



SCALPA
SMP TRAINING



SCALPA

AWARD WINNING TRAINING PROGRAM

**Get the World's best Scalp Micropigmentation
Training system FREE with the purchase of equipment!**

Scalpa Academy offers a premier online training program in advanced scalp micropigmentation techniques to individuals around the globe. Scalp micropigmentation has been recognized as the most exciting innovation as a hair loss treatment option. Scalp micropigmentation has been determined to be a \$40 million industry. Permanent makeup artists, hair transplant surgeons and entrepreneurs are just a percentage of individuals across the globe, realizing the potential of this treatment and are adding scalp micropigmentation to their business with training from Scalpa Academy and affiliating with Scalpa.

WHAT IS SCALP MICROPIGMENTATION?

Scalp Micropigmentation is the process of having one's scalp tattooed with tiny dots the size of a hair follicle to resemble the appearance of stubble, giving one the appearance of a short "shaved look" hairstyle. Scalp Micropigmentation is an immediate solution to hair loss, there is no invasive surgery, no scarring and no down time. To become a world premier scalp micropigmentation technician, it is important to learn how to use the Scalp Aesthetic machine and how to properly blend the Scalp Aesthetic pigment tones to meet the needs of each individual client. You will learn the Scalp Aesthetics methods with in depth training through Scalpa Academy.



WHO IS THE FOUNDER & CREATOR?

Born and raised in Rochester, NY, Bryce comes from a family that values hard work and determination. Having been business owner of numerous successful companies over the past 10 years, Bryce has the vision to create change – making him unstoppable in his mission to improve people's lives. Balding at a very early age, Bryce knew there had to be a better way to give the illusion of hair. With diligent research, through trial and error, he was able to successfully develop an ink and needle to create the appearance of a single hair follicle. His hard work and dedication paid off and Bryce wanted to spread the word to people suffering like he was and Scalp Aesthetics was formed. Bryce has traveled all over the world to perform the Scalp Aesthetic method and train the world premier technicians on his pioneering approach to scalp micropigmentation. Bryce's passion has led him to help people feel better about themselves, even donating his time to individuals whom he has felt would benefit from this life changing procedure. Bryce had the Scalp Aesthetics Technique procedure done so that he can relate to clients on a personal level, making Bryce not only the CEO of Scalp Aesthetics, but also a client.

Bryce Cleveland

A handwritten signature of Bryce Cleveland in a light gray color. The signature is stylized and cursive, written in a fluid, continuous motion.



WHY TRAIN WITH SCALPA ACADEMY?

The academy is backed by the leading global scalp micropigmentation company, Scalpa. The Scalpa Academy trainers are world premier and award winning technicians. These individuals will offer a wealth of knowledge and a depth of experience to you as you go through the program. Our technicians and trainers have treated thousands of clients, each with a unique set of preferences and requirements. You are will be with the best of the best in the industry.

TOP OF THE LINE EQUIPMENT

ALL ORGANIC CHARCOAL BASED INKS AND CUSTOM

Scalpa is the only provider in the industry to develop its own unique Scalpa treatment machine, needles and 100% organic charcoal based inks designed specifically for scalp micropigmentation. As a Scalpa Academy trainee, we provide exclusive access to these materials, both during your training and to use on your clients after. You simply buy inks and needles and perhaps other special Scalpa products, providing both you and your client with total assurance that the materials you are using are the very best in the business.



WHAT HAPPENS WHEN I ENROLL IN SCALPA ACADEMY?

When you register for the interactive online training program, you will gain immediate access to the interactive online training portal. Your training manual, course equipment, and materials will be shipped to you if your order is placed before 2pm EST Monday - Friday. If you place your order after this time it will be shipped on the next business day.

ABOUT THE COURSE

The course is designed to be completed at your own pace, enabling existing business owners and employees to structure their study around the demands of their work and personal life. On average an individual spending about 2-4 hours per day can complete the course in 3 to 4 weeks. Every stage of the treatment process is explained in detail, from consultation to aftercare. Most modules are supported with high quality videos and/or photographs and comprehensive explanations. You will also be guided and regularly checked upon by our trainers. You will have to pass each module before moving forward as your progress is closely monitored to ensure successful completion of our course.

Following your successful completion of the course, you will be invited to join the Scalpa family as an affiliate member.

TAKE YOUR VISION TO THE NEXT LEVEL



WHAT WILL I LEARN?

- Customer acquisition
- Consultation process
- Managing expectations - what is possible
- Concept of scalp micropigmentation application
- Safety, sanitation and sterilization procedures
- Introduction to machines
- Introduction to pre-care and aftercare products
- Color science and mixing ink
- Symmetry and touch-ups
- Effective pain control
- Building and matching density
- Creation of hard and soft hairlines and side profiles
- Scar Coverage
- Alopecia Coverage

WHAT WILL I RECEIVE?

As soon as you register for Scalpa Academy's Interactive Online Training Program, you will gain immediate access to the interactive online training portal. Within a few days you will receive via FedEx a box containing your kit. Within this kit you will receive the following:

STUDY MANUAL

Course guide to use in conjunction with the online training portal

SCALPA MACHINE

Foot Pedal
Power Source
RCA Cord

SCALPA INK KIT

Three Scalpa Inks
SC - Soft Coal
AL - Average Level
PA - Pronounced Ash

SYNTHETIC SKIN

Practice your technique on life like flesh.

SCALPA PRODUCTS

3 Scalpa Customized Needles
3 grips, 3 grommets, 3 ink wells
Scalpa Rehab Wax
Scalpa Powd
Scalpa Ruler
Scalpa Matte Lotion
Scalpa Quotation System

MANNEQUIN HEAD

To be used in hairline creation and final examination.

JOIN THE SCALPA LIFESTYLE REVOLUTION

LEARN, TRAIN, AND GROW YOUR BUSINESS.

SCALPA STARTER PACKAGE

\$1,199 USD

This package provides a Scalpa Machine (with power source and foot pedal) and a Scalpa Kit.

INCLUDES *FREE* ONLINE TRAINING ACCESS!

SCALPA ACADEMY INTERACTIVE TRAINING ONLINE PROGRAM

This is at your own pace and schedule. There is no class schedule to adhere to. It is trainer led and once successfully completed, you will receive a certification in scalp micropigmentation. It is an intuitive program that we have trained over 500 individuals throughout the globe. At this time the program is only offered in English, Spanish and Chinese.





WHAT HAPPENS AFTER TRAINING?

Following successful completion of the Scalpa Academy training program, you have the ability to level up your status from graduate to pro, expert and soon master. This is a way customers and fellow artists in your industry know where you stand in your learning career which helps you get more win more customers and offer an even better procedure. These are all based on on going online training modules, procedures completed and time in the Scalpa Family.

Also you have the opportunity to become a “Top Rated Artist” which we only choose one per city. This where we deliberately market your city to drive people to your door. We charge a flat rate of \$2500 for our procedure and you take \$2000 and we take \$500 finders fee per client. This is a way to get more people in your door and build a strong partnership.

The Scalpa affilliate partner program is optional and if you choose not to participate in the program you are still able to purchase authentic Scalpa products at <http://www.scalpaproducts.com>

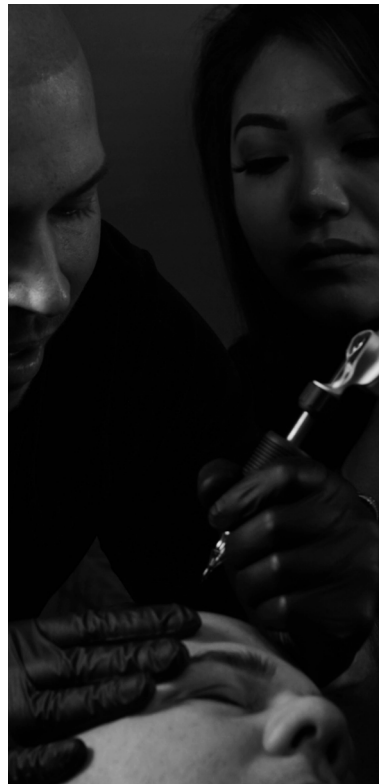
WHAT SCALPA IS ALL ABOUT

Here at scalpa we focus on being the best at 3 things. Products, Training, and Service. We think its important to supply our artists with the best tools possible so that they can complete their procedures at the highest level. We also provide the worlds best training. We strive to create the best Scalp Micropigmentation artits in the world. This is achieved through giving our artists tools to continually learn and advance their skills, face-to-face training courses, and our once annual ScalpaCon; where our team learns and grows together.

PRODUCTS



ACADEMY



SERVICE



ScalpaCon

We are home to one of the worlds biggest SMP and PMU conferences in the world. Every year we have artists around the world come to our event ScalpaCon. At this event we invite some of the best artist from around the globe and gave them give tips and tricks to everyone else in the industry. This is a place we learn and grow together, all with one common goal. Become the best.

