

AFFILIATE MARKETING PROGRAM - PROPOSAL

WEST COAST VAPE SUPPLY

Direct | Digital | Dynamic



Market Analysis:

Current Market Cap: 1.3 Billion (USD)

Target Market: Adults above legal age 18-21+.

Projected Compound Annual Growth Rate: 25%.

Competition: Controls 45% of the products market.

Profitability Potential: 300% of gross adjusted budget.



Market Strategy:

Create an elaborate advertisement using leading media forms to foster favorability.

Provide free trials and exciting offers for the first 100 purchases from each store.

Distribute key products to both metropolitan and rural/underserved markets.

Return Strategy:

Over 10,000 stores will be targeted for promotional distribution during the 3 month program.

From the total budget of \$3,000-10,000 per month, you can be assured your investment in our efforts will be fruitful, profitable, effective, and in-line with your brand mission and message.



SAME DAY FULFILLMENT

PROCESS AND FULFILLMENT OF ORDER BEFORE 1:00PM PST

EASY AS 1 2 3
ORDER PROCESSING

Convenient online ordering!



EXPERT STAFF
MON-FRI



Have a question? Need help?

1-800-811-6770

RETAIL
& WHOLESALE



We proudly offer the hottest products in Vape Supply to both retail customers and wholesale members!

After nearly half a decade of organically growing our own distribution-direct customer base and building in a consistent customer service experience that exceeds even that of our own expectations for care, quality, and value we are proud to offer you our very own suite of strategic mktg. services to you and your brand.

The keys to your success begin with our unique style of brand and business development built on our own building blocks that broaden your market to grow leads and sales while lowering overall cost of customer acquisition while simultaneously lengthening the lifetime value of your customers and to offer solutions that bring real value.

Working with us at West Coast Vape Supply is like flying with a trusty wingman through the often turbulent airs of advertising with a set of special wings that fill the needs and increase your sales speeds.

Fly with West Coast Vape Supply and soar with our sky high sales!



Silver Vapor - PromoPack™

Our banner advertising plan consist of 60,000 monthly visits, and 100,000 Monthly impressions on and off page, mobile advertising, blogs, YouTube reviewers and email advertising.



Duration: One (1) Month

Banner Dimensions: Will Email us for Instructions

Weekly Email Marketing Campaigns: 5,000 Vape/Smoke Shops

• *Starting at \$3,000/month*

Gold Vapor - PromoPack™

Our banner advertising plan consist of 60,000 monthly visits, and 100,000 Monthly impressions on and off page, mobile advertising, blogs, YouTube reviewers and email advertising.



Duration: One (1) Month

Banner Dimensions: Will Email us for Instructions

Weekly Email Marketing Campaigns: 10,000 Vape/Smoke Shops

• *Starting at \$5,000/month*

Platinum Vapor - PromoPack™

Our banner advertising plan consist of 60,000 monthly visits, and 100,000 Monthly impressions on and off page, mobile advertising, blogs, YouTube reviewers and email advertising.



Duration: One (1) Month

Banner Dimensions: Will Email us for Instructions

Weekly Email Marketing Campaigns: 15,000 Vape/Smoke Shops

Off-Page 100,000 728x90 Banner Advertising on Relevant Vape

Retargeting Marketing Campaigns Blog/Vlog Campaigns

- *Starting at \$10,000/month*



PROVEN PROMOTION

Promoting the products you want to push

Strategic Sampling:

We fill hundreds of orders every day and we know what moves, and where.


Our team has tailored territories that suit every fruit, flavor, and style from mild to wild.

Socially Smart:

We create an elaborate advertisement initiative to engage and exploit each and every market with leading forms of media in order to foster a favorable fan base and stimulate your brand's sales.

Rotating Recipes:

Over 10,000 stores will be targeted for promotional distribution during the 3 month program. From the total budget of \$3,000-10,000 per month, you can be assured your investment in our efforts will be fruitful, profitable, effective, and in-line with your brand mission and message.



BRAND BUILDING

Building bridges to boost your brand.



basketball and my personal life'
Ball Don't Lie



ProBasketballTalk



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6 Smartwatches To Match Your Lifestyle

A long-distance runner doesn't need the same smartwatch as a gamer. What smartwatch is right for you? 6 smartwatches to match your lifestyle.



Science CNBC.Com

Buzz Aldrin says this is the problem with Elon Musk's plans for Mars

SpaceX founder and CEO Elon Musk's plans to colonize Mars are "bodacious," says Buzz Aldrin, who, as part of NASA's July 1969 Apollo 11 mission, was one of the first men on the...



Holographic-Capture Startup 8i Shows Off Buzz Aldrin VR Experience at SXSW
Variety



Buzz Aldrin wants to be remembered for more than 'kicking up moon dust'
USA Today



Style Yahoo Style

Curvy Model Shows Bodies Come in All Shapes and Sizes With Powerful Image

Curvy model Ali Tate recently shared a powerful message on Instagram. Models and bloggers work to continually increase awareness for all shapes and sizes through their...



Lifestyle Robb Report

The 2018 Porsche 911 GT3 Is a Racer Refined for the Road

The 2018 Porsche 911 GT3 proves that even the most successful models can benefit from the occasional makeover in order to maintain an edge on the competition....

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Take a step toward tomorrow today, and secure your success!