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FOR IMMEDIATE RELEASE

Sweet Secrets Chocolate Introduces Entrepreneurial Internship Recipient

CAROL STREAM, IL - January 2017 – Sweet Secrets Chocolate is pleased to introduce Katelyn Skifano as this year’s Entrepreneurial Internship recipient. Ms. Skifano is a senior at Wheaton Academy in West Chicago. The Entrepreneurial Internship program at Sweet Secrets is an intensive program that focuses on learning how to bring a product from idea to market in a matter of a few short weeks. Consumer research, material acquisition, cost analysis, package design, labeling, manufacturing procedures, and marketing are all covered while working on a real product. Proceeds from the sale of the Intern’s product are donated to an organization that is researched and selected by the intern.

Ms. Skifano’s end product, Cocoa To Go, featured a collection of 4 cocoa servings, mini marshmallows, peppermint pieces, and animal crackers; packaged in an adorable little mini pail with handle. “Katelyn developed such a cute little product that we ended up building upon this concept and introduced an entire line of ‘Lil Munchie Buckets’,” adds Terri Kinney, partner at Sweet Secrets Chocolate. “We were able to pilot her product in a real life selling environment and it did great”. Proceeds from the “Cocoa To Go” benefited the Heart Health program of the Edward Foundation. “Reinforcing the importance of doing good works with our time and talents will hopefully encourage this practice in our future business leaders”.

Area students who are interested in the Entrepreneurial Internship at Sweet Secrets Chocolate should send a letter of interest to Terri Kinney and Dede Barnicle, Partners Sweet Secrets LLC.

About Sweet Secrets Chocolate

Sweet Secrets Chocolate is an a boutique chocolate manufacturing company based in the Chicago area, specializing in chocolate covered pretzels, chocolate bark, chocolate pretzel pizzas and a growing list of unique chocolate offerings. Founded by two friends with a passion for chocolate and an eye for detail, their specialty products are artfully made by hand. Each finished to perfection using the finest ingredients and packaged with care. Sweet Secrets Chocolate creates unique, delicious and fun chocolate specialties that are sure to bring lots of smiles.

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