

## PRIVACY POLICY - HADRON EPOCH DESIGN STUDIO

Last Updated: March 13, 2017

We at Hadron Epoch Design Studio LLC (dba: Hadron Epoch). (“Hadron Epoch,” “we,” “us,” or “our”) value the privacy of our partners and customers. We do not sell any personal information to other companies - stationery and home décor products, not data. The following privacy policy (the “Privacy Policy”), as modified from time to time, describes our practices in connection with information collected through the [www.hadronepoch.com](http://www.hadronepoch.com) website and domain name, any other linked pages, features, content, mobile applications, and any other services we offer from time to time in connection with any of the foregoing (collectively, the “Site”).

By visiting or using the Site, you agree to the practices and policies set forth in this Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use the Site. We reserve the right to modify or amend the terms of our Privacy Policy from time to time without notice. Your continued use of our Site following the posting of changes to these terms will mean you accept those changes.

### INFORMATION WE COLLECT

We collect two basic types of information from you in conjunction with your use of the Site – personal information and non-personal information. Personal information is any information that can individually identify you and includes your name, email address, telephone number, postal address, credit card, billing and contact information. Non-personal information includes information that does not personally identify you, but may include tracking and usage information about your location, demographics, use of the Site and the Internet.

### PERSONAL INFORMATION

There are a number of circumstances in which you may voluntarily supply us with your personal information. The following lists the most common ways in which we may collect your personal information:

- Registration for an account on the Site
- Sign up to receive email newsletters from us
- Requests for customer service or other assistance
- Requests to become a retailer
- Participation in surveys, special events, and promotions
- Purchases on the Site
- Entry in contests or sweepstakes
- Participation on social media accounts
- Participation in our blog, communities, chat rooms, and other interactive services
- Any other place on the Site where you knowingly volunteer personal information

### SOCIAL MEDIA SITES

When you interact with any Hadron Epoch’s account on a social media platform, such as Facebook, Twitter, Pinterest, or Instagram, we may collect the personal information that you make available to us on that page or account, including your user ID and/or user name, and any information you have made public in connection with that social media service. Please note, however, that we will comply with the privacy policies of the corresponding social media platform and we will only collect and store such personal information that we are permitted to collect by these social media platforms.

### NON-PERSONAL INFORMATION

When you interact with the Site, our servers may keep an activity log that does not identify you individually. Generally, we collect and store the following categories of non-personal information:

- Demographic data such as your age, gender, and zip code as part of collecting personal information.
- Device information about your computer, mobile device, or other device that you use to access the Site, which may include your IP address, geolocation information, unique device identifiers, browser type, browser language, and other transactional information.
- Usage information about your use of the Site, such as a reading history of the pages you view.

- Additional traffic data, such as time and date of access, software crash reports, session identification number, access times, and referring website addresses.
- Your search terms and search results.
- Other information regarding our users' use of the Site.

#### USE OF COOKIES

When you interact with the Site, we automatically receive and record information on our server logs from your browser, including your IP address, "cookie" information, and the page you requested.

Cookies and other tracking technologies (such as browser cookies, pixels, beacons, and Adobe Flash technology including cookies) are comprised of small bits of data that often include a de-identified or anonymous unique identifier. Websites, apps and other services send this data to your browser when you first request a web page and then store the data on your computer so the website can access information when you make subsequent requests for pages from that service. We may use these technologies to also collect and store information about your usage of the Site, such as the content of your shopping cart, pages you have visited, content you have viewed, search queries you have run and advertisements you have seen.

Most browsers are initially set to accept cookies, but you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please note that by blocking any or all cookies, you may not have access to certain features, content, or personalization available through the Site.

#### DO NOT TRACK PRACTICES

At this time, we honor do-not-track signals from browsers or other consumer choice mechanisms regarding the collection of behavioral tracking data. While we collect personal information from you as described above, we do not collect personal information from you to monitor your online activities across third party websites or online services and over time (also known as behavioral advertising or interest-based advertising). We do not use or allow third parties to collect personal information from you on the Site in order to monitor your online activities across third party websites or online services and over time.

#### EMAIL AND OTHER COMMUNICATIONS

We may contact you, by email or other means. For example, we may send you promotional offers or our newsletter. If you do not want to receive email from us, please let us know through the "unsubscribe" feature included in our communications.

#### OUR USE OF INFORMATION

We use the information we collect from you and about you to help us personalize and continually improve your experience on the Site.

We may use the information we collect from and about you in the following ways:

- Provide you with the products and services you request from us
- Post your user generated content to our Site as you request
- Communicate with you about your account or transactions with us and send you information about features on our Site
- Communicate with you about changes to our policies
- Personalize content and experiences on our Site
- Send you newsletters, offers, and promotions for our products and services, third party products and services, or special events by email or other media
- Develop and provide advertising tailored to your interests, including advertising based on your activity on our Site or activity on third party sites and applications
- Administer contests, sweepstakes, promotions, and surveys
- Optimize or improve our products, services, and operations
- Detect, investigate, or prevent activities that may violate our policies or be illegal
- Perform statistical, demographic, and marketing analyses of users of the Site and their purchasing patterns

## OUR DISCLOSURE OF INFORMATION

We do not and will not sell your personal information to any third party outside of Hadron Epoch, and will only share personal information as provided below and within our company.

## SERVICE PROVIDERS

We may make your information available to certain third party service providers, such as contractors, agents, or sponsors, who help us manage or provide the services offered on our Site, such as hosting, billing, marketing, analytics, customer service, fraud protection, etc. We may need to share your personal information with them, but we require that all of our service providers keep personal information confidential and not disclose it to third parties and not use it for any other purpose.

## EMERGENCY SITUATIONS

We may also use or disclose your personal information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to applicable law or comply with legal process served on us or the Site; (b) respond to requests from public and government authorities; (c) protect and defend our rights or property, the Site, or our users; and (d) act under emergency circumstances to protect the personal safety of us, our affiliates, agents, or the users of the Site or the public.

## MERGER OR SALE

If we sell all or part of our business or make a sale or transfer of our assets or are otherwise involved in a merger or transfer of all or a material part of our business, Hadron Epoch may transfer your information to the party or parties involved as part of that transaction.

## SECURITY

We are concerned about ensuring the security of your personal information. We use reasonable efforts to protect your personal information collected through the Site from access, loss, misuse, alteration, or destruction by any unauthorized party. Please understand, however, that while we try our best to safeguard your personal information once we receive it, no transmission of data over the internet or any other public network can be guaranteed to be 100% secure.

## CHILDREN'S ONLINE PRIVACY

Hadron Epoch respects the privacy of children and we are committed to complying with the Children's Online Privacy Protection Act ("COPPA"). This Site does not knowingly collect, solicit, use, or disclose personal information from children under the age of 13. If you are under 13, please do not attempt to register for the Site or send any information about yourself to us. No one under age 13 may provide any personal information to us. If we learn that a child under 13 has provided personal information to us without verification of parental consent, we will delete that information immediately.

We remind and encourage all parents to check and monitor their children's online activities. Parents have the right to review and have deleted any personal information we may have inadvertently collected from their children, and refuse to permit further collection of that information. If you believe that we might have any information from or about a child under 13, please contact us at [contact@hadronepoch.com](mailto:contact@hadronepoch.com).

Hadron Epoch is also committed to protecting the online privacy rights of minors under the age of 18. If you are a California resident under the age of 18, you may request the removal of any user content or information posted by you on our Site by contacting us at [contact@hadronepoch.com](mailto:contact@hadronepoch.com). In your request, please specify clearly what information you have posted that you would like us to remove. We will comply with your request as soon as practicable. Please note, however, that our removal of any content or information posted by you from our Site does not ensure the complete or comprehensive removal of the content or information from the internet, and in certain situations we may not be able to remove the content, such as when we are required by law to maintain the content.

## USER ACCESS AND CONTROL

If you would like to access, review, correct, update, suppress, or otherwise limit our use of your personal information you have previously provided to us, you may contact us directly at [contact@hadronepoch.com](mailto:contact@hadronepoch.com). In your request, please specify clearly what information you would like to access, change, update, or suppress. We will try to comply with your request as soon as reasonably practicable.

#### LINKS TO OR FROM OTHER SITES

Please note that the Site may link to other websites and online services operated by third parties. These websites and applications operate independently from us, and we do not control their privacy policies, which may be different from ours. We encourage you to review the privacy policies of any third party websites or applications.

#### NOTICE TO NON-US USERS

If you are located outside of the United States of America, please be aware that your personal information will be transferred to the United States of America, the laws of which may be deemed by your country to have inadequate data protection. If you are located outside of the United States of America and voluntarily submit personal information to us, you thereby consent to the general use of such information as provided in this Privacy Policy and to the transfer of that information to, and/or storage of that information in, the United States of America.

#### CHANGES TO PRIVACY POLICY

We may modify this Privacy Policy from time to time. Please look at the effective date at the top of this Privacy Policy to see when this Privacy Policy was last revised. Any changes to this Privacy Policy will become effective when we post the revised Privacy Policy on the Site. We will not, however, materially change our policies to make them less protective of your personal information we have previously collected from you without your express consent.

#### CONTACT

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this Site, please contact:

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