

STYLIST'S SECRETS



amanda says...

BE YOURSELF and let the wedding celebration reflect that. Think about the colours and flowers you have always loved – stick with them, chances are you will love them in abundance and forever.

FLOWERS ARE INSPIRATIONAL on special days like these so my best advice is to plan to use flowers that will be in season within 2 weeks of your wedding date. Have an idea of what you want in advance but be prepared to rework some of your ideas at the last minute depending on the flowers that are the most beautiful at the time of your wedding.

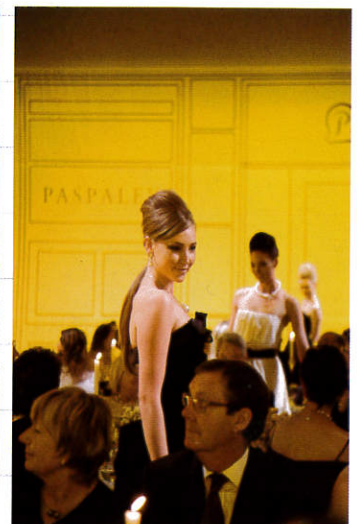
USE FOLIAGE in with your floral styling. Cut flowers can sometimes look quite stiff on their own, adding leaves and small coloured branches softens the look. Foliage gives a garden like context to the arrangements.

It can also help with extending your budget!

KEEP IT SIMPLE Ultimately this day is about sharing and celebrating your love for each other in a style that is your own. Try to make sure the theming makes a strong statement – great floral design, a well laid-out floor plan and the right choice of furniture and colour palette may be all you need to create the perfect environment.

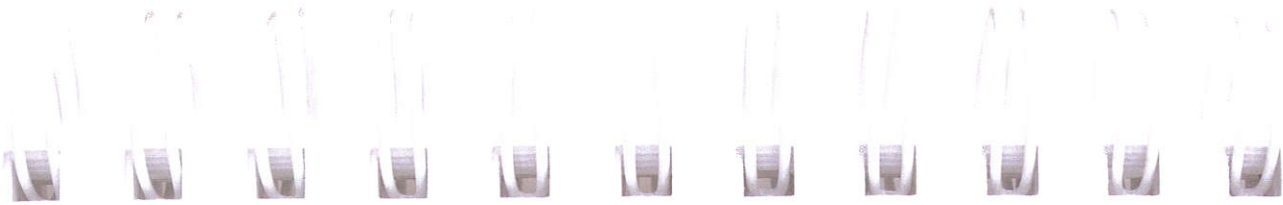
BE INSPIRED by what's around you. Use magazines across wedding, fashion and lifestyle to get ideas.

Reinvent these ideas and make them your own, smaller memorable details are always appreciated by guests.



noteworthy...

BEAUTY is in the simplicity of this setting. True to her design mantra the stunning yellow ranunculus are **BREATHTAKINGLY** beautiful. While the use of **GHOST CHAIRS** have allowed the bold colour palette to breath.



HI-GLOSS Originally trained in visual merchandising, *AMANDA HENDERSON* started *GLOSS CREATIVE* eight years ago and since that time has seen the evolution of the event design industry. “Creative direction for events has become a vital part of the artistic mix now. Just as clothing stylists have become essential for dressing celebrities, you can tell if an environment has been thoughtfully crafted.

A beautifully designed event can uplift and inspire guests – even the grumpiest relative can relax if treated to the right environment.” Having faced some of the toughest critics spanning the fashion, luxury and design industries, Amanda possesses a wealth of experience creating one-off spaces that have extreme *WOW* factor, Amanda emphasises that at no point should beauty be overlooked. “Beauty is a force in our work that is constant.”



GLOSS CREATIVE DESIGNS CONCEPTS FOR SETS, CATWALKS, MARQUEES, DINNERS, PARTIES, RETAIL WINDOWS AND PACKAGING. THEY HAVE WORKED WITH BRANDS INCLUDING PASPALEY, MOËT AND CHANDON, MYER, SPORTSGIRL, NAB, LONGINES, MECCA COSMETICA, SABA AND CHANDON.