

ARTWORK GUIDELINES



VECTOR ART

Vector artwork is preferred for all orders. Zoom in on your art to determine if it is in vector format.



A **RASTER** image will pixelate when zoomed in. Rasters typically have extensions:
.JPG .GIF .PNG .BMP .TIF

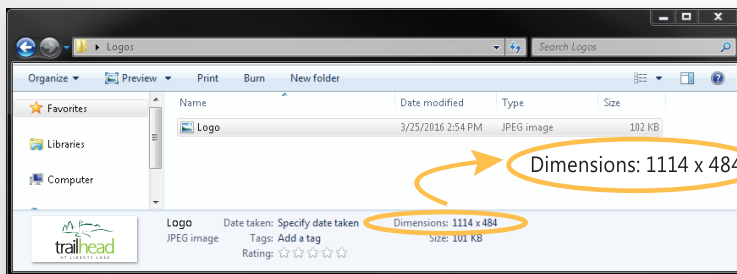


A **VECTOR** image will stay sharp when zoomed in. Vectors typically have extensions:
.AI .EPS .PDF

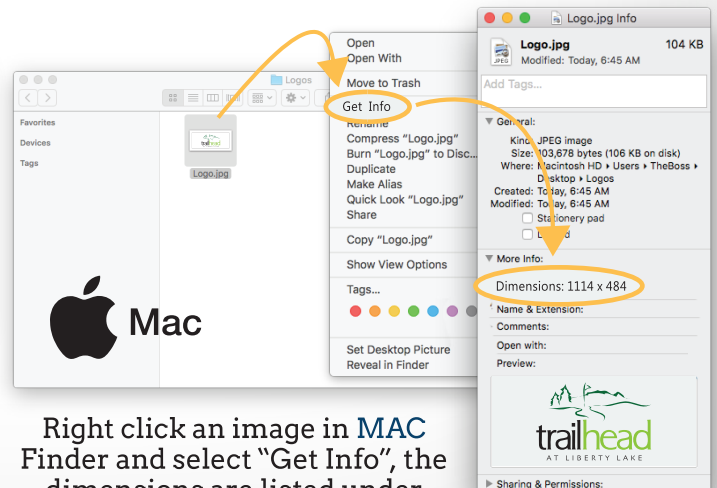
***NOTE:** you can not convert a raster file to vector by saving it to a common vector file extension.

HIGH RESOLUTION RASTER ART

If vector art is not available, we accept high quality raster graphics. The larger the image (dimensions / file size) the better!



Click on an image in **WINDOWS** Explorer, the dimensions are displayed at the bottom of the window.



Right click an image in **MAC** Finder and select "Get Info", the dimensions are listed under "More Info".