CUSTOM TOPSHEET GUIDELINES

PRIOR

GENERAL INFO

If you are designing a topsheet for yourself, or someone else then there are a few things that you need to consider before launching into the artsy side of things!

Because of the way that skis & boards are pressed there is always slight variations from what you see on screen, to what you get in person. These come from heat shrinkage, topsheet placement, print process and a handful of other variables. Because of this, we cannot guarantee exact placement and alignment of art, but will make sure it is as close as possible. If you have any specific requirements (logo alignment, important assets in the artwork etc) then please get in contact with us

sooner rather than later so that we can tell you what is possible and what is not.

Try to consider logo placement and key artifacts in relation to binding location, edge of the board, tip and tail alignment. Once ordered, please get in contact with us to receive a pdf/ai template file for the specific shape and size of board/ ski/ split.

If you have any questions about your design, and any issues that may arise please get on the phone to our graphic designer, and we will try to point you in the right direction.

DESIGN REQUIREMENTS

All art must be in a rectangular aspect ratio. During the pressing process the board or ski is laid up in a tray with the topsheet covering all of the raw materials. Once cured the board is trimmed down to its correct shape and sizing, so it is important to have the design 'bleeding' off the template of the board, ensuring that the graphic covers the entire surface once finished.

The dimensions of your topsheet should be **34cm wide x length of your board + 6cm.** for example if you ordered a 154 Brandywine Split, your design would be a rectangular piece of art that is 34cm wide x 160cm tall. Once again remember to integrate a bit of a buffer into your design for the important assets and logos - set yourself up for success!

Final art files must be transferred to Ben@priorsnow.com in PDF format. Art should be at a minimum quality of 300dpi, and remember that your board is big, so if photos are used rather than vector art – make sure they aren't going to pixelate at full scale.

Accepted Art Formats

PDF // TIF // JPEG // Ai & PSD

34cm

length of board/ ski + 6cm

CORRECT ASPECT RATIO