



Forum 43" Recessed (with self-trimming front)

Series Overview

The SimpliFire Forum outdoor electric fireplace is the easiest way to turn a patio or deck into a go-to oasis. Designed for all seasons and with the flexibility to place it anywhere, the Forum transforms an outdoor space into a relaxing retreat.

Positioning

The Forum outdoor electric fireplace is positioned as a premium offering in the SimpliFire line logic

Product Features

- Big presence in 43" and 55" linear sizes
- Durable to withstand the elements
- Clean look with finishing materials to the edge or framed with included overlap front
- Four flame and 13 ember-bed colors to fit your mood
- Pick the look you want, from clear crystals or driftwood logs with glowing embers
- Safely place a TV or artwork over your fireplace
- Easy remote control

Installation Considerations

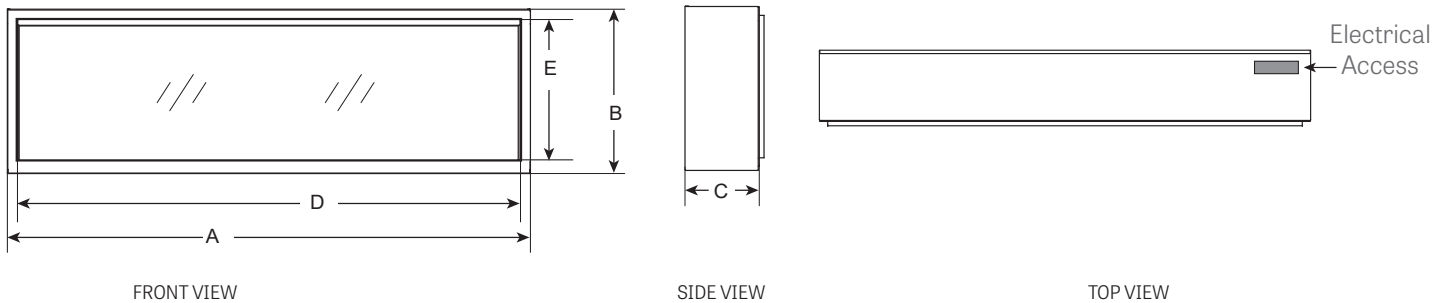
- No heat. If outdoor heat is needed, pair with the sale of an outdoor infrared heater

Competitive Advantage Summary

<p>SimpliFire Forum vs Touchstone Sideline</p>	<ul style="list-style-type: none"> • Designed to be installed with or without the front while the Sideline series can only be installed with the front • Offers 13 unique embered color options versus Touchstone's three • Includes accent lighting • Offers 2 year limited warranty versus 1-year manufacturer warranty for Touchstone • Forum's 15" viewing area is 3" taller than that of Touchstone
<p>SimpliFire Forum vs Amantii Panorama</p>	<ul style="list-style-type: none"> • Forum doesn't require an overhang • Doesn't require purchase of stainless steel accessory • Designed for indoor and outdoor use with no heat • 3" taller viewing area than Panorama

Specifications

Model	Width (A)	Height (B)	Depth (C)	Glass Size (D x E)
SF-OD43	46" [1168]	18-1/8" [460]	8-1/4" [210]	43-1/2" x 15-7/16" [1104 x 392]
SF-OD55	58" [1473]	18-1/8" [460]	8-1/4" [210]	55-1/2" x 15-7/16" [1410 x 392]



SKU List and Descriptions

SKU	Description
SF-OD43	Forum 43" Outdoor Electric Fireplace
SF-OD55	Forum 55" Outdoor Electric Fireplace
SKU	Accessories
SF-OD55-DP	Optional Drain Pan for SF-OD55
SF-OD43-DP	Optional Drain Pan for SF-OD43
SF-HDL-TIMBER	ShadowGlow High Definition Alpine Timber Log Set
SF-HDL-BIRCH	ShadowGlow High Definition Natural Birch Log Set