

Moradella



Varietal

Moradella

History

Located in eastern Piemonte's Colli Tortonesi region, the Terralba estate was established in the early 1900's by the Vincenzo Daffonchio. He bought the three hectare property from Count Boniforte Busseti, then planted two hectares of Barbera, Timorasso and Croatina. Today the property is owned and operated by his great-grandson Stefano who has greatly expanded the vineyards but still continues to cultivate Italy's hidden regional varieties.

Believed to be the only producer who grows the Moradella as an unblended wine, Stefano has a total of .6 hectare under cultivation.

Terralba comes from the Latin terra-alba that means a hill characterized by the presence of light-colored clays, that is to say white earth which, from a distance, appears to be the color of the hill.