

# LOUISE ROE



PUBLICATION

FALL 2023

LOUISE ROE IS AN INNOVATIVE INTERIOR  
DESIGN BRAND BASED IN COPENHAGEN.  
CREATED AND FOUNDED BY LOUISE ROE  
ANDERSEN, THE EPONYMOUS COLLECTION  
EXPLORES IMPECCABLE DESIGNS THROUGH  
A LENS OF ARTISTIC INTUITION AND  
A DEEP UNDERSTANDING OF GENERATIONAL  
CRAFTSMANSHIP.

ENCOMPASSING DIVERSE FURNITURE,  
LIGHTING, AND ACCESSORIES. THE  
COLLECTION ALSO COMPRISES TWO  
CAPSULE SERIES, THE ROE STUDIO,  
AND SOPHIA ROE COLLECTION.





## STORY

LOUISE ROE

THE ROE STUDIO

SOPHIA ROE COLLECTION

THE ROE JOURNEY

LOUISE ROE GALLERY

THE ROE BAR

## COLLECTION

LOUISE ROE

THE ROE STUDIO

SOPHIA ROE COLLECTION

By interpreting the shapes, stories, and evocative characteristics of her surroundings, she produces elegant accessories such as vessels, lamps, cushions, ceramics, glassware and gallery objects. Louise Roe Andersens collections have been complemented with such furniture as tables, cabinets, rugs and mirrors.

Louise Roe Andersen holds a degree in fashion and concept development. Her hands-on experience in the fashion industry has made her comfortable with production processes from idea to final product, and appreciative when it comes to the art of mastering a craft.

“When I see something out of balance, I immediately feel the urge to change it. If there’s too much of something, the symmetry is off: Light and darkness, soft and textured, tall and low. When I create my designs, I often make them as pairs, to even out the balance. For this reason my collections feel like a family: Every new object somehow relates to the previous, like notes in a musical composition. Designing, for me, is about finding your inner tune. Mine is definitely a joyful one.”



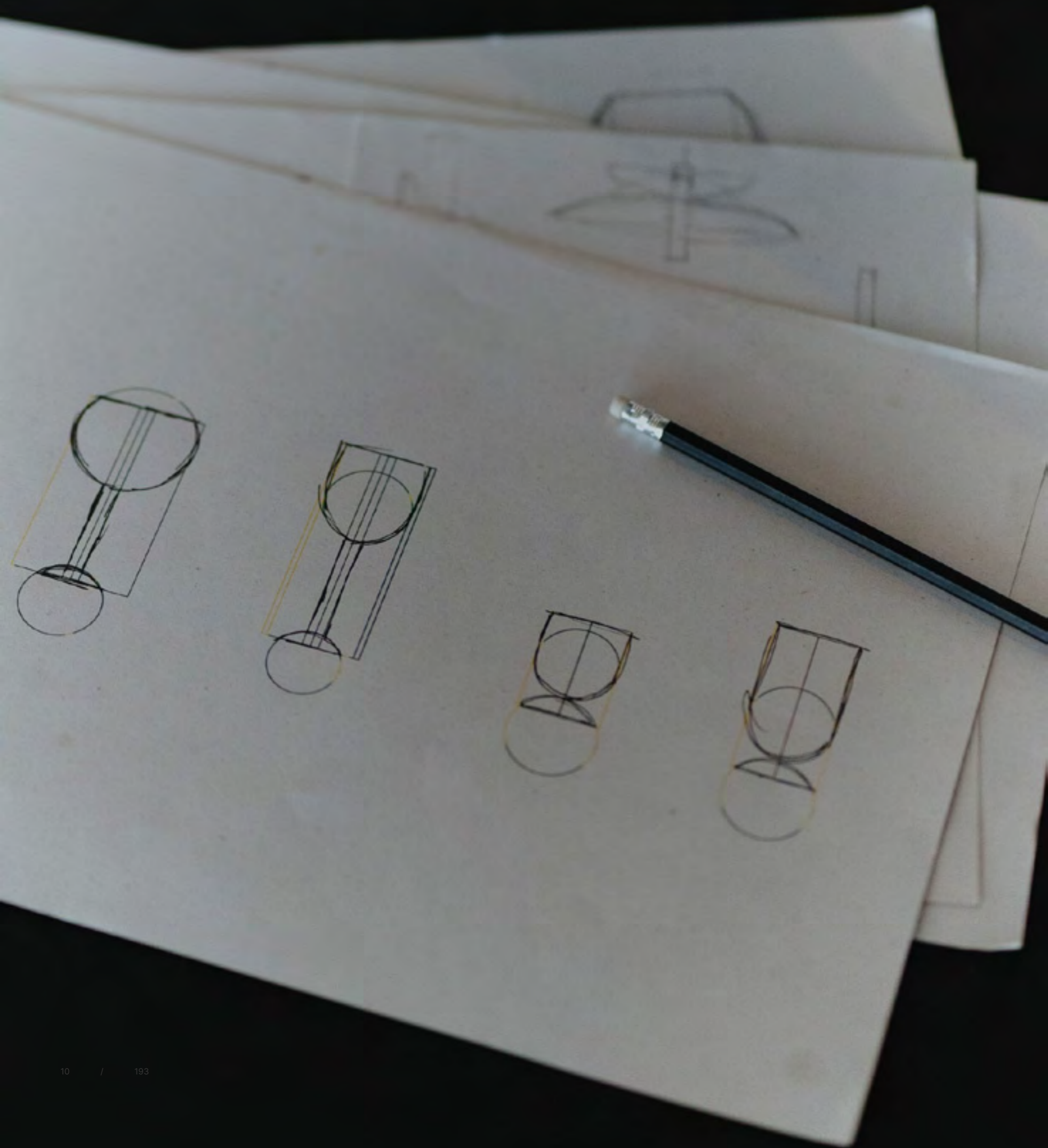
## THE WORK PROCESS AND METHOD

Louise's passion is creation, and her approach to design is exploratory. By personality, she sees design constraints as a welcoming challenge. This passion and personality, combined with her solution-oriented nature, keeps her open to new directions as she creates her design universe. She finds great similarity between her design process and the preparation of food: she mostly deviates from the recipe to create a taste of her own.

The items in LOUISE ROE's collections use honest materials such as glass, ceramics, textile, stone and wood. They are produced by skilled European craftsmen whom she both challenges and trusts. Her craftsmen are chosen for their ability to interpret her way of seeing things, as well as for their heritage within the specific craft. Louise sees the design process as a collaborative effort between herself and the hands that shape her product.



Louise Roe Andersen  
Owner & Designer



## THE INSPIRATION

Inspiration is drawn from a myriad of sources, both historical and present day, local and international. With her sensory apparatus wide open, Louise Roe captures and filters her surroundings, constantly absorbing the shapes, hues and details of the city, the nature, and the people passing through: the poetry of a dancer's pirouette, the beautiful brutality of a parking lot column, the lines of a plaster balustrade on a Copenhagen roof. Always challenging function and form, Louise enjoys working with basic, yet detailed shapes, and she feels at home in the spheres between early art deco, 30s Brutalism, and Bauhaus minimalism.

## THE CREATIONAL APPROACH

Each and every design employs earthly and honest materials. LOUISE ROE values its relationship with skilled craftspeople, who have mastered the profession through generations.

The entire collection is characterized by its exclusive charm. Seeing as each series is either hand-molded, hand-crafted, mouth-blown or hand-welded, every object is subtly unique. Noticeable variances in weight and/or color intensity merely characterize the personal craftsmanship, which LOUISE ROE truly admires.





It is without a doubt that Designer and Owner, Louise Roe Andersen, engages in each step of the creation process. She communicates with production in Portugal and Poland on a daily basis to discuss ideas and stay updated. In turn, ensuring the celebrated quality.







## THE ROE STUDIO

THE ROE STUDIO is a curated series within the LOUISE ROE collection. The creative approach aspires to grasp alternative techniques and explore diverse materials, shapes and processes which appeal to an artistic sensibility.

The array aims to exhibit an exclusive and avant-garde inspired character, attentive to artistic and creative elements. Unhindered by manufacturing confinement and scheduling, creation takes place solely when an idea flourishes. THE ROE STUDIO also works jointly on customized interior projects.





## SOPHIA ROE

### COLLECTION

LOUISE ROE introduces a new and exclusive collection, designed by Stylist and Creative Director Sophia Roe. The array cherishes the act of constructing a personal tableware assemblage, which centralizes the celebration of family traditions.

The tableware articles one chooses often epitomize individual character, and may come to hold generational value. Sophia Roe is usually on the go and thus truly treasures the special occasions where she gathers and engages with friends and loved ones around the table.

## THE ROE JOURNEY

THE ROE JOURNEY IS A CONCEPT WHERE  
WORLDWIDE, UNIQUE AND HIDDEN ARCHITECTURAL  
LOCATIONS ARE EXPLORED.

THE ROE JOURNEY team consists of family members  
Louise Roe Andersen, Emil Roe, Sophia Roe,  
and Philip Messmann. On these journeys they  
collaboratively direct and style different lifestyle  
shoots to display the LOUISE ROE collection and  
other art pieces designed within the family circle.





## THE ROE JOURNEY 01

The very first journey, ROE JOURNEY 01, is set in the outskirts of Ghent, Belgium. This trip instigated a photography series which explores the heart of Villa Arca. Built by Jean Van Den Bogaerde in 1966, this special home is furnished with vintage and contemporary pieces. Being a global brand, LOUISE ROE also spans beyond Scandinavian interior borders, and this is certainly noticeable in THE ROE JOURNEYS.



# THE ROE BAR

THE ROE BAR began as a café in the LOUISE ROE GALLERY back in 2018, and has since then, evolved and flourished. Today, the inspirational interior space greets both national and international guests to explore its rotating menu and seasonal creations. Valuing solely organic produce, artisanal coffee, and flavorful beverages, THE ROE BAR also offers catering services for both smaller and larger occasions, varyingly adjustable per request. Having adopted an avant-garde expressiveness, the newly renovated café furnishes an exclusively distinctive environment in central Copenhagen.









## LOUISE ROE

### COLLECTION

For every single design member in LOUISE ROE's collections, it is its family which makes it shine. Composition is central in the collections, and often, several design pieces spring from a single source of inspiration. The visually ephemeral should always be counter balanced by its gravitational opposite. The colour-ways across the collections are inspired by the fall season with earthy tones of brown, black, grey and her favorite nuance of olive green. Louise prefers the depth of the dark hues, which establishes an emotional gravity, but always combined with the lighter ones - like snowy white, soft vanilla or a hint of a Nordic sky-blue.



VASES & POTS



## FOUNTAIN VASES

Our Fountain Vase series exhibits a geometrically playful and grounding composition. Hand-welded from polished stainless steel, the three varying vases all possess an identical base, yet each displays a unique crown. The array displays an overarching sense of circularity, visually similar to the constitution of a fountain often associated with energetic and fundamental continuity. The three intriguing articles are essentially artistic sculptures.







## BALLOON GLASS VASES

A beloved classic in our Balloon series, this specific vase draws inspiration from Venus of Willendorf - a celebrated female figurine. Our Grande variation, an honest accent piece, enthralls the eye from afar.









BALLOON CERAMIC





## JEWEL VASES

Visually resembling a gem, our Jewel Vase epitomizes valuing the precious things in life. With its soft sculptural traits, this object commemorates the skillful glass-blowing technique, by which no article is entirely identical to another. Whether alone-standing or housing a lively blossom, the array elevates its setting of placement.





## WILLY & WILMA VASES

With its gentle curves and charming design, our Wilma and Willy vases celebrate glass-blowing craftsmanship. Displaying taller flower stalks and personal gems, these sculptural objects also accentuate their setting of placement as solely decorative ornaments.





## FUNKI POT

Our size-ranging and sculpturally distinctive FUNKI Pots accentuate diverse settings. Parading a genuine facade, both the Brushed Aluminium and Raw Iron stand charmingly situated indoor or outdoor. The sculptural array is hand-welded by skilled craftspeople; minor variances in weight and color intensity solely denote the genuine creation. The two impressions, Brushed Aluminium and Raw Iron, are both tolerable of the outdoors. We find that this bestows the entire series versatility.











LIGHTING



## EIGHT OVER EIGHT

Gently luminous, our Eight over Eight Lamp catches the eye from afar, highlighting its setting of placement. A truly customizable object, each base is carved from Italian marble or Travertine stone and is paired with a fine cotton lampshade. Choose your ideal combination and create a personalized expression.





## HALO

The HALO light installation - a blend of sculpture and illumination. Our new light installation captivates six meticulously handcrafted ceramic tubes in a off-white glossy finish. Nestled within the tubes lies a radiant sphere, a luminous core that emanates a gentle glow from within, casting an enchanting halo of light.





FURNITURE



## PILLABOUT

Crafted in Sweden from solid, European oakwood, our PILLABOUT Table celebrates skillful craftsmanship. With its inviting round edges and warm undertones, it is a true accent piece. Characterized by its distinctive and contemporary design, the curated selection consists of both office and dining tables, ranging in size and shade of oil coating. Dimensions vary from 200-400 cm long, customizable lengths are also attainable. Essentially the largest article in our entire collection, the PILLABOUT Table invites other objects from the varying series to stand jointly.









## ROUNABOUT

Handcrafted from Portuguese marble, our Roundabout Table is expressive and sculptural. Each table top parades a distinctive and lively appearance; the admirable end result of working with organic materials. The Roundabout Dining Table is available in three different kinds of Portuguese marble: White Carrara, Beige Moleanos, and Grey Ruivina. The tabletop is placed on a black steel base.





## FUNKI FURNITURE

Our FUNKI Furniture essentially encapsulates Functionalism meeting Brutalism. Whether a bedside or lounge table, a chair or nightstand, each design is assuredly multi purposeful. The sculptural array is hand-welded by skilled craftspeople; minor variances in weight and color intensity solely denote the genuine creation. The two impressions, Brushed Aluminium and Raw Iron, are both tolerable of the outdoors. We find that this bestows the entire series versatility.









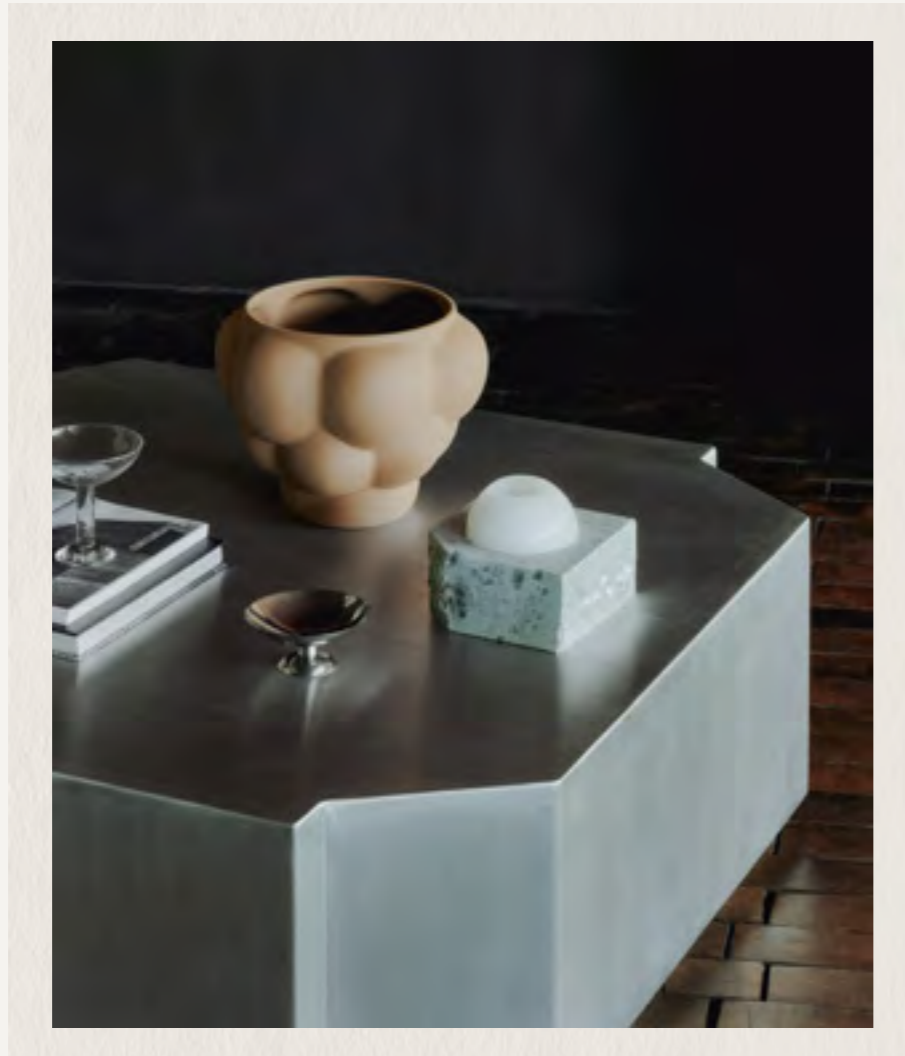
## ZOOM MIRROR

With its strong graphic presence, our ZOOM Mirror is assuredly a center piece. Both functional and artistic, this object bears a small magnifying circle, which enables the observer to view any details close-up. With its simplistic yet geometrically captivating details, the ZOOM Mirror both harmonizes and elevates its setting of placement.









OBJECTS



## GALLERY OBJECT

Handcrafted from lively and durable stone, our Gallery Object array is charismatic and versatile. The curated selection, designed in limestone, marble, travertine and basalt, entails diverse jars, candle holders, bowls, and cake displays.







## METAL CHAMPAGNE CANDLE HOLDER

Displaying a geometrically elegant figure, our Champagne Candle Holder is essentially an extension of the beloved Metal Champagne Coupe. For a more harmonious expression, position two holders together and observe as the natural light embellishes its setting of placement. The upper vessel securely grasps the candle, thus endowing the object an artistic, yet also functional character.





## AGED OAK TRAY

Our Aged Oak Tray commemorates the sincerity of oak wood, stimulating both the tactile and visionary senses. Each tray tells the tale of its tree; exhibiting hereditary traits and conveying the material's genuine density. Enriching with time, this artistic object epitomizes our admiration for timeless design and authenticity.







## CITY LIGHT

Drawing inspiration from The City That Never Sleeps, our City Light array is lively and subtly vibrant. Denoted by its cubic details, the design displays an interesting interplay between a solid yet gentle tactile.

Mimic Fifth Avenue and combine the diverse tones and sizes to create a personal expression. This object commemorates the skillful glass-blowing technique, by which no article is entirely identical to another.





## GLASS CONTAINER

Simplistic yet functional, our Glass Containers intriguingly stores dry foods, vegetables, or even personal belongings - be it in the kitchen, the office, or a common room. Each glass container is paired with a black-stained cork lid.







TABLEWARE



## BUBBLE GLASS

Drawing inspiration from geometric shapes, our lively Bubble Glass assemblage comprises both everyday and festive glassware. The array commemorates the craftsmanship of glass-blowing, which endows each object an individual character. Whilst this trait recurs in our collection, it is especially the case with this series and purposefully so. Assuredly versatile, our shot glass elevate ticks the boxes confining functionality and charm.









## PISU

With its soft edges and gentle character, our PISU tableware is hand-molded and glazed in Portugal. This timeless composition sets the scene for an intimate dinner or a slow breakfast, elevating both festive and everyday occasions.









## BAR UTENSILS

Hand-welded from polished and stainless steel, our Metal Bar Utensils are festive and versatile. This contemporary tableware composition endows any occasion glamor.











## CHAMPAGNE COUPE

Assuredly a festive composition, our Champagne Coupes elevate any celebratory setting. The entire array is hand-crafted by a glassblower, endowing each glass character and individuality.







TEXTILES



## FOUND RUG

Our found rug array showcases the intricate artistry of hand-woven textiles; each article crafted from premium wool originating in the pristine landscapes of New Zealand. Offering exceptional comfort and endurance, the natural and visually graphic fibers impart a touch of luxury. The terrestrial color palette draws inspiration from the earth's soil layers. The organic hues, ever so versatile, establish a grounding presence. The selection is available in a rectangular and circular impression.





## HEAVY CUSHION

Hand-woven in Belgium, our Heavy Cushions impart an exclusive, tactile experience, designed to surpass expectations and bring charisma, amenity and functionality into your home. The intricate patchwork and organic feel is individual to each cushion - the admirable result of working with a natural material.







THE ROE STUDIO









# SOPHIA ROE

COLLECTION





"The simple act of setting the table, be it with effort or effortlessly - it defines the evening's tone and engenders a particular atmosphere. Figuratively, the table tells its own story."

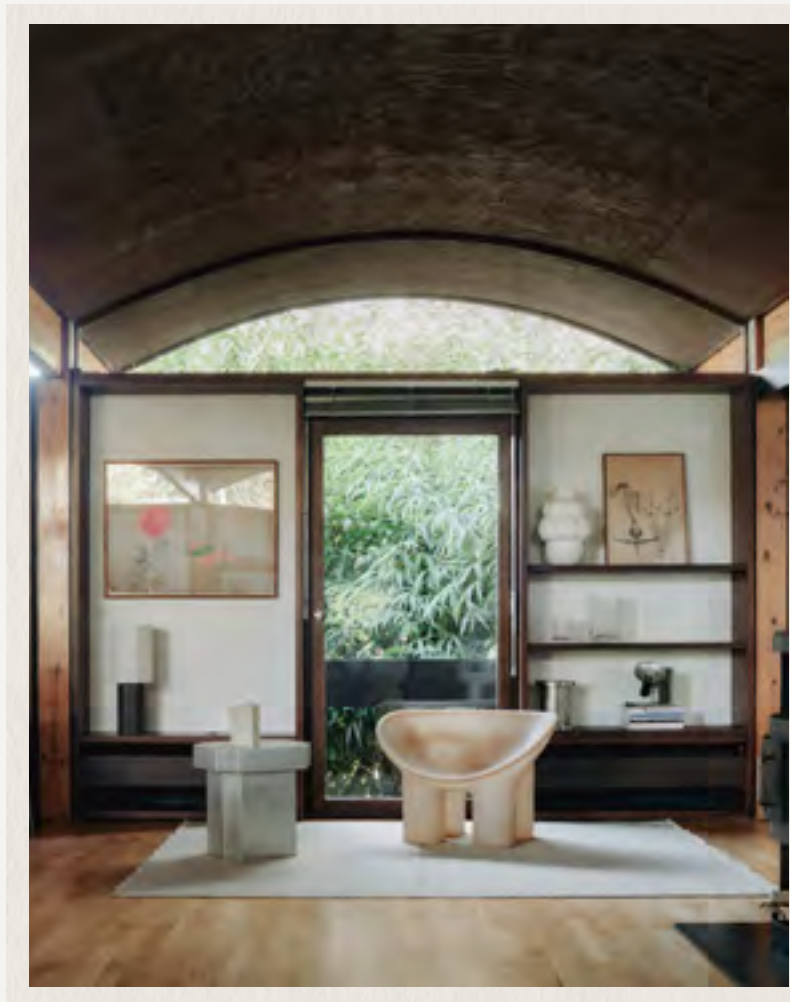
- Sophia Roe







# LOUISE ROE



[www.louiseroe.com](http://www.louiseroe.com)

[info@louise-roe.com](mailto:info@louise-roe.com)

+45 35 35 01 10

LOUISE ROE GALLERY  
VOGNMAGERGADE 9  
1120 COPENHAGEN