

HEAT TRANSFER LABEL APPLICATION GUIDE

Apply directly on clean, unfinished fabric panel without any seams or embellishments before the garment is finished or sewn in any way.

1. Do test runs before production to find the right setting for your specific garment. Make sure you use a padded flat surface and a professional iron or heat press.
2. Set iron or heat press to 302-320°F (150-160°C). Higher temperatures can melt vellum backing. If using a household iron, set the dial between the cotton and wool setting with **NO STEAM**.
3. Place heat transfer with the adhesive side down onto your garment or item. If the adhesive is exposed to the iron or press, the design will adhere onto the press and will be difficult to remove.
4. If using a heat press, press down for approx. 8 seconds. Some substrates may need less dwelling time. If using a household iron, use medium to heavy pressure, straight down avoiding sweeping motions, for 8-12 seconds.
5. Please follow the instruction below that has been 'marked' specifically for your label.

HOT PEEL: Secure garment down and immediately peel off vellum backing. Start at one corner and **SWIFTLY** remove the film. Do not peel slowly.

COLD PEEL: Wait until the transfer has been completely cooled. Then secure garment down and peel off vellum backing. Start at one corner and **SWIFTLY** remove the film.

6. Store unused labels loosely in a box under cool temperatures

IMPORTANT TERMS OF USE:

- Please ask our sales rep for a free sample to test on your specific substrate before ordering. Heat transfer labels do not work on all garments, so it is your responsibility to test before you order. Do **NOT** use the labels on textured substrate. Changing or reducing temperature, dwell time, pressure or peeling and handling specifications will prevent the heat transfer from adhering to the substrate properly.
- Do **NOT** exceed the target temperature when applying or they may melt and distort the design.
- Using a heat transfer press is highly recommended. Heat transfer labels may slide when applied with a household iron, which can distort the image.
- Do **NOT** stack heat transfer labels together. The substrates may bond together and ruin the designs on the label. Instead, store unused transfers loosely in a box in cool dark place.
- Cruz Label is **NOT** responsible for product performance or damages to equipment, transfer, or substrates during application or use. Cruz Label is **NOT** liable for customer's mishandling or misuse of labels.

I acknowledge that I have read and agree to the above 'Application Guideline' and 'Important Terms of Use' and agree that I will take full responsibility for the consequence of using and storing custom heat transfer labels:

Name

Signature

Date