

Position: Platform Product Manager

Pay: Competitive Salary, Health/Dental/Vision, 401K/401K Matching, PTO, Stock Options

Company: Better Chinese, Inc (BetterChinese.com), a Better Learning Company

Availability: Immediate

## **About Better Chinese and Better Learning**

Better Chinese is the leading EdTech for Mandarin education. Our mission is to build a multilingual and multicultural world. We have been pioneering Mandarin education for K through college. We were the first Chinese learning iPad app that embedded teaching strategies, the first K-8 holistic immersion curriculum for US schools, the first to have our Chinese curriculum be adopted by 9 US states, and the first to create a completely story-based college curriculum.

Our exemplary customers include Stanford University, Boston Public Schools, Los Angeles Unified School District, New York City Department of Education, Compton Unified School District, etc.

Starting 2022, we are excited to be part of Better Learning corporation, which helps learners level and organize their learning through its patented methods, and with a subsequent patent-pending method for connecting learners through big data, Better Learning is poised to revolutionize learning in this connected digital world.

## **About Platform Product Manager**

This is a key position with tremendous upside. Our success will be your success! As a Platform Product Manager, you will ensure that our platform serves our customers effectively and connects them with learning modules that reflect their learning needs and preferences.

## What would I be doing?

- Work closely with the CEO to design and implement the company's product roadmap
- Drive planning and execution
- Collaborate with design and engineering
- Identify opportunities for innovation
- Track product usage and effectiveness through data, research, and regular interaction with customers and stakeholders
- Solve whichever problems to launch the most jaw-dropping product in a timely manner!

## What qualifications should I have?

- 4+ years of experience working in product management in B2B and B2C space
- Proven record of building and delivering successful products
- Passion for customers, solving problems, and continuously finding ways to improve learning through our products and services
- Proven ability to collaborate cross-functionally
- Analytical ability to make decisions with data, customer feedback, trends, and competitor activities
- Excellent communication skills
- Second language learning experience helpful, Mandarin

Applicants **SHOULD** submit a resume and cover letter with salary requirements by sending an email to jobs@betterchinese.com. Submissions without a **cover letter will not be considered**. Please note that you will only be contacted if selected for an interview.