EcoPlum Business Gifts offers sustainable promotional products that are high-quality, unique, innovative, and ready to brand with a logo or message. Our mission is to help buyers make responsible choices for their branded gifts, to reduce plastic and other harmful waste filling up our landfills and oceans.

**CORE CAPABILITIES**

- Collaborative consulting on marketing objectives and solutions
- Find best-in-class Sustainable Swag® products to enhance brand image
- Source a large variety of ethical and sustainable promotional products
- Identify the right promotional products for any audience
- Brand selected products with a logo or company message
- Provide customer service “above and beyond”
- Convert artwork to print-ready format
- Bundle products for unique brand messaging
- Sustainable packaging and presentation
- Full range of fulfillment services

**ECOPLUM SUSTAINABLE EDGE**

- High quality, best-in-class, unique, and innovative merchandise
- EcoPlum® is a social enterprise with a triple-bottom-line strategy--people, planet, profit.
- 13 years’ expertise in sustainability and environmental issues
- Established eco-friendly supplier relationships
- Personalized relationship management end-to-end
- WBENC--Women’s Business Enterprise National Council--certified, owned and operated
- Rigorous and transparent standards for environmental and social sustainability
- Green America Gold certified since 2011

Our eco-friendly products are organic, recycled, reclaimed, fair trade, fair labor, artisan-made, Made-in-the-USA, reusable, vegan, low toxicity, or carry third-party ecolabels. We also support women-owned businesses like EcoPlum!

Let us help give your brand a sustainable boost!
KEY ALLIES AND ECOPLUM

- Enterprising Women, EcoPlum President & CEO Gia Machlin 2020 Enterprising Women of the Year Award winner and advisory board member
- TerraCycle ZeroWaste box, recycling distribution partner
- Broadway Green Alliance, 13-year business partnership
- Women Presidents Organization, member since 2002

INDUSTRIES

- Entertainment
- Financial Services
- Law
- Real Estate
- Biotech
- Non-profit
- Education
- Energy
- Food Services
- Pharmaceutical
- Retail
- Hospitality

REPRESENTATIVE CLIENTS

IN THE NEWS