VersaSTUDIO GS2-24

Master Sales Guide

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What You Need To Know

The GS2-24 is the latest addition to the VersaSTUDIO family of desktop fabrication products. The GS2-24 is a compact, powerful and incredibly easy-to-use digital vinyl cutter. It is the perfect device for starting your own graphics-based business or bringing more of your graphics production in-house. The GS2-24 provides intuitive, user-friendly operation while providing fast and accurate performance. Professional-level specifications allow for the cutting of hundreds of different materials, providing users the versatility to create limitless applications.

The GS2-24 is perfect for making customized apparel using HTV and is also ideal for many other applications such as window graphics, interior decor/wall graphics, decals and labels, vehicle graphics, and signage. With its simple operation and user-friendly Roland DG CutStudio software, the GS2-24 allows even those with little or no graphics experience to handle these types of jobs and more with ease and precision.

Pricing

- **GS2-24 - $1,995**
- **Includes GXS-24 stand at no additional charge**
- **CutStudio and Plugins for AI and Corel included**

Warranty Information

- Three-Year Trouble-Free Warranty (Registration required for second and third years).
- Warranty extensions available for up to five total years of coverage.
- Also, once you register, you qualify for a variety of benefits such as free online training, phone, and chat support.
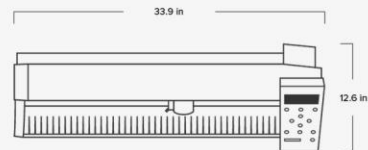
Product Features
Improved Cut Speeds and Downforce

The GS2-24 boasts an improved cutting speed of up to 33.5 inches per second (850 mm/sec). The improved speed reduces overall production time while maintaining the accuracy Roland DG desktop cutters are known for.

In addition to the improved speeds, the GS2-24 has an increased maximum downforce of 500 grams, allowing for greater accuracy when cutting thicker or more rigid materials and expanding the available application options.

VersaSTUDIO
GS2-24

Cut Speeds
10-850 mm/s

Max cutting speed of new GS2-24 is increased by **70%**

Blade Force
30-500 gf

Max cutting pressure of new GS2-24 is increased by **40%**

Small Footprint - Big Potential

33.9 in

12.6 in

Whether you're just starting out or adding to your set-up, the GS2 cutter fits easily into your workflow. For home-based hobbyists who want to turn pro, or established businesses looking to produce graphics in-house, space is no barrier to success.

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Product Features
Ease-of-Use Updates

NEW **Roland DG Connect**

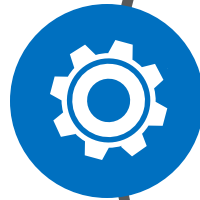New cloud-based service provides an intuitive and feature-focused operating experience.
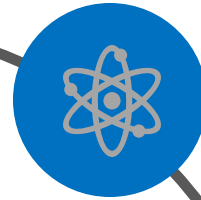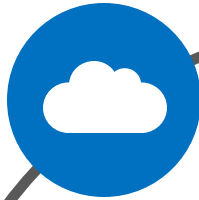
NEW DHCP

IP address is automatically assigned. No complicated settings are required.

VersaSTUDIO

GS2-24

NEW VersaWorks **Features**

The new VersaWorks features, available beginning June 2022, enhance usability and versatility.
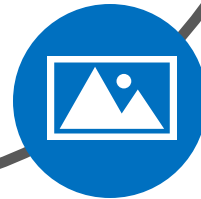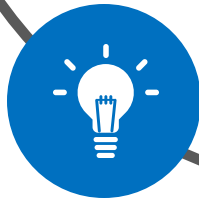
NEW **Additional Interface**

Both USB and **Ethernet** connectivity are available for the new GS2-24.

LED Signal

Get immediate feedback on the status of your machine with an integrated in LED signal.

Roland DG CutStudio

Provides the necessary tools to design and create custom cut graphics for a wide range of applications.

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Product Features
Roland DG CutStudio

- Vectorization tool generates cut lines from any JPG or bitmap image

- Easy-to-use software resizes, positions, rotates, mirrors, and enlarges images

- Supports BMP, JPG, STX, AI and EPS (Adobe Illustrator Version 7 & 8) file formats

- Compatible with Windows® 10, Windows® 7, Vista and XP, and **includes plug-ins for Adobe® Illustrator® (Mac & PC) and CorelDRAW® (PC only)**
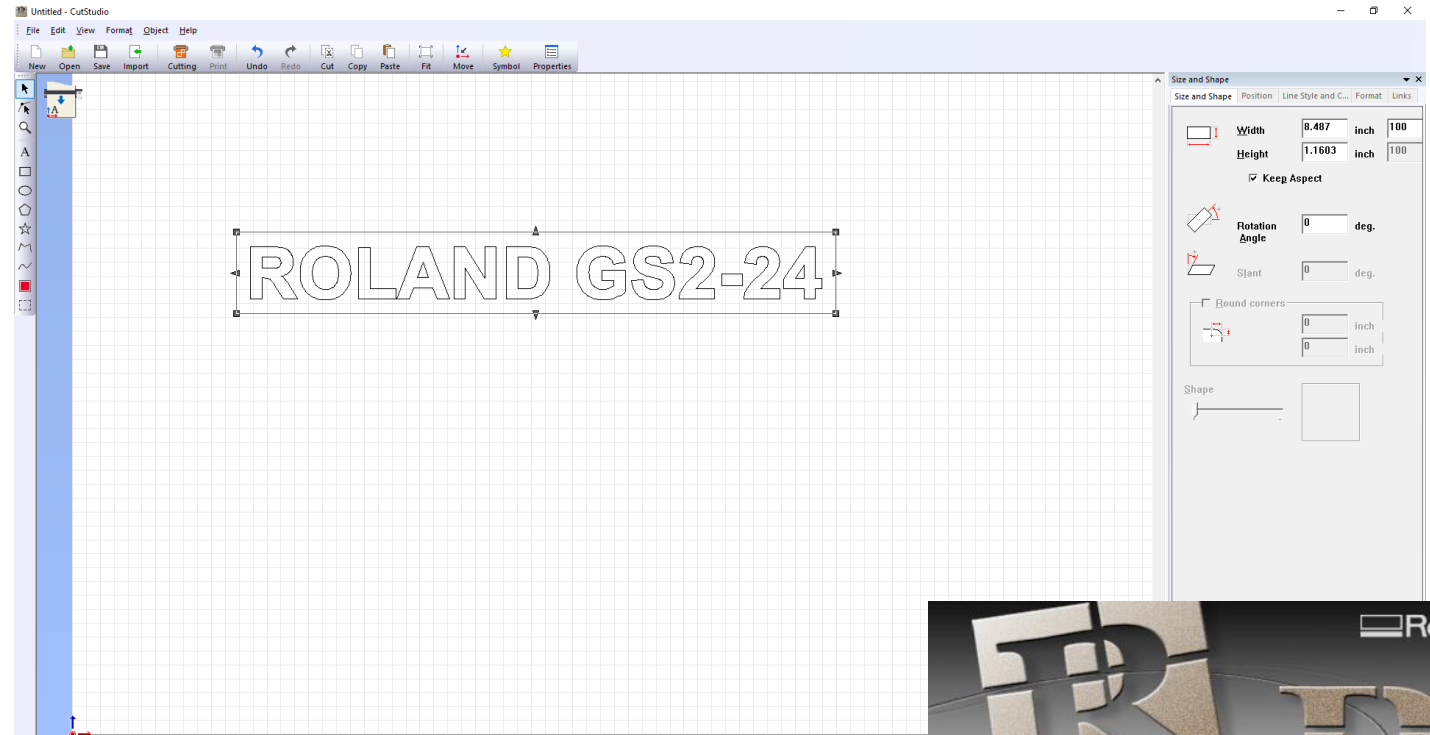
Roland CutStudio™
Version 3.12 Copyright (C) 2005-2021 Roland DG Corporation

Product Features
Roland DG Connect

Roland DG Connect provides users with a dashboard view of all supported printers and cutters in their production environments. This innovative app offers powerful yet easy-to-use tools that minimize downtime by tracking necessary maintenance and consumable replacements, while supplying real-time statistics on all printers being used.

A business dashboard allows for monitoring printer output and calculating overall job costs. Roland DG Connect is a constantly evolving system where new time-saving and ease-of-use features will be added on a regular basis.

| Features	Description	Note
Dashboard	The feature allows GS2-24 customers to easily understand the amount of output during any period, such as daily, weekly, or monthly This type of data provides users with valuable insights for improving their business efficiency and productivity. Armed with this information, businesses can more effectively set costs, determine man-hours required, and more.	Cut data area and cutting status information are displayed.
Jog Log	This features review cut production on one or more connected devices with a built-in job log. Get helpful production information such as cut start/end time, etc.	
Error Log		
Firmware	This feature provides quick and easy access to Roland DG's library of the latest user manuals, documentation, and guides.	
Document and Guide	This feature views the manual library with the latest documentation and guides.	
Business Dashboard	This function provides useful insights on job profitability and costs, allowing customers to keep their businesses running in top shape.	
Printer Monitoring	This feature can easily track the current status of the customer's device in a single view. In addition, if the GS2-24 and computer are far apart, the GS2-24 customer can check the operating status of the machine without going to the GS2-24.	Product status and media usage are displayed. Thumbnail images and "ink remaining" information not available

Business dashboard
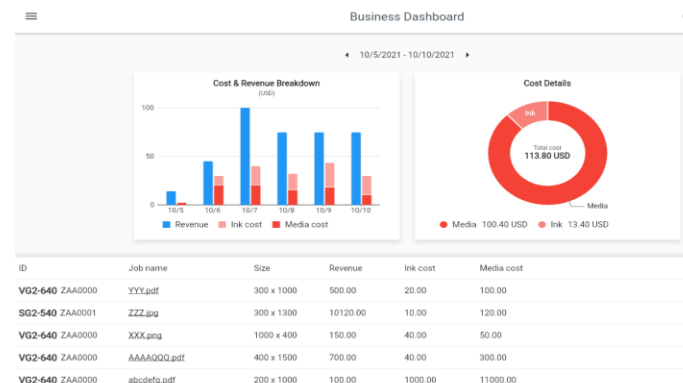
VersaWorks 6 Updates
Automatic IP Printer Detection

Newly updated Roland DG VersaWorks 6 RIP Software includes a new feature that simplifies the installation process by allowing users or installing technicians to ask VersaWorks 6 to automatically detect a printer or vinyl cutter.

Roland DG VersaWorks can be used to cut graphics on the GS2-24 after being printed on any supported Roland DG printer. An intuitive interface makes the workflow from print to cut as simple as dragging and dropping the file into the GS2-24 queue.

Roland DG VersaWorks is included with any Roland DG printer or printer/cutter. *Not included with the GS2-24*
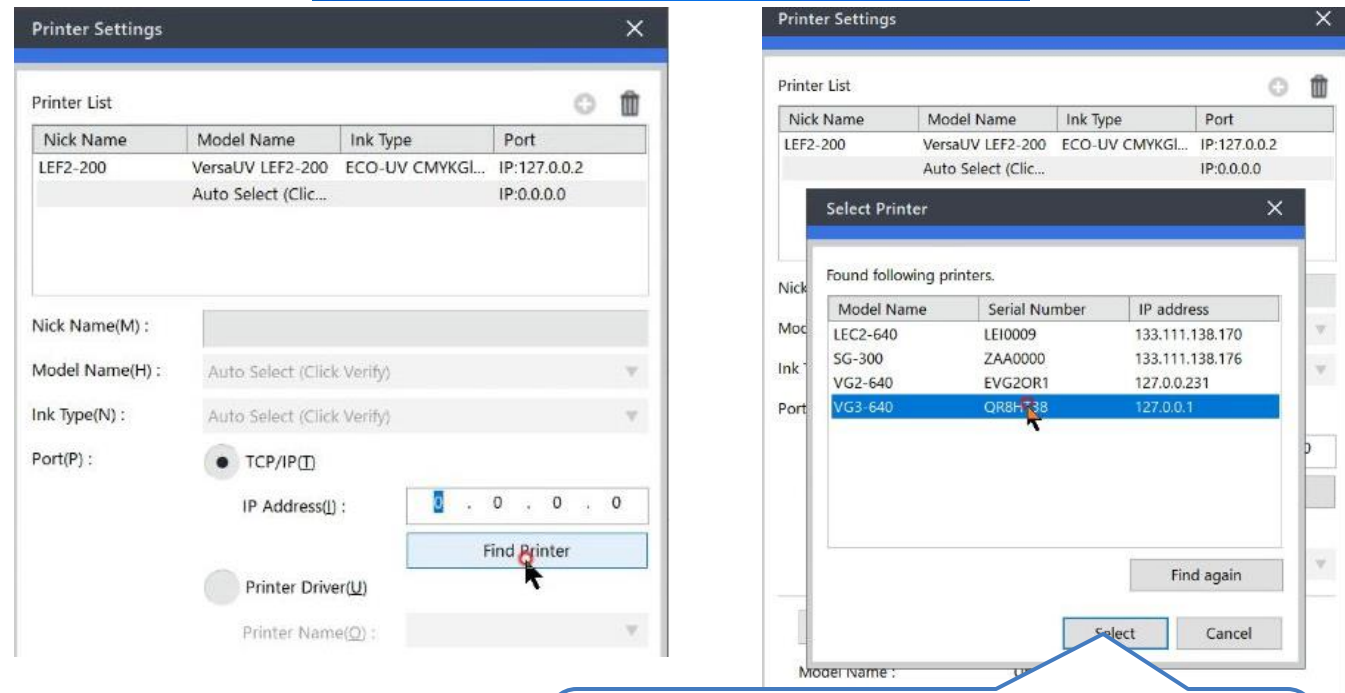
VersaWorks automatically saves the assigned TCP/IP address

Applications

Cutter Accessories

The GS2-24 offers a wide variety of tools to accommodate hundreds of different materials. From pressure-sensitive vinyls, heat-transfer materials, and window films to tough-to-cut materials like cardboards and sandblast materials.

With improved downforce and user-friendly features like overlap cutting and overcut, the GS2-24 is a professional-level vinyl cutter at an amazing price.

VersaSTUDIO

GS2-24

Name	ZEC-U5032	ZEC-U5025
Cutter Image		
Cutter Type	Basic Cutter/High Quality	Basic Cutter/Higher Performance
Application	☐ All PVC Sheets	☐ All PVC Sheets ☐ Fluorescent Sheets ☐ Reflective Sheets ZEC-U5025 can also cut laminated cutting materials.

Name	ZEC-U5010	ZEC-U3100	ZEC-U3050
Cutter Image			
Cutter Type	Specialized Cutter	Specialized Cutter	Specialized Cutter
Application	☐ Window Tint	☐ Cardboards ☐ Thick Sandblast Sheet ☐ Media Thickness: less than 1.6 mm	☐ Cardboards ☐ Thick Sandblast Sheet ☐ Media Thickness: less than 0.8 mm

Competitive Snapshot

Graphtec CE7000-60	Roland DG VersaSTUDIO GS2-24	Mimaki CG-60AR

$ 1,895 included stand

24" Cuttable Area
Max Force: 450 Grams
Max Speed: 36"/sec
USB/Ethernet

$ 1,995 included stand

24" Cuttable Area
Max Force : 500 Grams
Max Speed: 33.5"/sec
USB/Ethernet

$ 1,895 optional stand

23.8" Cuttable Area
Max Force: 550 Grams
Max Speed: 28.7"/sec
USB/Ethernet

Specifications (Compared to prior generation GS-24)

	VersaSTUDIO GS2-24	CAMM-1 GS-24
Product Design		
PRODUCT		
MSRP	$1,995 Including Stand	$1,995 including Stand
Media Width	1.9"- 27.5" (50-700 mm)	1.9"- 27.5"(50-700mm)
Cutting Area (WxL)	22.9" – 82' (584 mm x 25 M)	22.9" – 82' 584 mm x 25 M
Cutting Speed	**33.5" /s (850 mm/s)**	19.6"/s (500 mm/s)
Blade Force	**30-500 gf**	30-350 gf
Connectivity	USB / **Ethernet**	USB
DHCP	Supported	Not Available
SOFTWARE		
Roland DG CutStudio	Supported	Supported
Plug-in for AI/CorelDRAW	Supported	Supported
Roland DG Connect	**Supported**	Not Available
ACCESSORIES		
Stands	PNS-24	PNS-24
Blade Holder	[Standard] XD-CH3 / [Option] XD-CH4	[Standard] XD-CH3 / [Option] XD-CH4
Blade	**ZEC-U5010 / ZEC-U3100 / ZEC-U3075** / ZEC-U5032 / ZEC-U5022 ZEC-U5025 / ZEC-U3017/ ZEC-U1715 / ZEC-U3050	ZEC-U5032 / ZEC-U5022 / ZEC-U5025 / ZEC-U3017 ZEC-U1715 / ZEC-U3050

Thank you!