



## 2018 IMPACT REPORT







## FROM THE SHERPA FAMILY

In the highest reaches of the Himalayas, the Sherpa people lead the world in mountaineering with warmth, grace and good humor. Upon discovering that his uncle was on Sir Edmund Hillary's celebrated 1953 expedition to the summit of Mt. Everest, Tashi Sherpa founded Sherpa Adventure Gear in 2003 to honor his people and provide economic and social stability to an even greater population of unsung heroes — the people of Nepal, home of the Sherpas.

Through steady, meaningful employment, especially for Sherpa women, and educational opportunities for future generations of Sherpa children, we hope to build a brighter future.

As our brand grows we hope to create even more employment and educational opportunities for generations to come.

Tsedo Sherpa-Ednalino

Pema Chamatsang-Sherpa

Dan Costa

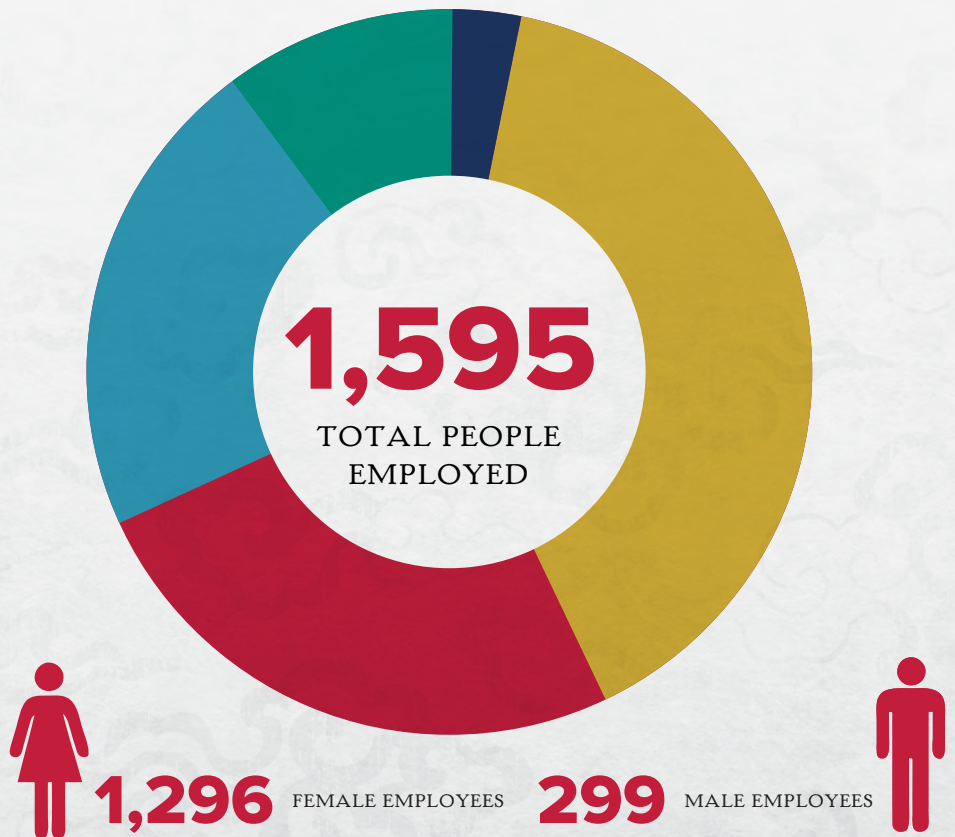
Kelsie Costa



# CREATING JOBS IN NEPAL

Our brand strengthens the fabric of Nepali families, villages, and the country as a whole by providing meaningful employment to the people of Nepal. While many of the young men of Nepal leave the country to send income home, a majority of women and children remain. The income our skilled knitters are able to earn, at home and in small co-ops, provides them with the independence to make valuable choices for their families and communities.

IN 2018



**57%** OF SHERPA ADVENTURE GEAR STYLES WERE MADE IN NEPAL.

Products requiring a technically capable factory are made outside of Nepal. These products are made in India, Vietnam and Cambodia.

## SPOTLIGHT: HANDCRAFTED HATS

Our famous Sherpa hats are produced by skilled women knitters outside of Kathmandu, Nepal. Our knitters work from home or in small co-ops after picking up their materials from a central location. Our knitters work on their own schedule to earn meaningful full time or supplemental income. It takes an average of three hours to knit a hat using the finest materials and Himalayan-inspired designs.





## SPOTLIGHT: SUBARNA SUWAL

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Subarna has been knitting for 22 years and first learned from her sister-in-law. She wakes up early in the morning, cooks for her family and then begins to knit. Working with Sherpa for over 12 years now, Subarna loves making Sherpa's heritage hats and says that knitting is an empowering, stress-free job, helping her balance time with family and offering her independence for her and her family's basic financial needs. "I believe knitting is important as handmade crafts is an age-old practice which is passed on to us from generation to generation," Subarna says. "I think we should preserve and promote our culture."







SHERPA ADVENTURE GEAR FUND

## SUPPORTING EDUCATION IN NEPAL:

Our founder knew from his own experience growing up in Nepal that education is the gateway to opportunity, so he thoughtfully wove it into the mission of Sherpa Adventure Gear. To help the next generation find their way to a brighter future, we provide ten students from remote mountain villages with educational scholarships.

## EVERY PRODUCT SOLD MATTERS:

We support them for the entirety of their education, from elementary school through high school and college, at one of the top schools in Kathmandu — including tuition, food and lodging, extra-curricular activities and uniforms.

For every product we sell worldwide, no matter the value, a donation is made to our Sherpa Adventure Gear Fund to grant educational scholarships for our students.

We're committed to educating these students for their entire education, so we maintain a reserve of funds to cover rising educational costs and any student emergencies that may occur. We will add additional students to our program as it becomes financially feasible to support them for their entire educational career.

The fund provides students with:



TUITION





FOOD &  
LODGING



EXTRA  
CURRICULAR  
ACTIVITIES



UNIFORMS,  
SCHOOL  
SUPPLIES &  
PERSONAL NEEDS

 **20,000** =  **ONE**  
PRODUCTS SOLD STUDENT  
EDUCATED FOR ONE YEAR

## 2018 EDUCATIONAL SCHOLARSHIPS



GRADE 4



GRADE 5



GRADE 5



GRADE 7



GRADE 7



GRADE 7



GRADE 8



GRADE 8



GRADE 8



GRADE 9

**10** STUDENTS  
CURRENTLY ENROLLED

**235** SCHOOL DAYS  
PER STUDENT

**7,050** MEALS PAID  
FOR BY THE FUND



SHERPA ADVENTURE GEAR FUND

## 2018 FUND REPORT

Between January 1st and December 31st, 2018, Sherpa Adventure Gear sold 361,635 products including 2,386 Yatra packs, adding \$92,198 to the Sherpa Adventure Gear Fund to support our ten students in the year ahead, with additional funds to support the remaining of their education. Additionally, for every Yatra Pack sold, in partnership with Room to Read, we donate \$1 to provide books to Nepali school children.


$$359,249 \times 25\text{¢} = \$89,812.25$$

PRODUCTS SOLD      PER PRODUCT      INTO THE FUND


$$2,386 \times \$1 = \$2,386$$

YATRA PACKS SOLD      PER PRODUCT      INTO THE FUND

Our current students range in age from 10 to 14 and are eager to put their education to practice with some of their career dreams being a scientist, pilot, nurse, trekking guide, dentist and doctor.

**This commitment to the next generation of Nepal allows Sherpa to improve the lives of Nepalis everywhere. For those who have purchased Sherpa Adventure Gear and subsequently donated to the Sherpa Adventure Gear Fund, “Tho-Chey” — thank you.**

