

SISSI & DEYA (SOCIAL+ PR)

Beauty Creations®

AMBASSADOR PROGRAM

AMBASSADOR PROGRAM : BCBABESQUAD



OVERALL IDEA:

- Application Process: must be approved by BC
 - Internal teams evaluate new applicants
- Relationship can last several months to over a year
- No specific follower count necessary
- Micro and Macro Influencers (5,000 to 100,000 followers)
 - Offering value through their targeted audience that love beauty

PROGRAM PERKS:

- Monthly Mystery box ambassador unboxings
- 10% OFF for followers
- 20% commission (net sales) on every Beauty Creations product sold with a personalized link
- Exclusive videos from Esme and Beauty Creations insiders
- Product education and application tutorials
- Exclusive first looks at upcoming collections
- Special events

AMBASSADOR PROGRAM : REQUIREMENTS



PROCESS:

- BC will sent up your discount code
 - PayPal payment - paid out every month, BC will not cover any fees.
 - Wire payment- paid out every quarter
- Monthly Mystery box will be sent to ambassador at the beginning of every month.
- Relationship can last several months to over a year

REQUIREMENTS:

- Monthly Mystery box ambassador unboxings
- **Social:**
 - Instagram:
 - Stories: Unboxing of the Mystery Box
 - In Feed: Create a look using at least 2 products in the mystery of the month.
 - Tiktok: Unboxing Video

JOIN

WE'RE LOOKING FOR LOYAL #BCBABES TO BECOME A PART OF THE BEAUTY CREATIONS BRAND AMBASSADOR PROGRAM! WE WANT YOU TO SHARE YOUR PASSION FOR BEAUTY AND COSMETICS, AND TRULY EMBODY THE #BEAUTYCREATIONS LIFESTYLE AND BECOME AN INSPIRATION FOR OTHERS

BENEFITS:

- INSTAGRAM EXPOSURE
- CHANCE TO BE FT ON WEBSITE, RETAIL STORES, EMAILS, AND ALL SOCIAL MEDIA PLATFORMS
- DISCOUNT CODE FOR YOUR FOLLOWERS
- MYSTERY BOXES EVERY MONTH!

WHAT IS AN BA?

- BRAND AMBASSADORS ARE SELECTED AFFILIATES WHO KNOW AND LOVE BC, AND ARE UNDER A BRAND AMBASSADOR CONTRACT TO PROMOTE PRODUCTS



FEB 2

OVERACHIEVER

Beauty Creations

**CALLING ALL OVERACHIEVERS! WE'RE LOOKING FOR
THE BADDEST. BOLDEST. BLACK. LINER LOOKS. TAG
US OR MENTION US ON YOUR PICTURE.**

**WE'LL BE REPOSTING YOUR BEST WORK AND
WILL BE ENTERED FOR A CHANCE TO BE ADDED
INTO THE OFFICIAL BEAUTY CREATIONS
AMBASSADOR LIST! LETS GO OVERACHIEVERS!**

**RULES AND GUIDELINES:
MUST BE IN THE U.S**