EcoPlum Business Gifts offers sustainable promotional products that are high-quality, unique, innovative, and ready to brand with a logo or message. Our mission is to help buyers make responsible choices for their branded gifts, to reduce plastic and other harmful waste filling up our landfills and oceans.

CORE CAPABILITIES

- Collaborative consulting on marketing objectives and solutions
- Find best-in-class Sustainable Swag® products to enhance brand image
- Source a large variety of ethical and sustainable promotional products
- Identify the right promotional products for any audience
- Brand selected products with a logo or company message
- Provide customer service “above and beyond”
- Convert artwork to print-ready format
- Bundle products for unique brand messaging
- Sustainable packaging and presentation
- Full range of fulfillment services

ECOPLUM SUSTAINABLE EDGE

- High quality, best-in-class, unique, and innovative merchandise
- EcoPlum® is a social enterprise with a triple-bottom-line strategy—people, planet, profit.
- 13 years’ expertise in sustainability and environmental issues
- Established eco-friendly supplier relationships
- Personalized relationship management end-to-end
- WBENC—Women’s Business Enterprise National Council—certified, owned and operated
- Rigorous and transparent standards for environmental and social sustainability
- Green America Gold certified since 2011

Our eco-friendly products are organic, recycled, reclaimed, fair trade, fair labor, artisan-made, Made-in-the-USA, reusable, vegan, low toxicity, or carry third-party ecolabels. We also support women-owned businesses like EcoPlum!

Let us help give your brand a sustainable boost!
KEY ALLIES AND ECOPLUM

- Enterprising Women, EcoPlum President & CEO Gia Machlin 2020 Enterprising Women of the Year Award winner and advisory board member
- TerraCycle ZeroWaste box, recycling distribution partner
- Broadway Green Alliance, 13-year business partnership
- Women Presidents Organization, member since 2002

INDUSTRIES

- Entertainment
- Financial Services
- Law
- Real Estate
- Biotech
- Non-profit
- Education
- Energy
- Food Services
- Pharmaceutical
- Retail
- Hospitality

CERTIFICATIONS AND MEMBERSHIPS

- WBENC Women’s Business Enterprise
- Certified Business
- AASHE Member
- AGI Advertising Specialty Institute®
- PPAI® The Mark of a Professional®
- American Sustainable Business Council

IN THE NEWS


REPRESENTATIVE CLIENTS

- Broadway Green Alliance
- Columbia Business School
- Ashley HomeStore
- Genentech
- IKEA
- Pfizer
- Freshfields
- IBM
- sweetgreen
- M&T Bank
- Dolphin Quest
- Cargill
- Marriott Bonvoy™
- NYU Stern Center for Sustainable Business
- Brookside Mezzanine Partners
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