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FOR IMMEDIATE RELEASE

Sweet Secrets Announces Retail Partnership with Macy's, Inc.

CAROL STREAM, IL - May 2016 – Continuing its growth into the high end retail market, Sweet Secrets LLC, has recently completed details on a new direct to consumer partnership with Macy's, Inc. Beginning in 4th Quarter 2016, Sweet Secrets will have 10 items available via Macys.com, serving as a direct to consumer vendor. Several seasonal items will also be available in select Macy's stores in the Southwest Region, including California, Arizona, Nevada, and Hawaii. "We are so pleased to add Macy's to our family and for the opportunity to provide our fun and delicious products to the Macy's customer", said Terri Kinney, Sweet Secrets LLC partner.

Macy's, Inc. is one of the nation's premier retailers. With fiscal 2016 sales of \$25.778 billion and approximately 140,000 employees, the company operates more than 700 department stores under the nameplates Macy's and Bloomingdale's, and approximately 125 specialty stores that include Bloomingdale's The Outlet, Bluemercury and Macy's Backstage. Macy's, Inc. operates stores in 45 states, the District of Columbia, Guam and Puerto Rico, as well

as macys.com, bloomingdales.com and bluemercury.com.

"A partnership with Macy's has been one of our highlight this year. We owe it all to Sweet Secret's Chocolate Pretzel Pizza, which sealed the deal", said Kinney. "We look forward to a long and sweet relationship."

About Sweet Secrets Chocolate

Sweet Secrets Chocolate is an a boutique chocolate manufacturing company based in the Chicago area, specializing in chocolate covered pretzels, chocolate bark, chocolate pretzel pizzas and a growing list of unique chocolate offerings. Founded by two friends with a passion for chocolate and an eye for detail, their specialty products are artfully made by hand. Each finished to perfection using the finest ingredients and packaged with care. Sweet Secrets Chocolate creates unique, delicious and fun chocolate specialties that are sure to bring lots of smiles.

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