

Job Description

Position Title: Videographer/Editor
Department: Marketing
Reports To: Executive Producer

General Summary: Responsible for filming and editing high-quality videos for all DECKED channels with a large focus on Social video. You will work collaboratively with cross-functional teams to develop narratives, film social stories, leverage existing DECKED video and footage from influencers/ambassadors, mix audio and motion graphics to launch highly engaging content that align with our brand, product and user needs. The successful candidate will be up to date with industry trends and best practices to continuously improve our digital experiences.

Essential Job Functions:

- Shoot and edit video content from DECKED production partners, influencers and/or ambassadors including video, audio, music and motion graphics to create final assets that reflect the tone and voice of the DECKED brand
 - Create engaging motion graphics and visual effects to enhance the videos
 - Collaborate with the creative and brand team to develop video concepts and storyboards
 - Ensure all videos are delivered on time and meet the required specifications
 - Continually manage the organization and cataloging all footage and edits
 - Maintain knowledge of industry trends
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Key Traits:

- Passion for shooting and editing for social media and a strong understanding of social media platforms
 - Experience in post-production editing, color correction, and audio mixing, familiarity with motion graphics and visual effects
 - Strong people skills and the ability to collaborate successfully in a team setting
 - Flexibility to work a varied, non-standard schedule to include evenings, weekends and holidays
 - Demonstrated ability to work within brand guidelines and maintain consistency while also adding personal, creative touches that keep content fresh, exciting and best in class
 - Openness and desire to learn: You're curious and want to improve the tools in your toolbox, always asking questions and implementing creative and workflow improvements to continuously grow and learn.
 - Fast and prolific: You're unfazed by tight deadlines and work iteratively to turn around concepts for review so quick progress can be made. Note: we are not unreasonable about deadlines and do not promote a culture where everything is the highest priority. We are simply looking for a person who has a strong sense of urgency.
 - Collaborative: You believe in collaborative processes, and you're adept at working with multiple stakeholders to develop ideas, refine concepts and drive alignment on next steps.
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Knowledge, Skills, and Abilities:

- 2-4 years of experience creating consumer-facing content including but not limited to social-first video
 - 2-4 years Experience with Adobe Creative Suite including but not limited to Premiere Pro, and After Effects
 - A promising portfolio demonstrating video editing/production talent in social and long form videos.
 - Bachelor's degree in visual communication, graphic design, or a related field.
 - Experience in operating cameras and a knowledge of how to achieve optimum picture quality
 - Willingness to take risks, fail, and learn from mistakes.
 - Ownership of a pickup truck and knowledge of pickup truck culture is a big plus. Passion for outdoor activities, such as fishing, hunting, skiing, snowboarding, biking, and other related sports is also a significant plus.
 - Open to remote arrangement for the right person, but the ideal candidate should be willing to relocate to DECKED headquarters in Ketchum, ID.
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Compensation and Benefits:

- Compensation DOE
 - Health, dental, vision, short and long-term disability, and life insurance
 - 401k with match
 - Paid parental leave
 - Wellness
 - Free water, decent coffee, nice people
 - Two weeks paid vacation per year, reasonably flexible work hours
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Note: The statements herein are intended to describe the general nature and level of work performed by employees, but are not a complete list of responsibilities, duties, and skills required of personnel so classified. Furthermore, they do not establish a contract for employment and are subject to change at the discretion of the employer.