



**Media Contact**

Terri Kinney: 888.690.1336

[terri@sweetsecretschocolate.com](mailto:terri@sweetsecretschocolate.com)

**FOR IMMEDIATE RELEASE**

**Sweet Secrets Announces Retail Partnership with Neiman Marcus**

**CAROL STREAM, IL - March 2016** – Holiday 2016 plans are starting to take shape for the continued expansion of Sweet Secrets Chocolate. “We recently completed details on a new, direct to consumer partnership with The Neiman Marcus Group, and we couldn’t be happier”, states Terri Kinney, Sweet Secrets LLC partner. For over a century, The Neiman Marcus Group has stayed focused on serving the unique needs of the luxury market. The Neiman Marcus Group has stayed true to its founding principles – to be recognized as the premier luxury retailer dedicated to providing customers with distinctive merchandise and superior service. The Company offers upscale assortments of apparel, accessories, jewelry, beauty, decorative, and gourmet food products to the affluent consumer. The Company operates 42 Neiman Marcus Stores across the United States and two Bergdorf Goodman stores in Manhattan. The Company also operates 25 Last Call Outlets, 12 Last Call Studios and one Horchow Finale as well as four CUSP stores. The Company conducts direct to consumer operations under the Neiman Marcus, Bergdorf Goodman, Last Call, Horchow, CUSP and mytheresa brand names.

“In summary, we feel that our line of boutique chocolate products fit perfectly in Neiman Marcus’ collection of gourmet food offerings. We share common principles: to provide premier products with superior service”, concludes Kinney.

Sweet Secrets Chocolate will also be featured in the Neiman Marcus 2017 Holiday Catalog.

Sweet!

## **About Sweet Secrets Chocolate**

Sweet Secrets Chocolate is an a boutique chocolate manufacturing company based in the Chicago area, specializing in chocolate covered pretzels, chocolate bark, chocolate pretzel pizzas and a growing list of unique chocolate offerings. Founded by two friends with a passion for chocolate and an eye for detail, their specialty products are artfully made by hand. Each finished to perfection using the finest ingredients and packaged with care. Sweet Secrets Chocolate creates unique, delicious and fun chocolate specialties that are sure to bring lots of smiles.

**###**