HEARTLAND USA®

2466 E. Fender Ave. Suite B Fullerton Ca. 92831  
Phone 310-822-2697 Fax 310-634-1271  
info@heartlandbiker.com

## Dealer Application

### Dealer Requirements:

The applicant company must be an authentic Motorcycle Dealership and/or Repair Shop of motorcycles. It must have an up to date business license for the state in which the business resides and must have a store front in a commercial zoned location with posted business hours.

Please read and agree to the terms and conditions and sign this application. Fax the hardcopy to 310-634-1271 or e-mail it to info@heartlandbiker.com along with:

- 1) A copy of your business license
- 2) A copy of a Invoice from Drag Specialties or Custom Chrome or other Distributor.
- 3) Photos of the outside and inside of your Retail Store Front. and Work Shop\*

[\* Please note: Photos are to be sent by e-mail only as fax quality varies.]

Once we receive your fax or e-mail and authenticate your business, you will be contacted by our sales staff upon being granted a Heartland USA® account. At that time you will receive Heartland USA® catalogs and a Dealer's Retail Pricelist.

Heartland USA® also offers a point of purchase display for your counter top and as many additional catalogs as you require upon request. Heartland USA® reserves the right to refuse any business that we see as a non authentic motorcycle business.

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

E-Mail \_\_\_\_\_

Web Site: \_\_\_\_\_

Owners Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Trade Reference:

1. \_\_\_\_\_

2. \_\_\_\_\_

Heartland USA® Administration Only Use:

Date received: _____	Authenticated by: _____	Set up Date: _____
Called New Dealer Date: _____	Order: yes/no	
POP Sent: _____	Sent Dealer Pricing: _____	Signature: _____



# HEARTLAND USA®

## Dealer Terms and Conditions Agreement

### Payment:

All dealer orders must be prepaid by Visa, Master Card or Amex. All Foreign orders must be paid in US funds, Pay Pal, Bank transfer, or Approved Credit Card. Heartland USA® does not offer COD Terms. No order will be shipped until order is paid for, in full. Custom Wheel orders must be paid for in advance. No Exchange or Refunds on Custom wheel orders.

### Shipping:

All Heartland USA® products ship via UPS from Fullerton CA. 92831 freight collect, unless otherwise arranged by dealer using their shipper.

### Claims:

The delivery of the merchandise in good condition is the responsibility of the carrier. If product arrives damaged and is apparent the damage is the carriers fault, a claim should be initiated with the carrier immediately.

### Returns:

A return merchandise authorization {RMA#} is required for all returned product. No freight or restocking fee will be charged on the returned goods found to be defective or not as ordered. returns for any other reason will be charged a 20% restocking fee.

### Limited Warranty:

Chrome plating and powder coating include a one year limited warranty on all chrome, powder coated and Anodized finishes. If at initial inspection a flaw is discovered in the chrome, powder coat or anodizing. DO NOT Install. Please contact Heartland USA® for an RMA and we will replace the product at no charge. If chrome fails after installation during our one year warranty period, items will be chromed at our expense and then returned to customer.

### Improper Care or Misuse:

Heartland USA® shall have NO warranty obligation in event that purchased Heartland USA® products have been modified, improperly installed or misused.

### Marketing, Advertising and Sales of Heartland USA® products:

All Heartland USA® products shall be publicly advertised at MSRP only. This includes web sites, and or any printed advertising. Advertising and sales are limited to USA ONLY. NO Heartland USA® product is to be shipped outside of the USA by you, the dealer. NO Heartland USA® product is to be sold or advertised on EBay or any other auction site around the globe.

- I agree that failure to uphold the terms above will result in the loss of Heartland USA® dealer status  
 I have read and agree to all the terms and conditions

Dealer Name : \_\_\_\_\_ Date: \_\_\_\_\_  
Owners Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_

