

## PVC/SILICONE HEAT TRANSFER LABEL APPLICATION GUIDE

Apply directly on clean, unfinished fabric panel without any seams or embellishments before the garment is finished or sewn in any way.

1. Do test runs before production to find the right setting for your specific garment. Make sure you use a padded flat surface and a professional iron or heat press.
2. Set iron or heat press to 302-320°F (150-160°C). Higher temperatures can melt vellum backing. If using a household iron, set the dial between the cotton and wool setting with **NO STEAM**.
3. Place the heat transfer label with the adhesive side down onto your fabric. If your heat transfer label does not have a sticky paper that gently sticks onto the fabric, you need to heat press the label directly onto the fabric for approximately 5 seconds to position the label onto the garment.
4. Once the label is positioned onto the fabric, flip over the fabric so the backside of the fabric is facing up. Using a heat press, press down for approx. 8 seconds. If using a household iron, use medium to heavy pressure, straight down avoiding sweeping motions, for approximately 8 seconds. Some substrates may need less dwelling time depending on the thickness of the fabric.
5. COLD PEEL: Wait until the transfer has been completely cooled. Then secure fabric down and peel off vellum backing. Start at one corner and SWIFTLY remove the film.
6. Store unused labels loosely in a box under cool temperatures

### **IMPORTANT TERMS OF USE:**

- Please ask our sales rep for a free sample to test on your specific substrate before ordering. Heat transfer labels do not work on all fabrics, so it is your responsibility to test before you order. Do NOT use the labels on textured substrate. Changing or reducing temperature, dwell time, pressure or peeling and handling specifications will prevent the heat transfer from adhering to the substrate properly.
- PVC/Silicone heat transfer labels do not stretch and are not appropriate to use on fabric with Spandex.
- Do NOT exceed the target temperature when applying or they may melt and distort the design.
- Using a heat press is highly recommended. Heat transfer labels may slide when applied with a household iron, which can distort the image.
- Do NOT stack heat transfer labels together. The substrates may bond together and ruin the designs on the label. Instead, store unused transfers loosely in a box in cool dark place.
- Cruz Label is NOT responsible for product performance or damages to equipment, transfer, or substrates during application or use. Cruz Label is NOT liable for customer's mishandling or misuse of labels.

I acknowledge that I have read and agree to the above 'Application Guideline' and 'Important Terms of Use' and agree that I will take full responsibility for the consequence of using and storing custom heat transfer labels:

\_\_\_\_\_

Name

\_\_\_\_\_

Signature

\_\_\_\_\_

Date