

# PIGMENTS FOREVER DYES NEVER



Compared to dye particles, which are much smaller and dissolve, pigment particles are much larger (think a pinhead vs a football) & will stick to your mixture (rather than dissolve) to create stronger & brighter colours.

- ✓ FADE RESISTANT
- ✓ STREAK FREE
- ✓ VIBRANT COLOUR
- ✓ LONG LASTING

## Oil Blend vs. Aqua Blend

Our Oil Blend pigments love bakes packed full of butters & fats such as buttercreams, chocolate & fondant! Whereas, Aqua Blend is water based & specifically designed for bakes that are best enjoyed dry, such as royal icing, macarons & meringues!



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# COLOUR INTENSITY

Using more drops will increase the intensity of colour and less will create softer hues. Build the colour slowly as you mix your batter to achieve your desired hue.

