



Dillite Qualified Retailer Wholesale Ordering Conditions

1. Requirements for Qualified Retailer Status.

Dillite products are offered at wholesale pricing only to companies identified by Dillite, at its sole discretion, as Qualified Retailers. Qualified Retailers shall be companies or individuals that Dillite has approved as resellers of its products who provide copies of a valid reseller's permit and who agree to abide by all terms and conditions set forth herein. Retailers are asked to provide a copy of their Reseller's Permit upon placing an order.

2. MAP Pricing is Enforced.

Products are to be sold by Qualified Retailers at Dillite MSRP prices per the Dillite Order Form. Any specials or promotions involving Dillite products must be approved by Dillite in advance.

3. Internet Sales through Amazon, eBay, discounter websites and auction sites is Prohibited.

Products may be offered for sale on the Qualified Retailer's wholly owned website and may not be sold or offered for sale on third party sites such as Amazon or eBay. The only authorized seller of Dillite products on Amazon is Dream Big LLC, the parent company of Dillite, that sells products at full MSRP, abiding by MAP pricing. Any violation of this condition may result in the immediate suspension or termination of Qualified Retailer's rights to sell Dillite products.

4. Restricted Distribution. No Sharing or Re-Selling Inventory.

Dillite products are sold to Qualified Retailers only. Dillite strictly prohibits the sale of its products by Qualified Retailers to any persons or companies other than those individuals who are customers of the Qualified Retailer who purchase the products for their own personal consumption or as gifts. Sharing or Re-Selling Dillite inventory to other Retailers/Resellers is strictly prohibited.

5. Remedy for Retailer Violation of this Agreement.

Dillite reserves the right, at its sole discretion, to suspend or discontinue wholesale pricing to any Qualified Retailer found to be in violation of any terms or conditions contained within this Agreement. In the event Dillite determines such a violation has occurred, Dillite shall have the right to charge the Retailer the full retail price for all products purchased up to 1 year preceding the date of said violation. All other remedies in law or in equity remain reserved and are not waived.

Acknowledgment

The parties will construe THIS AGREEMENT exclusively in accordance with the laws of the State of California, County of Los Angeles. If any provision of this agreement is found to be void by any court of competent jurisdiction, the remaining provisions will remain in force and effect.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the dates set forth below.

Qualified Retailer Name*: _____

Qualified Retailer Representative: _____

Address: _____

City: _____ State: _____

Zip: _____ Phone: _____

Email: _____

Signature: _____ Date: _____

*A copy of your Reseller's license is required.



OUR COMMITMENT TO YOU

Dillite takes specific steps on a daily basis to defend and maintain our brand and keep it exclusively in the hands of Qualified Retailers. Unfortunately, many professional brands turn up being sold by Non-qualified Resellers at discounts on auction websites such as eBay, discounter websites, and Amazon. Diligent companies must constantly police the Internet, monitoring these sites to make sure that their products are not being offered for sale at a discount causing their Qualified Retailers to be at an unfair disadvantage.

Our staff searches the Internet weekly for websites that are not in compliance with the Dillite Wholesaler Ordering Conditions. This includes conducting searches through popular search engines in order to monitor Internet activity, and viewing sponsored searches such as those offered by Google AdWords, Yahoo! Search Marketing, and Atlas Search. When we determine that a website is violating the Dillite Wholesaler Ordering Conditions, we will work to identify the offending account and send them a letter demanding that the company and/or website be brought into compliance. Often, the offending account masks their identity. Fortunately, our experience has resulted in a fool-proof process that eventually leads to positive identification of the offending account.