

BEST OF Expo West

Story and photos by Courtney Garza

MOST CREATIVE

Rule Breakers

**RULE
BREAKER**

Based in Brooklyn, NY • www.rulebreakersnacks.com

Product(s): Blondies and Brownie squares made of chickpeas! They had to get the creative award for their cute and cheeky name and packaging that really broke all the rules in all the right ways!



CEO, aka "Chief Rule Breaker" Nancy Kalish states: "One rule I never break is thoroughly investigating each ingredient we use to make sure it lives up to our super-high "only good stuff" standards."