

CATCH & RELEASE

Photo Guidelines

Please follow the guidelines and examples below carefully. These photos are what sell your pieces! The higher the quality, the more angles and photos, the better!

Size: Photos must be at least 460 pixels wide and tall. JPG or JPEG is the preferred format. iPhone photos meet the size requirements, but must be sent as the *original* size to remain HD.

Lighting: Natural light is best; however, flash is ok if you find it lights the item better. Please be sure to avoid glare on items.

Background: Catch & Release will remove the background from one photo to use as the *main photo* for the listing. This photo must show the item *in its entirety, with nothing on/in the item that will not be sold with it*. In the frame should be only the item(s) being sold and no other objects. An uncluttered background, looking at the item straight on is requested.

Great photo of bookshelf – quiet background, head on shot of the item



Not the best choice – there are items on the bookshelf that are not included and should be removed before photographing



Include close-up photos of any damage, signs of wear and tear, and other details (hardware, material, patterns, etc.). Please do not use any filters on your photos. These details will help prevent misrepresentation of the items and potential returns due to lack of complete information about the pieces.



Take several photos of your item from many different angles (front, side angles, and from the back if necessary). We are an online store, and we want our buyers to get an accurate and detailed understanding of the item from the photos.



Sets or Multiples: If the items you are selling are a set or multiples, please submit at least one photo with *all of the items* included in it. Separate photos of the items are helpful as well, particularly if they are not identical.

