

## A Key Component for the Treatment of Dry Eye

Stan Joseph, Vice President of Sales and Marketing at Bruder Healthcare, offers advice/insight on the Bruder Compress and how it should be an integral part of your treatment of dry-eye, ocular surface disease and overall patient eyecare wellness. NEWS PROVIDED BY Bruder Healthcare August 31, 2019

Alpharetta, GA For immediate release

## VIDEO: Learn why the Bruder Mask should be a part or your dry eye treatment protocol.

The **Bruder Moist Heat Eye Compress** provides instant relief for patients struggling with the symptoms of dry eye disease. This clinically proven, simple solution is easily incorporated into one's daily routine to help prevent the progression of dry-eye symptoms. Help your patients maintain ocular surface health with doctors' No. 1 recommended moist heat eye compress.

The **Bruder Moist Heat Eye Compress** features patented MediBeads technology, by which water molecules are continuously absorbed from the air and stored inside the beads. Each MediBeads is infused with silver ions, which means the released moisture is bacteria free.

Patients simply microwave the Bruder mask for 20 seconds for 8 to 10 minutes of even, moist heat therapy. There's no need to add water, no waiting and no mess. The **Bruder Moist Heat Eye Compress** is ergonomically designed for superior fit and comfort. It is washable, reusable, non-allergenic and anti-bacterial. Because the compress is ready in seconds and easy to use, patient compliance increases.

The **Bruder Moist Heat Eye Compress** is a key component of any dry-eye-treatment program. Whatever your decision regarding treatment options, the Bruder **Moist Heat Eye Compress** is the one treatment that compliments all protocols.

Perfect for your Practice. Perfect for your Patient. Place your order today. For more information, visit <u>www.bruder.com</u>.

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