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**FOR IMMEDIATE RELEASE**

**Sweet Secrets Announces Partnership with On Campus Marketing**

**CAROL STREAM, IL - September 2016** – Founding partners of Sweet Secrets Chocolate originally developed their Chocolate Pretzel Pizza with the college student in mind. As mothers of college students, the challenge of sending something fun and delicious in a care package was daunting. “We knew we had a winner right away”, says Dede Barnicle, Sweet Secrets LLC partner. “Once we introduced our Chocolate Pretzel Pizza with Smash Mallet at a national chocolate show, we were well on our way to satisfying college students around the country”. Sweet Secrets is pleased to announce that details have been finalized for a direct to consumer partnership with On Campus Marketing, OCM.

OCM is the original online superstore for college dorm supplies, care packages and other essentials for college life. With more than 10,000 products, OCM carries college necessities such as dorm bedding, decor, care packages, diploma frames and more. Additionally, OCM offers a range of unique and useful gifts for college students all combined under a one-stop-shop for convenience and value. OCM has cultivated relationships with college and university partners over a long period of time by listening to the needs of their students and responding with quality products and services with an exceptional on line shopping experience.

“Being able to have our products marketed to parents of college students at more than 900 colleges and universities across the country is such an honor,” says Barnicle. “And it’s satisfying to know that our product has been welcomed on a national scale for its original purpose.”

Sweet Secrets Chocolate can make your college student’s experience sweeter, starting with finals this fall!

## **About Sweet Secrets Chocolate**

Sweet Secrets Chocolate is an a boutique chocolate manufacturing company based in the Chicago area, specializing in chocolate covered pretzels, chocolate bark, chocolate pretzel pizzas and a growing list of unique chocolate offerings. Founded by two friends with a passion for chocolate and an eye for detail, their specialty products are artfully made by hand. Each finished to perfection using the finest ingredients and packaged with care. Sweet Secrets Chocolate creates unique, delicious and fun chocolate specialties that are sure to bring lots of smiles.

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