

Job Description

Position Title: Junior to Mid-Level Digital Designer
Department: Marketing
Reports To: Executive Producer

General Summary: Responsible for designing and implementing intuitive, visually appealing, and user-friendly interfaces for our digital platforms, including our website, marketing emails and ads with a focus on mobile web design and interaction. You will work collaboratively with cross-functional teams to develop design concepts, wireframes, prototypes, and high-fidelity visual designs that align with our brand, product, and user needs.

Essential Job Functions:

- Partner with Designers, Writers, Digital Marketers and other team members to create groundbreaking digital experiences.
 - Articulate ideas and present work to more senior creatives and business partners.
 - Support final image/asset production with a sharp eye and passion for pixel perfect designs
 - Meet deadlines and keep stakeholders, marketers and producers in the loop.
 - Support the improvement and documentation of design systems and guidelines that enable more impactful and efficient content production.
 - Demonstrate a passion for innovation by always looking for ways to improve. Stay current on what's new in creative and content.
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Key Traits:

- Strong understanding of core design principles including layout, typography, colors, and image composition as applied to web and mobile experiences.
 - Discerning eye for lifestyle and product photography as it relates to digital shopping experiences.
 - Can articulate the creative thinking behind design decisions by presenting and defending creative work.
 - Ensures visual designs meet project requirements, objectives, and timelines while adhering to brand standards
 - High level of attention to detail ensuring best in class consumer experience at every digital touchpoint.
 - Ability to absorb and synthesize feedback: You're open to feedback and changing requirements, while responding with creative solutions.
 - Openness and desire to learn: You're curious and want to improve tools in your toolbox, always asking questions and implementing creative and workflow improvements to continuously grow and learn.
 - Fast and prolific: You're unfazed by tight deadlines and work iteratively to turn around concepts for review so quick progress can be made. Note: we are not unreasonable about deadlines and do not promote a culture where everything is the highest priority. We are simply looking for a person who has a strong sense of urgency.
 - Collaborative: You believe in collaborative processes, and you're adept at working with multiple stakeholders to develop ideas, refine concepts and drive alignment on next steps.
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Knowledge, Skills, and Abilities:

- You have 2-4 years experience at an advertising agency, digital agency, or in-house creative group for a major or up-and-coming brand.
 - A promising portfolio demonstrating design talent through all forms of digital communications, including advertising, email, social and e-commerce experiences.
 - Current portfolio of work examples is required to be considered for this role.
 - Bachelor's degree in visual communication, graphic design, or a related field.
 - Proficiency in Adobe Creative Suite and Figma.
 - Extreme attention to detail.
 - Willingness to take risks, fail, and learn from mistakes.
 - Ownership of a pickup truck and knowledge of pickup truck culture is a big plus. Passion for outdoor activities, such as fishing, hunting, skiing, snowboarding, biking, and other related sports is also a significant plus.
 - Open to remote arrangement for the right person, but special considerations will be given to candidates willing to relocate to DECKED headquarters in Ketchum, ID.
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Compensation and Benefits:

- Compensation DOE
 - Health, dental, vision, short and long-term disability, and life insurance
 - 401k with match
 - Paid parental leave
 - Wellness
 - Free water, decent coffee, nice people
 - Two weeks paid vacation per year, reasonably flexible work hours
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Note: The statements herein are intended to describe the general nature and level of work performed by employees, but are not a complete list of responsibilities, duties, and skills required of personnel so classified. Furthermore, they do not establish a contract for employment and are subject to change at the discretion of the employer.