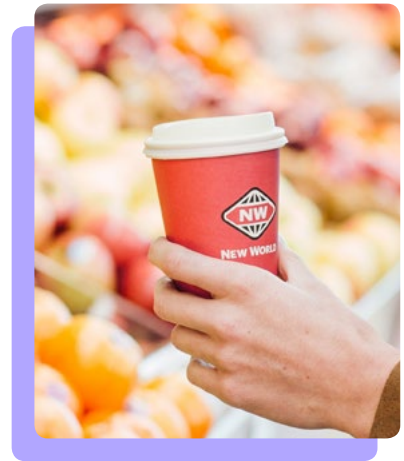


Customised Packaging – your brand, our products!

Get your brand into the hands of your customers, literally. Custom branded packaging is a powerful and cost effective marketing tool for businesses. With custom branded packaging, you are not only building awareness but also making your brand stand out from competition. Take the opportunity to enhance and grow your business by customising your Ecoware product at no extra cost when minimum order quantities are achieved.



Why Ecoware?

We do everything we can to make the process as simple and easy as possible. In order to do so, we offer the following services as part of your custom branded packaging:

- 1 Our talented team will develop and design your custom branded product free of charge.
- 2 Only a one-off cost associated with setting up your print plates, which are used to put your design on our product.
- 3 Warehousing and distribution – where necessary, we choose to warehouse your stock at one of our 3 national warehouses to ensure we provide the most effective and efficient freight services possible.
- 4 We offer several different payment methods to best suit your company – we'll work around you.
- 5 Best of all, we provide a thorough stock management service to ensure you never run out of your custom branded stock.

Printing Methods

When we work with you to customize your packing needs we use two types of printing methods depending on order quantities. Below is a small insight into the printing methods we use in our manufacturing plants:

Off-set Printing

Off-set printing, referred to as off-set lithography is one of the most common methods of printing in today's modern age. This printing method is used on production runs in excess of 50,000 units, where we are required to print a detailed image using a large number of colours. Each unit is individually printed one by one using thin and flexible aluminium plates.

Flexo Printing

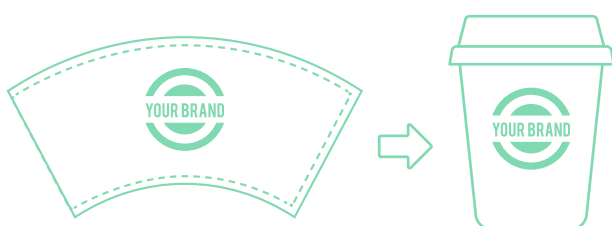
Flexo printing, referred to as Flexography printing, is used for the majority of our production orders and uses Pantone spot colour. As opposed to printing each individual unit one by one, Flexo printing uses a flexible relief plate that enables a continuous production line and will print the full job without stopping

Product	MOQ	# of Print Colours	Lead Time
Coffee Cup	30,000	Up to 6	12-16 weeks
EcoBowl	15,000 <small>*110ml EcoBowl has MOQ of 50,000</small>	Up to 6	12-16 weeks
EcoNapkin	Depends on size	Up to 2	12-16 weeks
Kraft Tableware	Depends on size	Up to 4	12-16 weeks
Wooden Cutlery	100,000	Etched in	12-16 weeks
Kraft Noodle Box	50,000	Up to 5	12-16 weeks
Paper Straw	30,000	Up to 4	12-16 weeks

Design & Templates

Our skilled design team will work with you closely to design and develop your very own customised products. All we require is that you send us your logos and brand guidelines and we do the rest.

Below is an example of the templates we work with to bring your packaging to life:



Colour Options

Before we put your custom packaging into production we will identify with you the colour method we will use when printing. We use two different printing options that are outlined below:



Spot Colour

If up to 6 colours can be clearly defined within your finished artwork templates, and or colour accuracy is critical we will use a spot colour print.



CMYK

When a job requires so many colours that using individual spot inks would be impractical- for example a detailed photo- a combination of the 4 standard process inks are used: Cyan, Magenta, Yellow, and Black (CMYK).

Have any questions? Please contact our friendly team!
We will be in touch as soon as possible
0800 GO 4 ECO
info@ecoware.co.nz


Produced by Nature