



MUC-OFF LAUNCHES HARSH CONDITIONS BARRIER SPRAY IN THE UNITED STATES

POOLE 11.01.2022, FOR IMMEDIATE RELEASE — Muc-Off, the global leaders in bicycle and motorcycle care and maintenance are proud to announce the release of their hardcore anti-corrosion product HCB-1 into the USA.

[HCB-1 \(Harsh Conditions Barrier\)](#) contains a state-of-the-art formula that creates a thin-film coating when applied to metal which provides long-term protection against rust and corrosion. The HCB-1 formula leaves a thin, non-sticky transparent film that creates a self-healing barrier preventing corrosion from forming. The barrier lasts for up to twelve months and is incredibly effective in the harshest of conditions, including extreme hot and cold temperatures as well as high corrosion surfaces that contain sand and salt.

"HCB-1 has undergone extensive development and testing to ensure that it's highly effective for a vast range of vehicles. We're always looking for new, innovative ways to help our customers protect their hardware, and HCB-1 is a product built to take on the most extreme riding conditions out there." – Alex Trimnell, CEO at Muc-Off.

HCB-1 has been put through rigorous testing against competitor products during its thirty-six-month R&D program to ensure that it drives out moisture and creates a durable anti-corrosion barrier. During development, it significantly outperformed rivals, enduring over three-hundred-hours of intensive salt spray testing (to the ASTM B-117 accelerated corrosion testing standard) before any rust appeared.

HCB-1 is designed to continually penetrate corrosion and with its strong capillary action, it will spread into the tightest cracks and seams to remove moisture and chemically neutralise salt, all whilst leaving behind a tough, durable barrier. It's the enemy of rust and kills existing corrosion on contact. It can even be applied to components that have already rusted, to remove the potential of further rust and corrosion.

Like many products in the Muc-Off range, the formula contains a UV application dye allowing users to simply shine a UV torch onto the area to which HCB-1 has been applied, and check that it's hit every microcrack and seam; another inventive way of providing complete confidence in the protection level.

HCB-1 is safe to apply on paintwork and most rigid plastics. It can be used on all bicycles, e-bikes, motorcycles, classic and modern cars, ATVs, UTVs, 4x4's, snowmobiles, and watercraft.

Launching in the USA with an RRP of \$19.99, HCB-1 is available now, directly from Muc-Off.com, as well as through Muc-Off's global dealer network and selected e-retailers.

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About Muc-Off:

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders. And, in case you haven't noticed, they do a bit more than our original pink cleaner these days.