



ANNUAL TOPSHEET CONTEST
2019/2020 Guidelines

THE COMPETITION RUN-DOWN

Every year Prior puts on a topsheet exhibition of our next years lineup, and host a competition for the chance to have your topsheet and 2 skis or snowboards of your choice. After entries are received, a series of finalists will be selected to be showcased during our annual exhibition.

Finalists are showcased in our factory in Whistler BC for our annual topsheet competition & launch party. With a **cash bar, live music and a packed out factory** floor this event is a celebration of the talent the Sea to Sky corridor produces. With the exhibition night in mid September it is a great way to start getting hyped about winter.

Through voting on the night and online, a winner will be chosen to win 2 Boards/ Skis with their design & to be included in our 2019/2020 available topsheets.

Get your creative cap on and get painting, sketching, designing and hopefully you will be ripping around on your very own art while seeing it on mountains around the world. Good luck!

APPLICATIONS CLOSE SEPTEMBER 9th 12PM PST

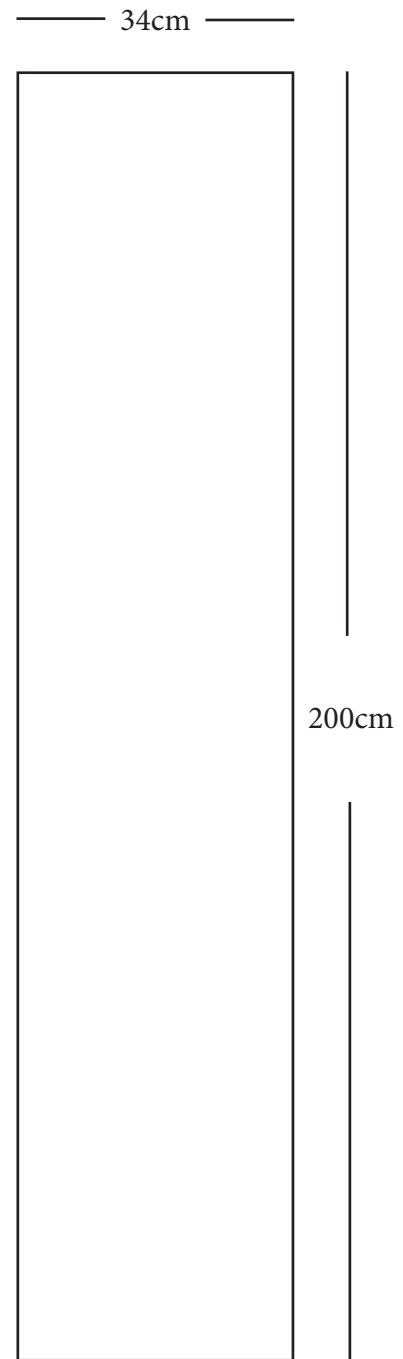
Send all applications to **Ben@priorsnow.com**, with your application form & **a photo or compressed version** of your artwork in a Zip folder, following the format that is outlined in **Design & Submission Guidelines**. Finalists will be contacted and informed of any extra information that is needed & high resolution files once selected.

All art mediums are accepted. From paintings to digital art and everything inbetween we encourage artists of all styles to enter. Good luck!

Application form is attached at the end of document. All submitted artwork must have application form attached or they will not be eligible to be a finalist.

DESIGN & SUBMISSION GUIDELINES

- **One submission per applicant.** Artists must be based in the Sea to Sky corridor or Vancouver Island.
- Artwork must be portrait: **34cm(wide) x 200cm(high)** or in this aspect ratio. It should be no smaller than 17cm(wide) x 100cm(high).
- Artwork must fit on both skis and snowboards. Think about **binding placement, scale and insert packs.** Bigger is better.
- Artwork must be **owned by the artist and be open to commercial use** by Prior for one full sales year.
- It can be any flat visual medium including but not limited to photographic, digital, acrylic, sketch, spray paint, and stencil. (If on canvas, bigger is better). **All finalists will have their art digitized** and displayed in a standardized format.
- Artists should **consider bleed space** as all ski and snowboard shapes and sizes are cut out of the rectangular templates once they are put into production.
- Save the application as: **“First Name Last Name Application”** eg, John Smith Application.
- All applicants must email their initial application in the following format: Please Zip artwork and application form in one folder named “First Name_Last Name_Application” to **ben@priorsnow.com**
- **Email low-resolution files of your art.** If you are chosen for the exhibition we will request high resolution files from you.
- **Stay true to your own style**, please don't try and create something you think we'll like or that suits what we have done in the past.
- **No Branding should be included** in the piece - the winner's artwork will have digital vector logos placed on the artwork in the correct locations.





APPLICANT DETAILS

First Name:

Last Name:

Mailing Address:

Town & Postcode

Telephone:

Email:

A Brief Description of Your Piece: